

# Catalyst



CSR Newsletter  
by HCL Foundation  
May 2022



## Executive summary of mothers and champions

May is a month to reflect back on our first teacher and friend in all our lives – Mothers. HCL Foundation believes a strong mother changes lives, and her safety and health is key in making that change possible. With safe motherhood a priority, our programs persuade women towards a healthy pregnancy and institutional delivery.

Moreover, the month saw stirring stories of mothers fighting all odds to secure a better future for their children. Their undying motivation to make the most of the opportunities presented to them, inspires us.

Accomplishments have a new definition for us this month as we celebrated our sports scholar and now a champion – Jerlin Anika. Victorious at the Deaflympics 2021, she came home with a rich haul of 3 gold medals. To top it all, she didn't lose a single match in the badminton tournament. Her resilience pushes us to do better and up our game!

And blazing a trail of another kind, are our artisans and entrepreneurs. Collaborating with Flipkart and Fab India, they are increasing their reach, pan India.

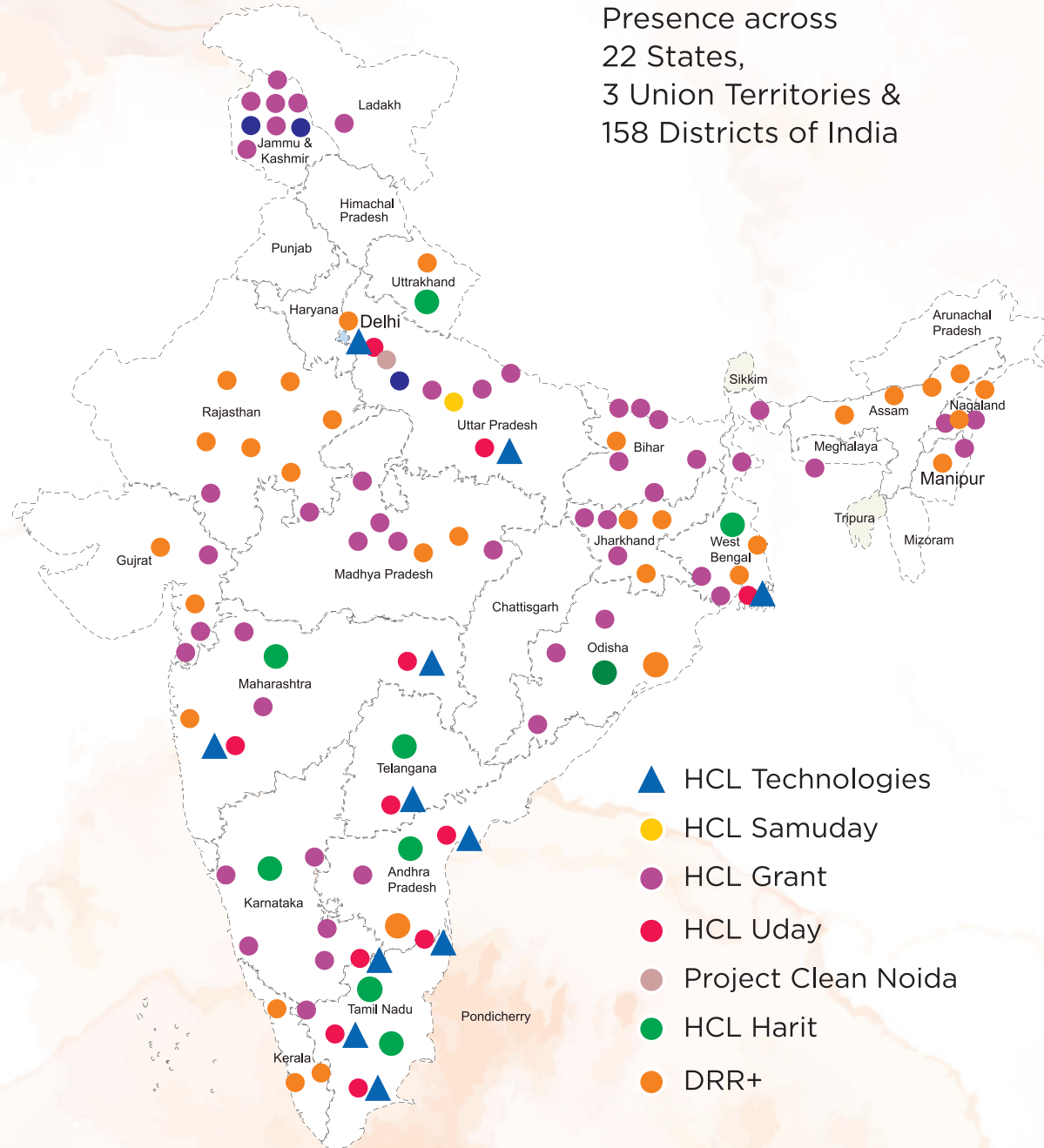
Our communities are beating all odds and rising above their circumstances. Read on to be enthused by the stories of resolute mothers and champions.





