

HCL Foundation

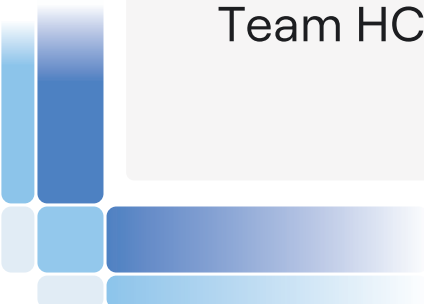
Catalyst

CSR Newsletter by HCL Foundation
October Edition 2022

The month of October saw a gamut of events and activities across our project sites. Noida receiving the Self-Sustainable City (North Zone, 3-10 lakh population) award under Swachh Sarvekshan 2022, confirms our commitment to bringing a positive and lasting impact in the communities we serve. The passion and zest toward this change is solidified by the great involvement we see from the programme participants taking charge of their lives. We can't thank our HCLTechies enough who take out time from their busy schedules to help us with their volunteering efforts.

Read the October edition to find out more about our work.

Regards,
Team HCL Foundation



Highlights of the Month

Inauguration of sports complex and community sports ground for children

Sports Complex and Community sports ground for children was inaugurated at T-15 Kannagi Nagar Police Girls and Boys Club. The ground was inaugurated by Dr. Nidhi Pundhir on October 18, 2022. Through these sports grounds, many children and youth living around the area will now have the opportunity to play sports, especially girls. We aim to provide opportunity to all children.

On the occasion, the Scouts and Guides organized the Guard of Honour with colour party for Children.



Highlights of the Month

Dr. Nidhi Pundhir visited MEG center Bangalore

Dr. Nidhi Pundhir and HCL Foundation team visited the HCLF- I Create Business Incubation Centre at MEG Center Bangalore on October 20, 2022. The meeting with the commandant Brigadier Shalabh Gupta was the highlight of this visit. Dr. Nidhi also interacted with the Army veterans who are the project participants of this unique programme under HCL Uday. She unveiled the coffee table book of HCLF - I create India project that has a collection of the best case stories of entrepreneurs incubated.

I create India – HCLF project started in 2019 to establish a Business Incubation Centre at MEG center Bangalore and AMC Lucknow for entrepreneurship training and incubation of retiring army veterans including JCOs and NCOs. So far, the project has created 75 Entrepreneurs in Bangalore and 44 in Lucknow. The businesses established by the veterans fall under multiple livelihood portfolios including poultry, animal husbandry, retail manufacturing and much more.



Plantation of rudraksha in the mid-hills of Uttarakhand Himalayas

HCL Foundation is conserving sacred species - Rudraksh (*Elaeocarpus granitus*), to create multi species forested structure with other associated species. **3,000 Rudraksh saplings** have been planted in Rudraprayag and Pauri Garhwal in approximately 30 acres of land.

Associated species developed by communities locally will also be planted in the selected site with Rudraksh saplings to avert the mono-crop plantation. Due to extensive deforestation of mixed species forests and large-scale conversion of oak forests into Pine (*Pinus roxburghii*) in Himalayas has led to loss of native species from the region. Rudraksh had been an associated species in mixed broad-leaved forests of Himalayas and Himalayan foothills. The plantation will help to protect the mid Himalayan landscape from further degradation and restore its ecological status.



Annual General Meeting of a Farmer Producer Organization

Hardoi Kisan Producer Company Limited held its 6th Annual General Meeting (AGM) for 2,400 shareholders' strong family. HKPCL is a Farmer Producer Organization (FPO) set up & promoted by HCL Foundation under its flagship programme HCL Samuday, as part of its efforts to increase farmers' income by 25%. Since inception in 2017, this FPO has empowered over 5,000 small and marginal farmers, leading to increased income and efficient linkages between agricultural producers and markets. The AGM commemorated the progress made in past

financial year towards improving farmer livelihoods, while future business strategies for advancing its initiatives were discussed and new Board of Directors elected. This occasion was made sweeter by dividend distribution to the shareholders. Dr. Nand Kishore (Deputy Director Agriculture, Hardoi) addressed the gathering as Chief Guest and was accompanied by Project Director – Mr. Alok Varma in the proceedings.

Wrapping Uttar Pradesh Poshan Maah 2022

HCL Samuday's malnutrition management efforts, in Hardoi district of Uttar Pradesh, were recognized by Mrs. Pratibha Shukhla (Minister of Women and Child Development, UP) and Mrs. Buddhi Mishra (DPO, Hardoi) in the District Level Poshan Maah Closing Event on October 1, 2022. The Minister praised the achievements under the programme and presented an appreciation certificate to the team for developing 240 Model Anganwadi Centers. Trainers were felicitated on the occasion for actively training all Anganwadi Workers of the district.

