HCLFoundation

REQUEST FOR PROPOSAL
(HCLF/RFP/Uday/Health/13062023)

HCL Foundation invites proposals from NGOs, *social sector organizations* and CSR organizations for implementing Health Projects in Lucknow, Noida, Bengaluru & Chennai under its urban flagship programme HCL Uday

RFP released by	HCL Foundation
RFP Code	HCLF/RFP/Uday/Health/13062023
Programme Name	HCL Uday
Date of RFP	13th June 2023
Last date for submission	14th July 2023
Location	Lucknow (U.P), Noida (U.P), Bengaluru (Karnataka), Chennai (Tamil Nadu)

ABOUT HCL FOUNDATION:

HCL Foundation delivers the corporate social responsibility agenda of HCLTech in India through its flagship programmes and special initiatives. It is a not-for-profit organisation that strives to contribute towards national and international development goals, bringing about lasting positive impact in the lives of people, through long-term sustainable programmes.

HCL Foundation aims to alleviate poverty and achieve inclusive growth and development. Active community engagement ensures optimal long-term gains and upward accountability. It works through Life Cycle Based, Integrated Community Development Approach with a thematic focus on Education, Health, Skill Development and Livelihood, Environment, and Disaster Risk Reduction and Response. Child protective strategies, inclusion, and gender transformative approaches remain central in all initiatives of HCL Foundation, thus ensuring comprehensive development. At present, HCL Foundation is implementing five flagship programmes, HCL Samuday and HCLTech Grant – Rural Development programs; HCL Uday and Clean Noida – Urban Development programmes; HCL Harit - Environment Action program and 4 special initiatives - Power of One, Sports for Change, HCL Foundation Academy and My E-Haat.

For more details, please visit our website – https://www.hclfoundation.org

VISION

To be the source code for sustainable socio-economic and environmental development.

MISSION

Nurture clean, green and healthy communities where everyone is empowered and equipped to reach their full potential in partnership with its employees, communities and stakeholders, while promoting volunteerism and establishing international standards of strategic planning, implementation and measuring impact.

Links

HCL Foundation: https://youtu.be/EkxVM856rHk
HCL Uday: https://youtu.be/eMRYLnEun4s

HCL Uday

HCL Foundation's flagship urban community development programme – HCL Uday, seeks to create green, clean, healthy and empowered communities. Aligned with the Sustainable Development Goals, it is developing an integrated solution to break the vicious cycle of urban poverty.

Defining Uday's approach is its intrinsic belief that urban poor aspire to a life of dignity and self-respect. With the right opportunities, they can take charge of their lives, dare to imagine a different future and work towards it. Our strategies are carefully designed, such that they speak both to their environment and to their ambitions. Uday's unique **'Convergence' approach** brings this philosophy to life. Uniting critical stakeholders– the state, nonprofits and HCL volunteers in a rich partnership, it meets its responsibility to the community and supports them in realizing their dreams.

Aligned to HCL Foundation's vision statement, HCL Uday also aims to create source codes for urban socio-economic development, prototypes, using step by step approach, convergence and dialogue with duty bearers such that these can be adopted and scaled up by diverse set stakeholders, including communities themselves.

HCL Uday addresses vital issues prevalent in urban areas like access to quality education, universal access to health, sustainable livelihood opportunities, improved water, sanitation and hygiene, environmental conservation including enhanced green cover and solutions to city waste, through campaigns and on ground action for positive urban transformation. Child protective strategies, inclusion and gender transformative approaches remain fundamental.

Currently, HCL Uday is being implemented in 11 cities in partnership with like-minded organizations.

Health & Well Being for All

Promoting health and well-being for all individuals in India is a complex and multifaceted goal that requires concerted efforts from various sectors. The National Health Policy, 2017 involves several strategies and interventions to achieve the health of the nation. The policy is guiding document in

shaping health systems in all its dimensions- investments in health, organization of healthcare services, prevention of diseases and promotion of good health through cross sectoral actions, access to technologies, developing human resources, encouraging medical pluralism, building knowledge base, developing better financial protection strategies, strengthening regulation and health assurance.