# HCL Foundation dashboard

Presence across  
22 States,  
3 Union Territories &  
158 Districts of India



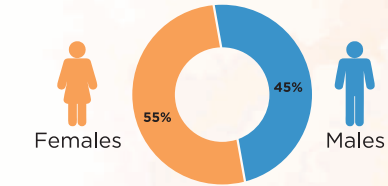
- ▲ HCL Technologies
- HCL Samuday
- HCL Grant
- HCL Uday
- Project Clean Noida
- HCL Harit
- DRR+

## ~INR 900 Crores invested since inception

### PEOPLE



**3.7 million+**  
lives impacted



**7,000+**  
PwDs reached  
since FY 19-20  
(43% female)

### PLANET



**105**  
water bodies  
rejuvenated

**66,000+**  
acres of land  
greened and brought  
under community  
management

**30,600+**  
animals  
treated and  
protected

## Our initiatives

### Rural programmes

- HCL Samuday
- HCL Grant

### Urban programmes

- HCL Uday
- Clean NOIDA

### Environment action

- HCL Harit

### Special initiatives

- Power of One
- Sports for Change
- HCL Foundation Academy
- My E-Haat

## Thematic focus

- Early Childhood Care & Development
- Education
- Health
- Water, Sanitation & Hygiene
- Skill Development & Livelihoods
- Environment
- Disaster Risk Reduction, Response & Management (DRR/M)
- Gender, Inclusion & Child Protection



## Proud mother birds with her chicks

HCL Harit in partnership with Gorakhpur Environmental Action Group (GEAG) has been working extensively in rejuvenating the Police Line pond in Gautam Buddh Nagar, Uttar Pradesh. A bird island within this waterbody was created to provide disturbance free resting place for residential and migratory birds. Recently heartwarming scenes of little grebe bird and spot-billed duck along with their chicks swimming in this pond were sighted.



Little grebe with chicks in police line pond, Gautam Buddh Nagar



Indian Spot-billed duck with chicks

## Environment education for all

HCL Harit in partnership with Aroha has been organising environmental education through gardening and composting initiatives in specially abled (deaf and mute) schools in Nagpur. Over 105 students from these schools learnt how to make compost from green waste, vermicomposting and also attended a session on understanding butterflies.



Environmental education through gardening and composting



Vegetable harvesting



## Launch of samuday crafts' 'Alankaar'

On May 28, 2022 HCL Foundation, in association with Flipkart Samarth, launched Samuday Crafts' 'Alankaar' – an exclusive range of home décor items created by women artisans of Hardoi, Uttar Pradesh. Aligned with their common vision of creating sustainable livelihoods, the initiative will help empower rural artisans to scale their entrepreneurial endeavours.

Mr. Alok Varma (Project Director, HCL Samuday) and Mr Tushar Mukherjee (Director – Govt. Affairs, Flipkart Group) highlighted the significant role of handicrafts in improving rural livelihoods, giving a glimpse into the holistic rural development efforts of HCL Samuday and Flipkart Samarth respectively. Hon'ble chief guest, Shri Keshav Prasad Maurya (Deputy Chief Minister & Minister of Rural Development, GoUP) lauded the partnership and saw it as the beginning of a transition towards a

sustainable, inclusive and prosperous future in the state. He felicitated the artisans and also visited the stall of Samuday Crafts, praising the beautiful and good quality handicrafts on display.

Addressing the gathering, Smt Vijay Laxmi Gautam (MoS – Rural Development, GoUP) and Shri Manoj Kumar Singh, IAS (APC and ACS, Department of Rural Development & Panchayati Raj, GoUP) threw light upon government's initiatives for promotion of rural livelihoods and motivated women artisans present in the gathering to continue doing the great work. Mission Director of UPSRLM, Shri Bhanu Chandra Goswami (IAS) was also present on the occasion.





## Celebrating International Kangaroo Care Day

On May 15, 2022, HCL Samuday celebrated International Kangaroo Care Day to spread awareness of Kangaroo Care for babies across 11 blocks of HarDOI. Awareness events were conducted in 15 Health Centres for pregnant women, lactating mothers, staff nurses & other community health workers through a demonstration of Kangaroo Care. With the aid of pamphlets & IEC tools, 493 beneficiaries were made aware of how skin to skin contact between the baby & parents strengthens their bond and promotes the emotional & physical development of the baby.





## Persuasion and right guidance by the ASM paved the way to a healthy mother

**Organisation:** India Health Action Trust

**Project Title:** Improving Maternal, Newborn and Child Health Outcomes in Tribal Areas of Madhya Pradesh

**Project Location:** Shahdol district of Madhya Pradesh

Kavita Singh was six months pregnant when the ASHA Sahyog Mentor (ASM) approached her during one of the field visits. The ASM found that Kavita was suffering from health issues – vertigo, weakness and swelling in legs. The ASHA shared that during the ANC visit, Kavita’s Hb was 8 gm/dl, BP 123/76 and weight was 45 Kg; however, these indicators were not updated in the MCP card. The ASM inquired about the uptake of IFA and calcium supplements, to which Kavita shared that she has stopped consuming them as she used to feel nauseated. The ASM explained to her about the need for IFA and calcium for a pregnant woman, and if she consumes the supplements along with something sour food – curd/lemon, it will reduce nausea. The ASM also advised her to include

green leafy vegetables, cereals, locally available fruits, and iodized salt in her diet. Further, upon ASM’s suggestion, Kavita visited CHC Jaisinghnagar for confirming her Hb, and it was found to be 7gm/dl, for which she was prescribed iron sucrose administration. Her family refused to opt for it on the pretext of some myth. The ASM and ASHA discussed cleared the myth and counselled them about the benefit of iron sucrose to bring the Hb to a desirable level. With rigorous efforts and repeated visits by the ASM and ASHA, the family agreed and allowed Kavita to take the iron sucrose dose; this increased Hb to 9.4 gm/dl. On February 13, 2022, Kavita gave birth to a healthy baby with 2,700 gm weight without any complications.