Making this a fitting closure to the all-round efforts during **#PoshanMaah2022**, HCL Samuday team distributed Poshan Potli, Annprashan, and Godbharai kits to women, in addition to giving prizes of the 'Swasth Balak-Balika Spardha' campaign to promote nutrition and health in children.



HCL Grant

Stage 4 of Field Audit for HCL Grant Edition VIII

51 organizations (17 in each category) have been selected at stage 3 of Proposal Review. Field Audit Visits of 31 NGOs (10 in Environment, 14 in Health and 7 in Education category) have been conducted by the HCL Grant subject matter experts, HCL Foundation and Shiv Nadar Foundation team members.

Organizations selected at stage 3 go through a field audit exercise by HCL Foundation members and domain experts. Alongside, diligence is conducted by the Governance partner. The two teams undertake a joint review of the applications basis each other's findings and shortlist organizations for the next stage.



Ear screening camps at Gurukuls

In partnership with Chiranjiv Medical Foundation (CMF), Chetna NGO and Rasta NGO, Ear Screening camps were organized in October 2022. Of the 145 children screened, 35 children were found to have an ear infection affecting their hearing and require treatment. All the children with infection were provided with medicines by CMF, and instructed in the administration of the medicine.



International Day of the Girl Child

On this occasion a special skit on 'importance of education for girl child' was conducted in the community. 150 + community members participated in the various activities organized at the event.



Dasna Prison Radio Room & Hair Cutting Training Lab Inaugurated by HCL Foundation Team

HCL Foundation team visited Dasna Prison and interacted with more than 400 jail inmates, the beneficiaries of India Vision Foundation and HCL Foundation supported project Hope. The team inaugurated Prison Radio Room and Hair Cutting Center supporting the approach of **Aware – Enable – Influence** to facilitate holistic wellbeing of those affected by imprisonment through prison community-based outreach.



World Food Day

The trainees of Katha Yuvakendra (Noida), in partnership with HCL Foundation, celebrated World Food Day. Meals were distributed amongst the underprivileged and those who don't have access to clean, hygienically cooked and balanced meal.



The day was made special as the meals were cooked by trainees of Yuvakendra. The students of other courses also joined the celebration by contributing whatever they could, right from arranging the raw materials to transporting the food safely to the communities.



SHG women visit the National Crafts Museum in Delhi

More than 50 women from Self Help Groups visited National Crafts Museum and learnt the techniques of **Madhubani**, the craft that they're being trained in, during the exposure visit. The women travelled out of their communities and explored art, craft and culture displayed at the museum.



Aspiring Entrepreneurship Workshop

Five days Aspiring Entrepreneurship Workshop Conducted with 38 Army Veterans. On the culmination day of workshop they presented business plans in groups on ideas like Vermi compost, CSC centre, Garment shop, food processing and Poultry farming, made with the help of I-create team. The workshop is designed to promote entrepreneurship and help them in establishing business through a five years continuous process of one to one support and mentoring.



The 7th batch of the year saw 52 army veterans successfully complete the workshop.

Graduation Ceremony at Yuvakendra

Graduation day celebrated with support of HCL Foundation at Head Held High yuvakendra. A batch of 30 students completed the course - Make India Capable. A new batch of 30 students was flagged off at the event. HCLTech Volunteers participated in the event to congratulate the graduating batch. 18 students of the graduating batch have been placed.



Model Children's Parliament

Model Children's Parliament election is one of the impactful events for the students to know about the democracy and election process. Students learn about child rights, and child friendly environment between the school students and teachers.

OfERR team conducted the model children's parliament election through (Voluntary Participatory method) in October at Avadi Government Girls Higher Secondary School. The aim of this activity is to build qualities like public speaking and volunteerism. School students participate voluntarily to build a child friendly environment by working as a team. Around 100 students participated and 40 students were chosen to be part of the Children Parliament team by conducting the quiz and general knowledge questions.





A Toilet block was recently renovated at the school, providing access to safe sanitation to close to 110 children.



Over 30 women from the Wadi training center were trained in the block printing art. Artists from Rajasthan along with Local experts imparted the 3 day training. This is expected to help the women in adding variety to the products that they are making as a part of their training under apparel trade.