The urban poor in India face unique health challenges due to their socio-economic conditions and living environments. Many urban poor communities lack access to affordable and quality healthcare services. Urban poor often face a high risk of communicable diseases due to overcrowding, poor sanitation and inadequate access to clean water. Non Communicable Diseases [NCDs], including diabetes, hypertension and cardiovascular diseases, are becoming increasingly prevalent among them. Maternal and child health remains a concern. Poverty, unemployment and social stressors act as risk for mental health. It is crucial to adopt a multi-sectoral approach to address the health needs of the urban poor. Tailoring interventions to their specific challenges and promoting inclusivity can contribute to improving health outcomes and reducing disparities among this population.

The goal of HCL Foundation's **Health and Well-being for All** portfolio is *to create equitable, universal access to health for all and enhance health & well-being at all stages of the life.* This leads to enhanced opportunities to lead a high quality life for all for people living below poverty line. This is done by strengthening the state health delivery systems. HCL Foundation has been working on the following pillars under the health domain

- Improving equitable and universal health access for all, especially in reproductive, maternal, child & adolescent health
- Reducing malnutrition through focused intervention in the first 1,000 days of life, adolescent girls and pregnant women
- Improving demand of family planning services amongst urban slum population
- Augmenting early detection and referral management of non-communicable diseases such as cancer, hypertension, diabetes and mental illness
- Reduction in overall disease burden including vector borne diseases such as dengue, malaria, chikungunya, etc., substance abuse, mental health well-being and geriatric care
- Improving access and uptake of potable water and toilets in the communities and
- Upgrading the quality of urban health centres following the DAKSHATA and Indian public health standard (IPH) guidelines

HCL Foundation with the support of its NGO partners has been able to touch the lives of 365,363 lives under the health thematic in the year 2022-23.

Request for Proposals

HCL Uday's success is drawn mainly from the 'convergence' model where NGOs, duty bearers, communities and HCL Foundation come together and work towards integrated community development. This project is now in scaling up phase in all cities, where HCL has a presence.

The purpose of this document is to Request for Proposals (RfPs) in line with the standards of HCL Foundation. Respondents are requested to submit their proposals on the basis of detailed instructions given below to set up high impact projects under the HCL Uday Program in the proposed locations using innovative and sustainable models in the given thematic areas.

Scope of Work

Proposals are invited from Reputed NGOs/CSO/ Non-Profit Organizations for proposed interventions in location's below:

Sl. No.	Need/Situational Assessment	Proposed Location	Proposed Intervention	Target group
1	• The ageing population of India is seeing an upward trend with census 2011 report stating it as 8.6%. • Lucknow has a large population of elderly people living alone and their children are working in other states or countries. • The prevalence of chronic diseases increases with age • The dependency on others for care is quite high in this group. Frequent visits to clinics is a herculean task. • Family is involved in caring for elderly persons with unregistered or unqualified support staff. • A comprehensive geriatric model is needed to improve their quality of life through caregiving, decreasing their dependency and generating social and economic opportunities way in building a sustainable eldercare ecosystem	Lucknow (Urban)	1) Baseline study to find the sociodemographic profile of elderly 2) Enlisting the needs of the elderly – self-care, medical care, emotional support, others 3) Identifying and training the local youth who can provide home based nursing care 4) Hands on training and monitoring of these youth 5) Trained youths can act as a bridge between the community and health system to provide care that is comprehensive, personalized and proactive. They can help the elderly lead a life of dignity and confidence at their home, addressing their physical, health, chronic care as well as social and emotional needs, and ensure complete peace of mind. This also acts as a source of income to the youth. 6) Linking the elderly to various social security schemes to reduce out of pocket expenditure of the elderly 7) A comprehensive strategy for geriatric care 8) Innovative methods to provide care	1. Above the age of 60 years for elderly care 2. Home nursing training – community youth