During 1st ANC visit



Kavita after delivery





Gayatri Marko, a Staff Nurse-PHC Amzor-Block Jaisinghnagar, sharing her experience says, **IHAT has provided us with knowledge on maternal and child health, which we have begun to implement. We were not previously following work protocols, which we have started to do. We have learned a lot from the IHAT team which is useful to fulfill our work. IHAT Nurse Mentors are extremely knowledgeable and self-assured.**



19 year old Sangla is a mother from Taknyu village located 57 kms away from the district headquarter Tuensang. The village is very remote with no network connectivity or a health facility. She is married to Beso and the couple make a living through farming. She said, **For me ANC check-up and institutional delivery was beyond imagination since our village is far from the health centres. I never thought of going for a check-up. When I got pregnant for the first time, I could not open up and ask anyone for information about pregnancy- not even with my mother in-law or siblings.**





## Sensitization workshop conducted on family planning

A sensitization workshop was conducted with key stakeholders (local and religious leaders, shopkeepers, etc) and CBOs on Family Planning by Vatsalya NGO, Lucknow from May 10-12, 2022 where a total of 160 community members participated.

The main objective of the activity was to increase the involvement of men in family planning & to improve the availability of family planning services and reproductive health of women in the age group 15-49 years.

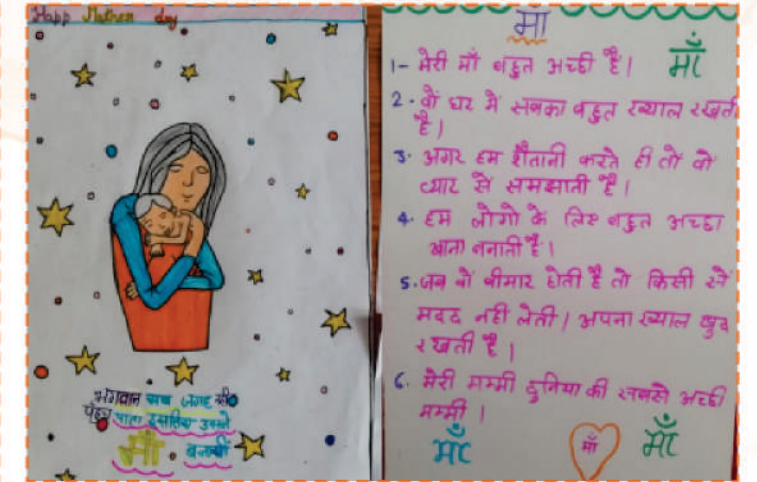




# HAPPY Mother's DAY

Mother's Day is a day that every child celebrates in honor of their mothers. It's a day dedicated to honoring and celebrating mothers. School children took part in various activities with SHEF - HCL Foundation teachers to celebrate this everlasting bond of love and affection with mothers.

The day was celebrated at 16 schools, with around 948 children participating. The children created lovely greeting cards, wrote poems and essays, and spoke about their mothers.



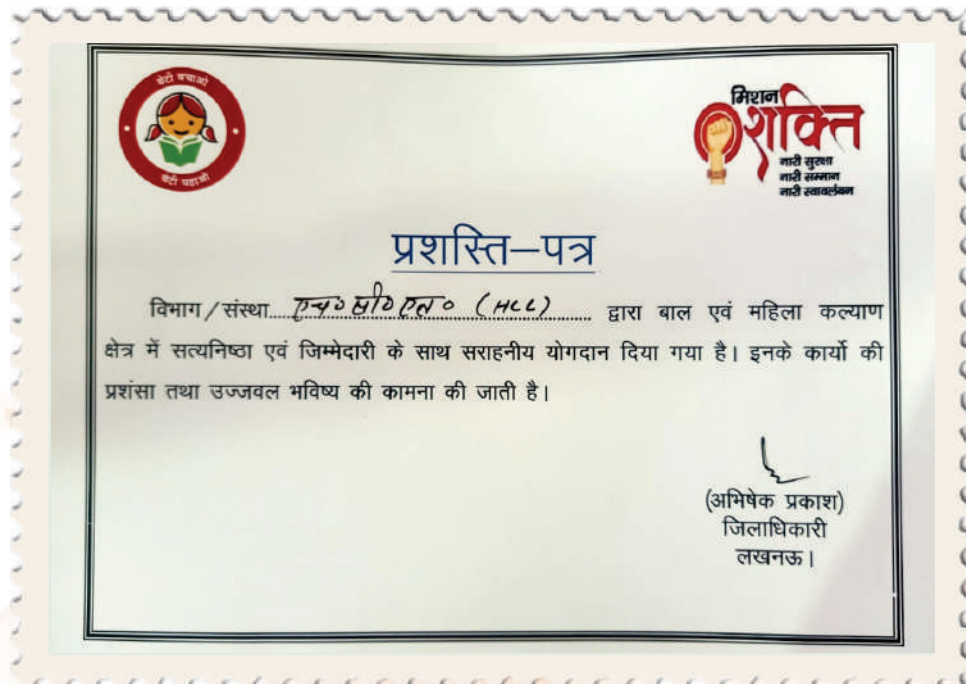




## Recognition from ICDS

On the occasion of mother's day, HCL Foundation's work was recognized and the organization was felicitated for its remarkable contribution in the field of women and child development in presence of Hon'ble Governor, Uttar Pradesh - Smt. Anandi Ben Patel.