62 community members are screened for Diabetes and Hypertension at their door step



Basic Life Support (BLS) and first aid awareness programme was organized by HCL Foundation interns in coordination with Grey Sim Learnings Foundation for the students of Yuvakendra skill development center, supported by HCL Foundation. 35 candidates took part in the session. It was organized in association with Apollo Hospital's CSR initiative "Billion Hearts Beating Foundation". Two senior faculty and a students from Apollo College of Nursing demonstrated offering first response in emergency situations like road accidents, fire mishaps, electrocution etc. Demonstration of CPR was the attraction of the programme and all the students participated in the practical session. Students got a chance to learn about giving first aid to a person with the help of model and they were eager to learn new things.

Madurai update



Menstrual cup usage sensitization session conducted for school heads, teachers and students under My School



"Dropbox" System introduced in My school programme on World Mental Health Day



588 children received Nutrition Supplement under My School Programme



29 women participated in breast cancer awareness session conducted at Allapuram



U-12 State Level Championship in Football Tournament held at Madurai



Placement Drive conducted for the candidates who completed AC & Refrigeration Mechanic course from Grey Sim Learning Foundation. Two companies participated in the drive and selected around 25 candidates, with an initial salary of ₹12,500/-.

Swachh Survekshan Awards 2022 are out!

We are pleased to share with you that Noida has been awarded 'Self-Sustainable City' (North Zone, 3-10 lakh population) in the Swachh Survekshan Awards 2022 declared on October 1, 2022.

It is only with the collective efforts of all citizens, volunteers, Noida Authority and partners that Noida has been able to achieve this in its stride towards a clean environment for a better tomorrow. HCL Foundation is proud to have been an active contributor through its flagship programme Clean NOIDA.



Celebrating Bapu with a Swachhata Rally

Celebrating the values of Mahatma Gandhi and propagating his teachings of cleanliness and sanitation, Clean NOIDA organized a Swachhata Rally on October 2, 2022. As a part of the rally, a plogging drive was organized which started from the Community Centre, Illahabas Village in sector 86, Noida and ended at Mahatma Gandhi Statue (made out of 1,000 kg recycled plastic waste) in sector 135, Noida. A distance of 800 meters was covered during the rally.

80 citizens collected 125 kg of waste while paying tribute to Bapu and his vision of a clean nation.



Tree Plantation and Plogging Drive in partnership with Gautam Buddha Nagar Forest Division

Embodying Gandhi Ji's vision of cleanliness and sanitation, HCL Foundation in collaboration with Gautam Buddha Nagar Forest Division, organised 'Waste Management and Environment Conservation event' on October 2, 2022. Educating and engaging citizens in effective waste management, a 3-kilometer plogging drive in Okhla Bird Sanctuary followed by tree plantation was the highlight of the day.

With 100 enthusiastic participants from the Clean NOIDA Volunteer Club, the event helped remove 80 Kg dry waste from the bird sanctuary. Shri Pramod Kumar (Divisional Forest Officer, Gautam Buddha Nagar Forest Division), Shri Amit Gupta (Forest Range Officer, Okhla Bird Sanctuary), Shri Luv Kaushik (Van Daroga, Okhla Bird Sanctuary) were present on the occasion.



Power of One



 **2,178**
Volunteers

 **6,398**
Hours

 **22,941**
Beneficiaries

Po1 session
conducted by Col. Kassal
at Udayan Care Yuvakendra

Series of sessions were conducted on a weekly basis by Col. Davinder Kassal, Corporate Security Head on **Campus to Corporate** transition focusing on the leadership grid. 30+ students have been regularly attending the sessions at Yuvakendra, Noida.



Our future is in Our Hands

A fun-filled event was held at the BBMP Boys High School in Austin town, Bengaluru on the occasion of Global Handwashing Day supported by Sochara and HCL Foundation.

Volunteers from HCLTech, students, and the team all pitched in to support the year's theme of **"Uniting for Universal Hand Hygiene"**. The day's major activity was wall painting, which was followed by a few quick fun games and a 'flashmob' by the community members.



Sports for Change



HCL Foundation Supported Sports Scholar **ANITHA** from Kannaginagar, Slum Community took part in 36th National Games, Gujarat representing Tamil Nadu State and won Bronze Medal in Women's Kabaddi.

This is one of the special win's because, Tamil Nadu is winning a medal after 36 years in Senior category, Women's Kabaddi.



Three Players from HCL Foundation supported Dribble Academy Foundation have been selected to represent Noida District in upcoming Senior category State Level Basketball Championship.

Players Name with Jersey Number: Shalini Upadhyay (11), Magnesh Choudhary (33), Sonali Kumri (26)



Dileep Rajput from Sportz Village Foundation took part in "56th Lucknow District Under-16 Boys Javelin Throw Competition" and secured a Gold Medal. He got selected for the State level which will be held at Koshambi.



