## Expression of Interest (EoI)

FOR

**Conducting environment awareness and outreach sessions**

(Code: HCLF/Harit/30032025/EAEoI/EnvAwareness)

**HCLFoundation invites technical application abstracts for the conducting technical and highly engaging environment awareness and sustainability workshops under Harit by HCLFoundation**

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| **EoI released by** | **HCLFoundation** |
| **EoI Code** | **HCLF/Harit/10022025/EAEoI/EnvAwareness** |
| **Programme name** | **Harit by HCLFoundation** |
| **Date of posting** | **18/04/2025** |
| **Last date for submission** | **15/05/2025** |
| **Location** | **Chennai, Madurai, Noida, Lucknow, Bengaluru, Yamuna Basin** |

**ABOUT HCLFOUNDATION:**

HCLFoundation delivers the corporate social responsibility agenda of HCLTech in India through its flagship programmes and special initiatives. As a not-for-profit organization, it strives to contribute towards national and international development goals, bringing about positive impact in the lives of people through long-term sustainable programmes. HCLFoundation aims to alleviate poverty and achieve inclusive growth and development through life cycle-based, integrated community development approach that focuses on Education, Health, Skill Development and Livelihood, Environment, and Disaster Risk Reduction and Response. At present, it is implementing five flagship programmes, Samuday and HCLTech Grant (Rural Development); Uday and My Clean City (Urban Development); Harit - (Environment Action) and four special initiatives of Power of One, Sports for Change, Academy and My E-Haat. For more details, please visit our website – <https://www.hclfoundation.org/>

**VISION**

To be the source code for sustainable socio-economic and environmental development.

**MISSION**

Nurture clean, green, and healthy communities where everyone is empowered and equipped to reach their full potential in partnership with its employees, communities, and stakeholders, while promoting volunteerism and establishing international standards of strategic planning, implementation and measuring impact.

**Link to Videos:**

HCLFoundation Video – <https://youtu.be/DK1wtWG_zJQ>

Harit Video – <https://youtu.be/O8YPCjdGayU>

### **Harit by HCLFoundation**

HCLFoundation launched Harit – The Green Initiative a distinct flagship programme for Environment Action; with the vision ‘to conserve, restore and enhance indigenous environmental systems and respond to climate change in a sustainable manner through community engagement’. Throughout the process, HCL Harit ensures at building scalable and replicable models that are economically viable, socially acceptable, environmentally sustainable, holistic, and inclusive. All these interventions follow ‘Participatory and Convergent Approach’ in attaining the desired results towards UN SDG goals aligned to the National Indicator Framework for SDG. Operational in nine States - Uttar Pradesh, Tamil Nadu, Karnataka, Maharashtra, Andhra Pradesh, Odisha, West Bengal, Uttarakhand, Telangana, Harit is building sustainable and inclusive models towards:

* A flourishing biodiversity, green cover and building climate resilience through afforestation.
* An abundance of water resources through rejuvenating vanishing waterbodies.
* A thriving coastal and marine habitat by habitat restoration initiatives.
* A better life for animals by improving human animal relationships and addressing animal welfare inside community areas.
* Cleaner air through reducing and neutralizing CO2 emissions.
* Protecting and preserving the environment through education, community stewardship and participation.

Till now, HCLFoundation has planted 822,000+ saplings on 233+ acres area across India. Around 124+ waterbodies are being rejuvenated with an increased water holding capacity of 6,000+ Mn Liters. Through the afforestation and carbon reduction initiatives, we have been able to sequester/ reduce emission to 6500+ tons of CO2e. We worked towards improvement of coastal habitats planting more than 8,20,000+ Mangrove and Shelter belt saplings and around 1,20,000+ Kgs of ghost nets were retrieved from coastal waters. We have been able to treat 79,000+ domestic animals and around 7,500+ wild animals through our Animal Welfare vertical. Through our outreach and environment education programme we have been able to reach out to 17,900+ people pan India.

### **EoI DETAILS**

## Location: Chennai, Madurai, Noida, Lucknow, Bengaluru

## A. Objective

Harit, under its Environment Education and Awareness thematic aims to improve environment awareness and knowledge among students, youth, citizenry to lead positive environment and climate action. We wish to partner with agencies/organizations with expertise on implementing highly technical and engaging environment awareness and sustainability workshops (ex: nature walk, hands-on workshops like building eco-friendly bird nests, customized sustainability sessions, etc.) for students, youth, and local communities.