HCL Foundation is currently working in 15 anganwadi centers in Lucknow and 50 anganwadi centers in Gautam Budha Nagar.





## Inspiring story of Sangeeta

This is the story of Sangeeta from Puraniya community. Her height is two and a half feet. People mock her for this. Sangeeta's husband is handicapped in both feet. Due to these reasons, both find it difficult to find work.

She has to work very hard to run her house. Sangeeta opened a small shop at her home, so that she can manage her household expenses. Her daughter has been coming to Gurukul Point of CHETNA-HCL Foundation to study. Worried about her daughter's future, Sangeeta also started working as a cook in a few houses. She is also the primary care giver for her husband. But despite everything, she wants her daughter to attend private school and her dream is to make her a police officer.



## Sangeeta

“Hard work does not scare us, I will work hard and definitely will educate my daughter in the best school & will give my best to achieve her dreams.”



## Renu Devi

Shram Vihar

“Due to the poor financial condition of the house, we migrated from the village to the city in search of better opportunity and quality education for the children. But due to Lockdown during the pandemic, it became difficult to manage the expenses and arrange food for the children. We were approached by Chetna -HCL Foundation where they had enrolled our children to the Gurukul centre and ensured learning and mental wellbeing for the children. Our children were also mainstreamed to the nearest Government school. I am glad that all this became possible with the support of CHETNA NGO & HCL Foundation.”



## Suman

Vinayakpuram

“I work as a maid in the nearby houses. I always wanted my children to study and not to follow my occupation. Today my daughter studies in class 6th with the help of CHETNA -HCL Foundation. She wants to become a doctor and I will try my best to support her so she can achieve her dreams. I want to see my daughter as a doctor.”



## Ensuring access to Government programmes



**Firoza, 61**, is a home based tailor and member of the Shahnawaz Mahila Gat of the women’s collective in Taj Bagh.

On June 1, 2021, Firoza along with LEARN field staff, the leaders and other members of her group visited the District Integrated Child Development Services (ICDS) Centre to meet with the supervisor to submit a formal application of non-delivery of Take-Home Ration (THR) kits in the Ekta Chowk and Khadim Galli areas of Taj Bagh area. Firoza and the other

members of these areas were facing issues as the ASHA Worker of ICDS sub centre i.e. Anganwadi number 120 refused to distribute these THR kits to the members of the community. Under ICDS, Anganwadis across the state are providing free and nutritious meals to children, supplementary nutrition, healthcare, and pre-school education.

After this successful intervention by LEARN and HCL Foundation the women’s collective, in July 2021 Firoza started receiving the take-home ration kits for her family which includes three grandchildren. She says, **“LEARN - HCL Foundation se hume itni madat hoti he.. acche schemes ke bareme batate he... Abhi hume barabar anaj mil raha he”**

(We receive a lot of help, we get to know about various schemes... now we are receiving ration regularly). Despite this success, the ICDS centre is only able to do intermittent distribution of THR, due to uncertain supply. LEARN - HCL Foundation team may need to continue their correspondence and follow-up with various government departments to ensure access to these THR kits through the ICDS centre.

## Details of women sensitized and linked to Government schemes for mother and children (Nagpur)

Schemes	Awareness	Linkage Support
Janani Suraksha Yojna	238 Women	42 Women
Matru Vandana	238 Women	82 Women
SukanyaYojna	353 Women	147 Women



Mira Patil says  
**“Due to this scheme, I am depositing money for my daughter’s bright future. This money will be used for my daughter’s higher education and marriage. The highest interest will be available in Sukanya Yojana, with 7.5% interest, the deposited amount will be returned in two steps. This scheme is suitable for girls.”**



## Strengthening demand and supply for MCH care



Mother Craft activity at PHC Harola



BCC activity through E rikshaw on COVID 19 at Sarfabad



Inauguration of KMC



Eye Camp

### APRIL AND MAY ACTIVITIES

Name of activity	No. of Activities done	Male (Direct/Indirect)	Female (Direct/Indirect)
Mother Craft Session	8	20	187
Community volunteer training	14	5	138
Awareness and BCC	145	351/1500	2789/2013
EYE Camp	1	17	53
TB Nutrimix follow up	29	80	226



## Normalizing institutional deliveries

**Jasmine Bibi** is a 23-year-old woman, a migrant from West Bengal, who lives in the Sarfabad slum. During a community awareness meeting on ANC PNC, Jasmine Bibi informed our staff that she is 7-months pregnant with her third child and her husband and in-laws are against immunization and institutional delivery.

Her in-laws believe that vaccination and institutional delivery are not needed and bothersome. Till date, no one in their family has been immunized; they have all given birth at home and are healthy. She, too, should follow the tradition. Her previous 2 ANC checkups were also not done. During the home-based delivery of the second child, her vaginal bleeding continued for 4 months. ‘

She was terrified for both her and her child’s life. She did not want to face the same situation during her third pregnancy and wished for proper health checks and institutional delivery.