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2	• In India, young people are almost three times more likely to be unemployed, and are continuously exposed to the lower quality of jobs, greater labor market inequalities, tedious and more insecure school-to-work transitions. • Global pandemic due to coronavirus disease (COVID-19) has exposed vulnerabilities of the geriatric population all over the world. • Gautam Buddha Nagar is experiencing a demographic shift with the growth of its elderly population. • This shift brings both challenges and opportunities for the district and its residents. • The elderly population has its own vulnerabilities and suffer from a number of health issues such as of chronic diseases, cognitive decline and dementia, mental health issues, falls and injuries, sensory impairments, medication management. • A comprehensive training model is required incorporating the needs of the elderly in order to Improve employability of 50 youth belonging to the urban slum communities (primarily men and women of 18-45 years' age group) through skill development, job placement leading to sustainable livelihood opportunities that create strong and self-reliant people and communities. • Trained youths can act as a bridge between the community and health system to provide care that	Noida (Urban)	1. *Ground connect and mobilisation of Youth*-Interaction with HCL Foundation's partners, local NGO's, community members and local authorities to identify catchment areas, target audience Identifying and training the local youth who can be provided home based nursing care 2. *Enlisting the needs of the elderly* – self-care, medical care, emotional support, others. Developing comprehensive strategy for geriatric care and develop an innovative method of care based on the needs of the elderly in the communities of Gautam Buddha Nagar 3. *Content Development*-Design curriculum to provide training to the youth in a wide range of clinical skills to address the unique healthcare needs of the elderly. Proficiency in geriatric assessment, vital signs monitoring, medication management, wound care, rehabilitation, palliative care, and geriatric emergency care. 4. *Training Delivery*- This will involve preparation of training micro schedule time line, mode of delivery geographical area covered, and training to be delivered and the number of participants to be covered. 5. *Assessment and Certification*-Clearly defined criteria for assessment of these youth and clinical certification of the youth upon completion of training as per the industry standards. 6. *Placement and post placement tracking* of youth upon successful completion of training	Community youth – to be provided home nursing assistant training (geriatric care)

	is comprehensive, personalized and proactive. They can help the elderly lead a life of dignity and confidence at their home, addressing their physical, health, chronic care as well as social and emotional needs, and ensure complete peace of mind.			
3	• Fast pace of urbanization is here to stay with increasing proportion of urban poor and vulnerable with health indicators much worse than rural • Influx of population into slums and shanty habitations, which is environmentally deprived area which are overcrowded, no access to safe water, sanitation and accommodation and lack basic services • Cost of living brings with it stressful environment and unhealthy food habits predisposing them to NCDs • Current health strategies are restricted to disease specific or age and gender based beneficiaries like NCDs, Reproductive health • Lot more can be achieved by doing a comprehensive approach covering all the participants in community for health	Bengaluru (Urban)	1) Baseline study of community people 2) Health need assessment 3) Family folder creations 4) All beneficiaries, vulnerable people identified 5) Screening for common diseases 6) Referral, treatment and follow up 7) Continuum of care 8) Health literacy creation	Slum participants of select community

| 4 | • Population growth and ageing, along with behavioral and lifestyle changes, urbanization, has dramatically increased number of people with eye conditions, vision impairment
• Vision impairment is important public health problem in India
• 90 % of visual blindness is treatable and preventable
• Investment are needed towards detection and treatment of avoidable causes of blindness at an early stage
• Post COVID prevalence of refractive errors gone up to 17% among public school children
• Problems become complex with children as they may be unaware of their problem and may not even realize they are afflicted with defective vision | Chennai (Urban) | **In select slums:**
1) Awareness creation about avoidable blindness in community
2) Planning and conducting screening for community participants in eye camps
3) Referral and treatment in hospital
4) Follow up care in community
In school:
5) Awareness creation about avoidable blindness in school
6) Planning screening for school children in batches
7) Referral and treatment in hospital
8) Follow up care in school | • Select slum participants
• Select school children |

Please note that the above list is indicative and organizations are free to submit suitable activities keeping the purpose of RFP in mind.