Three students from Sportz Village Foundation participated in SGFI District Judo U-17 & U-19 competition and secured medals, with this they qualified for State Level.

Under-19 Category

Anchal Rajpoot got the Silver Medal
Shivanshi Yadav got the Gold Medal

Under-17 Category

Nandani Dixit got the Gold Medal



HCLF Supported "Sportz Village Foundation" SDC Girls participated in U-19 Badminton & Table Tennis SGFI State Tournament held in Ayodhya UP. These students are trained by SVF Coach Vishnu Prakash.

Sarita Maurya bagged a **Silver Medal** in TT and was selected for SGFI TT Nationals.

Surabhi Maurya bagged a **Gold Medal** in Badminton and was selected for SGFI Badminton Nationals.



HCLF Supported Dribble Academy Under 19 Girls Basketball team stood 2nd in the Noida 3x3 Tournament at Noida stadium.



HCLF Supported DBAI Kanngai Nagar volleyball Girls team Won the District Level competition and qualified for State Level Competition. This is the first time Girls Volleyball team from Kannagi Nagar Community qualified for State Level Volleyball Competition.



HCL Foundation supported, KALVI Trust Foundation student **Mathimuhilan** secured the Gold Medal in Madurai Revenue District Inter – Schools Badminton championship and qualified to represent Madurai district in upcoming State Badminton Championship.

2nd Edition of SFC Coaches Workshop for coaches and Programme Managers of all sports NGO partners associated with HCL Foundation was organized. 44 Participants from 12 NGO Partners were part of this three day workshop.



We are proud to inform that HCL Foundation & Maatru Pratishtana supported School Vidyanagar Government High School Girls Football Team players won the SGFI State Championship in both Under-17 and Under-14 categories. Both teams will be playing the National Level SGFI Championship representing Karnataka State.

For the first time in Karnataka, Girls Football team from Government school is representing the state in football Nationals.



HCL Foundation supported DBAI Women's kabaddi team Players (Gayathri, Soniya, Chithra, Heera Barkavi, Charu Sree, Kalaivani & Raji) took part in Madras University inter College Kabaddi Tournament and emerged as winners.



HCL Foundation supported KALVI Trust players participated in ST. ARTEMIDE ZATTI & KUPESHWARAN MEMORIAL Under-12 (5-A-Side) State Level Football Tournament in Madurai and emerged as winners. Players of this team were awarded the Best Defender and Best Striker of the Tournament.

My E-Haat Display Centre Inauguration:



My E-Haat Display Centre, Sector 104, Noida, was inaugurated on October 14, 2022 by Dr. Nidhi Pundhir, VP, Global CSR, HCLTech; Ms. Aoife Walsh, Senior Director Global Thought Leadership; and My E-Haat Artisans.

Shilp Charcha: Session 2



HCL Foundation team conducted the second session of "Shilp Charcha" webinar series on HCL Foundation Academy. The session was focused on the importance of Storytelling for the handicraft and handloom sector. How a craftsman can bring forward and leverage their most authentic stories as a strategic edge for digital marketing of their unique artisanal products. More than 350 Artisans and Craft organizations joined from across the country. Similar sessions will be organized every month to strengthen the ecosystem of handloom & handicraft sector.



Raj Ramachandran, Executive Vice President, CEO Office, HCLTech visits My E-Haat Display Center on October 17, 2022



Mr. Ramachandran Sundararajan, Chief People's Officer, HCLTech, visits My E-Haat Display Center on October 28, 2022

Po1 & My E-Haat Diwali Exhibition

My E-Haat partners participated in Po1 & My E-Haat Diwali Exhibition organized by HCL Foundation Team at HCL campuses in Noida, Chennai, Bangalore, Lucknow, Nagpur, Madurai and Vijaywada. With representation of regional crafts by SHG women and artisans, a cumulative sales of ₹1.5 lakhs was achieved. It made artisans' Diwali a little extra special.



Key Visits

HCL Foundation hosted delegates

Mr. Ramachandran Sundararajan, Chief People Officer, HCL Tech and **Mr. Raj Ramachandran**, Executive VP, CEO Office, HCLTech visited various HCL Foundation project sites in Noida.

Ms. Aoife Walsh, Senior Director, M&C-CM-Global Thought Leadership visited HCL Foundation projects across India through her extensive travel to various programme locations.

Their presence, understanding and recognition of HCL Foundation's work will take the CSR arm of HCLTech to global platforms.



Visit by **Ms. Sundip Athwal**, HCL Tech Global Privacy Officer (based out of UK) & her India team members in Noida visited Sarfabad Gurukul (RASTA) and interacted with children.

HCL Foundation

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