The community mobilizer conducted an IPC session with Jasmine Bibi’s husband. Incorporating a flipbook, a video on ANC PNC, breastfeeding,

and an immunization card, he was informed of several advantages, such as how ANC would lead to the early identification and management of various health concerns like anemia, diabetes, etc. and how vaccination would protect the health of his wife and child. He was also linked to people who had used the services. He initially resisted. Through our constant efforts, after four sessions, he agreed to vaccination and institutional delivery after realizing the importance of such activities.

Jasmine Bibi’s immunization and third ANC check-up were completed after we linked her to ASHA worker. She was overjoyed.

The community mobilizer empowered Jasmini Bibi to take a stand for herself and assured her of constant support and help. With new found confidence for the sake of her unborn child Jasmine Bibi protested against her in-laws who insisted on home birth. She stood steadfast in her position and fought hard against them, finally persuading them to accept institutional delivery.



ANC PNC meeting being conducted by Anshu



Jasmine Bibi with her child



## WASH (Water, Sanitation & Hygiene) awareness sessions at Hyderabad



To promote sustainable WASH behavioural practices MARI NGO with the support of HCL Foundation have conducted 27 Awareness Sessions or Short Workshops with Students and Community Members covering 281 participants covering the catchment communities of 10 Government Schools in Asif Nagar Mandal, Hyderabad.

These sessions helped to sensitize on importance of sustainable WASH behavioural practices for clean & healthy environment at Schools & Communities. These sessions covered various topics like sustainable maintenance of WASH Infrastructure at Schools, importance and process of hand washing, present trend & prevention of COVID-19, importance of vaccinations, menstrual hygiene and solid waste segregation.





## Rain water harvesting structures

In view of upcoming monsoon season, to enhance & recharge ground water levels at the schools, 05 - Rain Water Harvesting Structures have been created at 05- Government Schools namely GHS Vijayanagar Colony, GGHS First Lancer, GBHS Goshacut, GHS Langer House and GBHS Humayun Nagar schools in Hyderabad.

These structures at schools help schools and surrounding locations to recharge ground water levels, also promotes both water and energy conservation. Approximately 5,000+ people will be benefited directly and indirectly.





## Graduation Day Ceremony – Make India Capable course



To enhance employability among youth, Head Held High Foundation with the support of HCL Foundation has imparted 1,000 Hours “Make India Capable” Skill Development Training for 34 job seekers / youth.

This training is helping the youth to understand the Industries’ employment requirement and mitigate the Skills Gap.

The training covers Soft Skills, Life Skills, Employability Skills, Micro Soft Certification and 21st Century Skills. Post Training 30 students got placed with different employers in multiple sectors like IT, ITES, BPO, Sales & Marketing etc. The salaries ranging between ₹9,000/- to ₹15,000/-. Remaining candidates have opted for Higher Education.



## Pavithra's perseverance

Pavithra. R a determined mother, had a very happy family, husband, and 2 children. Unfortunately, her husband deceased due to heart attack in the year 2020. It was so hard for her, to lead a life and after 1 year she got her husband's job as a Machine operator in the same company. She found it difficult to do the machine operator work and unable to manage her health. She is a graduate, which is an added advantage, and explored job opportunities. Then she got the prospect to meet iLEAD – Yuvakendra supported by HCL Foundation faculty and discussed about the difficulties she faces in her life. She was invited to visit Yuvakendra Jigani center and discuss on the opportunities available in the job

market. Then she attended aptitude test, in which her interest is digital. So, the faculties counseled her to enroll in Information Technology and Enabled Services (IteS) trade. These three months of digital learning enabled her to get a job in Life style, Jigani as a data entry operator with a monthly income of ₹17,000 per month.

The challenges that Pavithra faced in society - being a single parent and the hardship of raising her kids and in the work place the financial constraints and the emotional challenges. Now she is confident enough, that she will be able to provide education to her children. She is overcoming these challenges and leads a normal & respectful life.



## Mother's heart is the child's schoolroom

Story of Bhargavi is not different from many women who got married at a young age and had to leave her studies. Her decision to dropout from education not only affected her employability but it also started affecting her son's education as she found it difficult to assist him in his studies. Being a single parent she had to strive through all these by herself.

This is when she enrolled herself in Make India Capable project of Head Held High Foundation under skill development initiatives of HCL Foundation in Bangalore. Now Bhargavi not only teaches her son, but many children in need of assistance in their basic education. Bhargavi is also looking forward to develop her career through the skilling initiative that enabled her with technical skills and 21st century soft skills.



## A mother's love

Mariya is a resident of Yarahandahalli village at Jigani Taluk, she is a calm and hardworking woman. She always aspired to become an entrepreneur since she wanted to alleviate her economic condition and give employment opportunities to the people around her.

She is an amateur in stitching and tailoring. In the past, she has been passionately acquiring stitching skills. She is known to teach tailoring to a few ladies in the area. Even though she does the tailoring on her own she wasn't in a position to gain more skills since she couldn't afford any of the training to upgrade herself. Unfortunately, she is the only one who earns in the family and her husband is a drunkard and doesn't have any job at the moment.