**B. Scope of Work**

* Conduct a thorough pre assessment of the area profile, target audience
* Evaluate existing needs, interest, awareness among target group towards environment
* Defining a clear theory of Change (TOC) and developing corresponding Output, Outcome and Impact-level indicators
* Develop necessary tools (ex: educational & teaching materials, etc.)
* Curate and implement necessary activities/workshops in the chosen area relevant to the target audience
* Monitor progress regularly
* Conduct an end line assessment to track progress of programme and target group
* Analyze both pre and end line assessment data to track impact and progress (programme and target group)
* Document best practices and impact stories

## C. Who can Apply?

## The Agency applying to carry out Environment awareness and outreach efforts must fulfill the following conditions:

1. The Agency may be a Government Undertaking / Registered Company / Registered Consultancy Firm / Registered Non-Government Organization / Academic Institution, specializing in conducting environment awareness and sustainability workshops
2. The Agency must have a minimum of three years’ experience of carrying out environment awareness and outreach work in the domain of Corporate Social Responsibility/ Sustainability Services/ Community Development Projects financed by any Central Ministry and/or other international donor institution or Central / State Public Sector Enterprise.
3. Proven track record and experience in managing multiple stakeholders and complex situations on the ground.
4. Familiarity with relevant Government Policies, UN SDGs, National Indicators Framework, Environment Education laws and policies in India.

## D. How to apply:

1. All EOI must be submitted with a short narrative indicating the objectives, features, etc., proposed methodologies including strategies, past experiences, proposed team, and timeline, and clearly defined milestones along with a set of deliverables.
2. Please submit your technical proposal abstract **(without any commercials)** along with any supporting documents (such as previous work done, domain expertise, etc.) with
   * Email subject line: EoI Environment Awareness and Outreach
   * File name: Agency Name\_Technical Proposal
   * File name: Agency Name\_Supporting Documents
3. Please note that there is no set format for submission of the proposal and the same can be submitted as Word/PowerPoint/Pdf document but should cover all aspects of the framework and scope given above along with details mentioned below (under selection criteria).
4. Send your proposals to chandralekha.r@hcltech.com and [shraddharamch.shigw@hcltech.com](mailto:shraddharamch.shigw@hcltech.com)

and marking a copy to [amendranath.pandey@hcl.com](mailto:amendranath.pandey@hcl.com) latest by **15th May 2025**.

1. All enquiries regarding this EoI should be made on or before **30th April 2025** via email to chandralekha.r@hcltech.com and shraddharamch.shigw@hcltech.com and marking a copy to [amendranath.pandey@hcl.com](mailto:amendranath.pandey@hcl.com)
2. Kindly note that incomplete and proposals submitted after the due date will not be considered.
3. Proposals which are considered non-technically compliant and nonresponsive, will not be given further consideration.

**E. Selection process and Methodology**

1. Based on the documents submitted, the technical capability of the participating agencies shall be evaluated as per the evaluation methodology indicated below. The agencies fulfilling the experience criteria and securing more than 40 marks in technical evaluation, will be further invited submission of detailed project proposal along with the budget through a closed Request for Proposals (RfP) process.

2. Selection Criteria and ranking

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| **CRITERIA FOR EVALUATION** | **SCORE** |
| Proposed Methodology | 30 |
| Technical knowledge in the field environment and climate | 20 |
| Experience in implementing environmental awareness efforts (carrying out similar projects) in last 3 years | 20 |
| Team composition (One team member should have at least 10+ years of experience in Environment Education & Awareness related aspects) | 15 |
| Proposed Timeline | 15 |
| **Total** | **100** |

**F. Terms and Conditions**

1. From the time the proposals are opened to the time the contract is awarded, Service Providers shall not contact HCLF on any matter and any attempt to influence HCLF in its evaluation of the proposals and award recommendation, may result in rejection of the proposal.
2. Your proposal abstract must remain valid for a minimum of six (6) months from the date of expiry of the EoI deadline by HCLFoundation.
3. HCLFoundation holds us accountable to children. Adherence to comply with HCLFoundation’s Child Protection Policy and procedures with respect to child safeguarding is non-negotiable. A range of pre-onboarding checks can be undertaken in conformity with HCLFoundation's Child Protection Policy.
4. This document is an expression of interest (EoI) only, and in no way binds HCLFoundation to make an award. HCLFoundation reserves the right to reject all responses received and/or to cancel the EOI. HCLFoundation will not be obliged to either inform or provide a justification for the rejection of proposals.
5. HCLFoundation will not be liable for any cost incurred during the preparation or submission of this EOI.
6. Any agency applying should also declare conflict of interest or related party conflict with the project being assessed for impact as above, during the submission of the technical abstract. HCLFoundation reserves the right to not consider the technical proposal further, despite the merits being in the same if there is a discrepancy.