Reputed NGOs/agencies may submit proposals as per their strength and area of expertise.

Submission Details & Deadlines

All proposals must be submitted as per '**HCL Uday**' and as per the prescribed **Proposal Format** along with *Annexure A (Budget)* and *Annexure B (Gantt Chart).*

- **All proposals must be submitted by July 14, 2023 to people as mentioned in table below**

S.N	Location	Mail to	CC to
1	Lucknow	chethana.thirt@hcl.com	kavita_ku@hcl.com
2	Noida	chethana.thirt@hcl.com	annumehaarun.shahi@hcl.com
3	Bengaluru	chethana.thirt@hcl.com	sjoshua.l@hcl.com

4	Chennai	chethana.thirt@hcl.com	cnewton.r@hcl.com

- All enquiries regarding this RfP should be made by **July 9th, 2023** via email to people mentioned in table above:
- Please send in your submissions with **Subject Line** in the given format: **HCLF/RFP/Uday/Health/13062023/<Name of Organization>**
- Proposals must be submitted along with the Budget and Gantt Chart in the formats shared on the link below. Proposals not shared in the given format are liable for rejection. Proposals received after the due date and time will not be considered.

HCL F - Proposal Formats

Budget: Budget must be submitted as per the attached template. Please provide detailed break-up of each line item and all sub-line item costs with clear budget explanatory notes. Any taxes including Service Tax, Sales Tax, Value Added Tax or any other applicable tax, duty, cess or levies, must be quoted separately from the price of goods and services. The terms of payment along with a tentative timeline must also be attached.

Gantt Chart: The Gantt Chart must detail the comprehensive list of activities proposed in the proposal along with a tentative timeline. A sample Gantt Chart can be downloaded from the link above. NGOs/Implementation Agencies may make the required changes in the Gantt Chart as per the activities proposed by them.

Kindly provide an LFA with key objectives, activities, inputs, outputs, outcome and impact & a risk assessment and mitigation plan.

Terms & Conditions
Duration of the Project: Duration of the project may vary from 12 to 15 months.

Deadline: Proposals received after the designated deadline may be subject to rejection by HCL Foundation.

Validity: Your proposal must remain valid for a minimum of six (6) months from the date of receipt by HCL Foundation.

Negotiations: The most competitive proposal is requested. It is anticipated that the contract will be awarded on the basis of merit of proposal. However, HCL Foundation reserves the right to request responses to questions and conduct negotiations with any potential organization/subject matter expert prior to awarding a contract.

Rejection of Proposal: This document is a request for proposals only, and in no way binds HCL Foundation to make an award. HCL Foundation reserves the right to reject any and all offers received and/or to cancel the RFP. HCL Foundation will not be obliged to either inform or provide a justification for rejection of proposals.

Incurring Costs: HCL Foundation will not be liable for any cost incurred during preparation, submission, or negotiation of an award for this RFP.

Financial Responsibility: Proposals must certify the financial viability and adequacy of resources of the organization to complete the proposed assignment within the agreed time frame and in conformity with the agreed terms of payment. HCL Foundation reserves the right to request and review up to the last three financial statements and audit reports including schedules and annexures, as part of the basis of the award if required.

Branding Aligned: HCL Foundation has set brand guidelines that should be incorporated and followed while demonstrating the Foundation's brand.

Copyright and Patents: HCL Foundation shall be entitled to all copyrights, patents and other proprietary rights and trademarks with regard to the products or documents and other materials which bear a direct relation to or are produced or prepared or collected in consequences of or in the course of the execution of the contract. All plans, reports, recommendations, estimates, documents and data compiled by the service providers under the contract shall be the property of HCL Foundation and shall be treated as confidential. All confidential documents should be delivered to the relevant people within HCL Foundation during the project duration and upon completion.