She had heard about training through the mobilization efforts of EDII - HCL Foundation. From day one, she was an active learner and learnt the required skills to make jute products. She always showed extra interest to learn new techniques from the trainer

and tried lots of design varieties at the training location. Post the training, she joined the group enterprise and has been doing various products to support her livelihood and also to bring up the enterprise. Recently, she was able to produce more than 50 jute file orders and made various products for the local shops. In spite of her hard economic conditions and with a baby child, she is determined in her journey to become a successful entrepreneur.





## Champions of Bangalore

**Mrs. Priya, Mrs. Sangeetha, Mrs. Parveen Taj, Mrs. Uma Bai and Mrs. Sowmya** are the women who got married early and migrated from their hometown. Their interest in their career did not leave them blank. After having kids, that interest turned into a goal of building their career and helping their family as well. They made their minds strong to get out of their houses and learn all that was

needed to achieve anything. Now they are engaged in all the learning activities and are experiencing the transformation. They are also teaching their kids and are confident that they will make the most of this opportunity.



## Group enterprise of Malanalsandra

Every entrepreneur is special in some way; The entrepreneurs in Malanalsandra are one among them, they are hardworking, unique and set a slab to give quality products and satisfy the customers' expectation in a short time.

In mid May, they got an order of 80 jute files from HCL Foundation; it was a surprise to all the entrepreneurs. They were also delighted as a team to deliver the jute files to HCL. The agile entrepreneurs never hesitated to do a big order in a short span of time, even the work force was limited at that time- they took up a big challenge . They worked hard day and night to procure the raw materials and stitched the jute files with utmost care. The jute file order were shipped and delivered to HCL on time. The spirit that the group had was sky high and determination to work hard was inspiring enough to remember and appreciate. The enterprise is supported by HCL Foundation- EDII.





## Aspiring entrepreneurship workshop



**HCL Foundation - I Create India conducted its second batch of Aspiring Entrepreneurship Program in the FY 22-23**



**A five day training program in the Business Incubation Center at the Madras Engineering Regiment, Bangalore**



**The Business Plan presentation was attended by 15 employees of HCL Technologies**

# MOTHER

SUHAM Trust in partnership with HCL Foundation conducted a Mother's day awareness programme at Keerathurai slum. This programme emphasized on the importance of 1,000 days' care, POSHAN ABHIYAN, proper nutrition, personal hygiene, institutional delivery, pregnancy registration, U5 care, colostrum's feeding, breastfeeding, family planning, vaccination and immunization of the children, and measures to prevent gestational anemia. This event was conducted in three places. 18 pregnant women and 56 Post-natal mothers participated in the event.



Mother Day-Safe delivery and Safe motherhood event



## Voices from the ground

“The awareness programme for mothers organized by m-health project of SUHAM Trust & HCL Foundation towards safe delivery & safe motherhood was quite impressive. Also the incredible and complementary support to public health system for MCH Activities is highly appreciated and acknowledged. This is a great avenue for working together for health sustainability.”



**Dr. Ambiga Medical Officer**  
Villapuram Urban Primary Health Centre



## Partner of the month

SUHAM Trust in collaboration with HCL Foundation works with slum community towards addressing their health, nutrition and hygiene problems by partnering with mainstream institutions and involving community governance.

The project will be focusing on the entire slum population including men, women and children.

The project is built around four pillars - health promotion, prevention, protection and primary care to bring positive changes on behavior and practice.





## 56 children from Vasavya home visited HCL, Vijayawada campus

As a part of exposure trip during their summer camp 56 children visited HCL, Vijayawada campus. The aim of the camp was to train and motivate children towards building a healthy society, inculcate confidence and leadership amongst them.




## 70 women micro entrepreneurs /street vendors participated in a financial literacy session


A session on importance of opening a bank account and having savings for future was conducted. Such workshops build the capacities of women micro entrepreneurs in financial literacy and encourage creating a habit of savings and to make their economic transactions through a financial institution. These savings might turn as investment to their small businesses in future and avoid dependence on money lenders.








## Other updates

 Menstrual hygiene awareness session was conducted for over 200 women across 30+ SHG women and their adolescent daughters by professional doctors.

 Registration and distribution of e-shram cards for 55 beneficiaries was undertaken.

 Awareness drives at TOW bus and the communities for enrollment at night schools for those seeking support in completing matriculation were organized.

 Monthly leadership meeting was conducted on May 6, 2022. The leaders of the informal women workers collective discussed the progress on construction workers' registration form and issues revolving 90 days employment certificate.

 Placement support to 78 youth under the connect to work project was provided.



**Meeting with Mr. Gupta for make Ayshmaan Bharat card, at Wadi center**



**Adolescent girls of beneficiary women were made aware about menstrual hygiene**



**Women asking questions to the doctor after the session at Wadi center**



**Distribution of e-shram cards at Mahal center**



**NGO Aroha, Livelihood, Nagpur- Government Schemes & Bank Linkages programme in Wadi center**





158 community members were screened for diabetes, hypertension and anemia in a health camp organized in Vambay colony. Free of cost medicines were also distributed.



## COVID-19 support

Safety kit provided to 82 AWW and AWH, at Sarfabad, Sector 8, Mamura and Barola







## Plastic heist

Markets are the main distributors of Single-Use Plastic and major producers of plastic waste. Markets and shopping complexes were selected as a key area to run plastic awareness campaign in May. Inspired by the Spanish TV show, Money Heist, Clean NOIDA initiated an open market campaign that included taking away of plastic by individuals wearing the Money Heist costume. On May 7, the campaign was rolled out in popular market places of Noida (Sector 18 market, Ganga market, Godavari market, Brahmputra market, sector 50 shopping complex). It contributed in heisting away unnecessary plastic with the motto of motivating people to switch to 'zero plastic life or reduce plastic consumption'. The campaign was accompanied by a street play

about out the harmful ways plastic affects us, and social experiments to educate the masses and create an impact. In the process, we reached out to 1,380 citizens and collected 200 kgs of plastic.

This **#NoidaPlasticHeist** campaign is to educate the masses about responsible use of plastic, and the dangers of overflowing landfills that are full of toxic, non- biodegradable plastic. Through this campaign people were encouraged to recycle waste, boycott plastic bags, and understand micro plastic waste that makes its way into the oceans and the harmful presence of which is felt at different levels in the food chain.



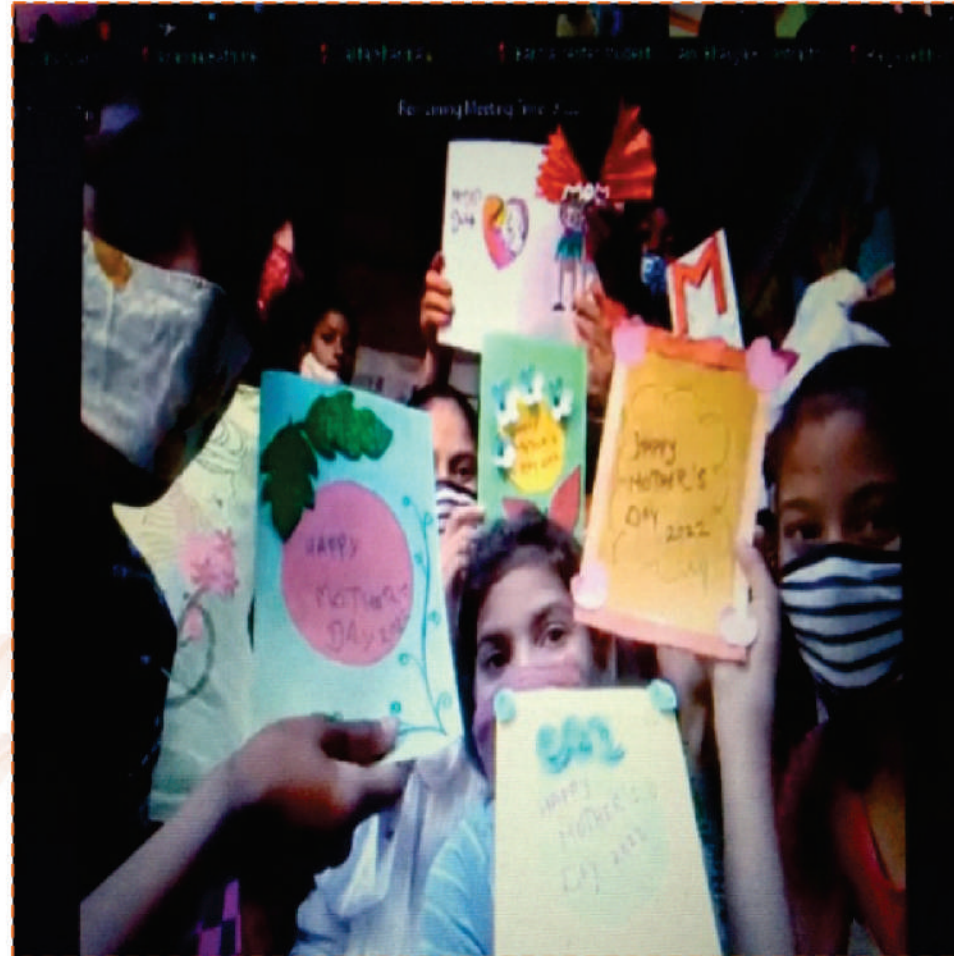




Hours  
**1,374**

Volunteers  
**751**

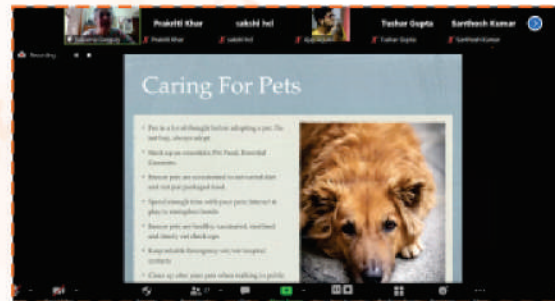
Beneficiaries  
**7,217**



Volunteering session to celebrate Mother's Day (RASTA NGO)



12 ASHA participated in a stakeholder meeting held at Kesarapalli to share their experiences with community



Hearing from the Expert: Animal Care & Wellness (CUPA)





## Promoting entrepreneurship

15 HCL Technologies employees joined the Business Plan presentation by the Army veterans trained by HCL Foundation - I Create India Entrepreneurship incubation program in Bangalore.

This 15 member panel will remain the mentoring team for further I Create training batches thus initiating a new entrepreneurship promotion warrior team from Bangalore.







## Champion of the month

**Jerlin Anika** is a specially abled child (deaf & mute) and a student from Avvai Corporation Girls Higher Secondary school in Madurai, one of “HCL My Schools”. At the age of 8, her father started taking her to a nearby badminton training center hoping that sports could bring some confidence in her. She was trained by Coach P. Saravanan, who worked very hard to make her understand the rules and various aspects of the game. Today, Jerlin has made everyone proud by **winning 3 Gold medals** (Badminton) for India in **Deaflympics 2021**. She really deserves it all for the hard work, courage and determination she has shown on and off the ground. She has not lost a single game in the entire tournament.





# My E-Haat

Powered by HCL Foundation

## Turning a new LEAF

With the support of HCL Foundation, Access Development Services, organized a three day long skill development and training workshop for SHG members of Barola village, Noida. 15 women participated in this training workshop to develop products specific for local market. This workshop was conducted after a month long market study in and around Noida. The aim is to train women to develop edible products catering to the local markets, ensuring consistent flow of business. The project New LEAF (Livelihood Enhancement of Artisans for Future), is working in hub and spoke model with Noida as spoke and Gurugaon, Khurja and Aligarh as spokes.





## Chikankari artisans sell their products pan India

My E-Haat Partner, SHWET- SHG based Chikankari brand Facilitated by Safe Society and supported by HCL Foundation received a bulk order worth INR ₹12,00,000 by Fab India. Chikankari products handcrafted by the women artisans will be available physically and online in Fab India Stores pan India. The profit generated by this order will directly reach the women chikankari artisans.





## Supporting traditional artisans

With the support of HCL Foundation, AIACA, organized Artisan interaction with the Government Department to initiate the social security schemes for the families and interaction with the weavers group. AIACA is working with 400 weavers and Zardozi artisans in Varanasi and Barabanki and working towards a dignified life of handloom artisans in Uttar Pradesh.





## HCL Foundation team members shares her experience Blog by Anjali

There is nothing more satisfying and merrier than seeing the happy faces of children. The three days visit to different NGO partners- CHETNA, Rasta, Katha and Bodh and the interaction with the students at their centers was altogether a new experience.

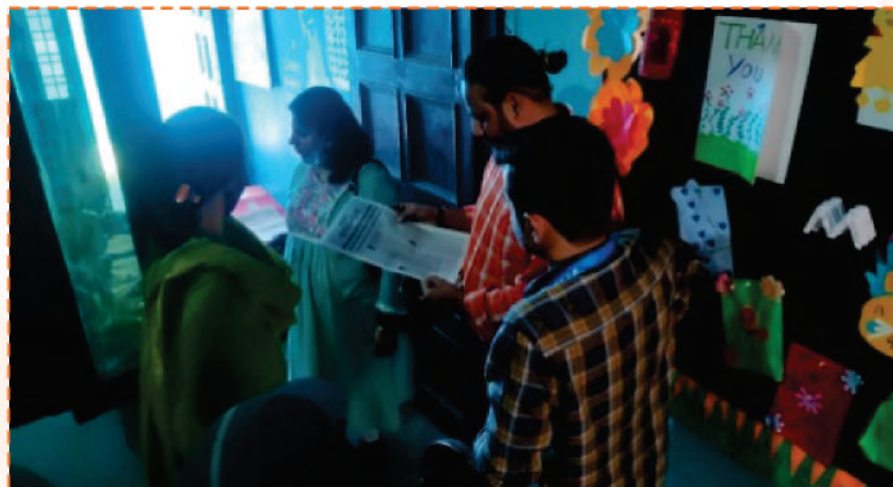
They are extensively working in support of HCL Foundation under HCL Uday on ground level with children from the underserved community. The life of these children who earn their livelihood or support their family by picking rags, working in industry, selling petty goods, working as domestic servants, and in worst case by begging. HCL Foundation aims to provide education to these children and adopting the best efforts to mainstream them with all possible guidance.

In our visit, we saw the young children of age group 3-15 years. These children were either who are drop-out from school or are pursuing non-formal education or enrolled in school sitting in a room practicing counting and reciting poem. Seeing us, they were so joyful and affectionate.

The similar smiling faces and cheering reactions were seen in different centres of NGOs where students were very keen to learn. When we interacted with students and enquired about their dreams for the future, many different replies came. One of the little girl said, she wants to go in Army, one said I want to earn a lot to feed my parents, one said I wish to go to school for studying.....many different emotions and experiences were attached with different answers.

The best effort was by CHETNA which has an extended program known as 'Nanhe Parinde' that is a mobile van having all equipment and support material like TV screen, books, worksheets, stationery, wash basin, umbrellas, chairs etc. for teaching on the side of road under the tree. They teach students of the migrated community like construction workers, house maids etc. The facilitators primarily ensure that students don't miss their classes and interact with the community members to send their students.

It is very apt to say that education paves the way to have equity and better livelihood conditions. I would like to complement the tremendous work of all NGOs working either in schools or in the community who are preparing the children and developing them for a better life ahead.







# Catalyst

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For any query contact:

Namrata Sinha: [namrata-s@hcl.com](mailto:namrata-s@hcl.com)

Arunima Bhattacharya: [arunima.bhattacharya@hcl.com](mailto:arunima.bhattacharya@hcl.com)

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