

HCLFoundation

# Catalyst

CSR Newsletter by HCLFoundation  
December 2024



# From the Director's Desk

Dear Readers,

As 2024 closed, we look back at an year of meaningful, transformative initiatives, as well as collective action across communities.

We celebrated the ingenuity of Indian artisans at the My E-Haat Conclave, where traditional craftsmanship met modern innovation. This platform showcased the vibrant role of handlooms and handicrafts in shaping sustainable livelihoods while uniting stakeholders from diverse domains to reimagine the craft sector's future.

Our commitment to gender, sustainability and community empowerment was further demonstrated with the launch of Patsan India—a brand promoting eco-friendly jute products crafted by women artisans.

And amidst all this, HCLFoundation was recognised at two forums: the Indo-French Chamber of Commerce & Industry (IFCCI) CSR Awards for our healthcare initiative in West Bengal; and by the Basic Education Department, Uttar Pradesh – for our efforts in education towards bolstering school infrastructure under the 'Operation Kayakalp' program.

We genuinely hope this edition inspires you as much as it motivates us to continue creating sustainable and inclusive pathways for the future.

Together, let us build on this momentum for an even brighter, fulfilling 2025.

Warm regards,  
Dr. Nidhi Pundhir,  
SVP, Global CSR, HCLTech &  
Director, HCLFoundation



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# Key Highlights

## Celebrating craftsmanship:

HCLFoundation's My E-Haat Conclave brings together artisans, innovators and enthusiasts for Craft Sector Development

HCLFoundation organized the second My E-Haat conclave at the National Crafts Museum. The objective was to bring together stakeholders from various domains to discuss the role of the handloom and handicrafts sector, its convergence with government initiatives, and potential future partnerships.

Sh. Rajender Parshad Bondwal, a Shilp Guru and National Awardee, delivered the keynote address, alongside Dr. Om Jee Upadhyay, Member Secretary of the Indian Council of Historical Research (ICHR). Two panel discussions were held: Craft Entrepreneurship and Incubation - Fostering Sustainable Craft-Based Ventures; and Innovation and Technology Intervention: Leveraging Technology for Craft Sector Growth. These discussions covered a wide range of perspectives, including those from leaders at iTokri Enterprises Pvt. Ltd., LEAD at Krea University, Shiv Nadar University, AIACA, JCB, DAY-NRLM (Deendayal Antyodaya Yojana-

National Rural Livelihoods Mission), the Ministry of Rural Development, Government of India, Regional College of Management, Bhubaneswar, Haath ka Bana, The Indian Institute of Crafts and Design Jaipur, and HCLFoundation-supported producer groups.

The event featured several highlights. A short film showcasing the dedication and artistry of Indian artisans, titled "My E-Haat Film: An Ode to India's Artisans," was screened. A fashion show showcased the My E-Haat Exclusive range, featuring designs and products curated from over 10 My E-Haat Clusters. Stalls curated by Self-Help Group (SHG) women, offering regional delicacies, delighted over 350 guests. Performances featuring vibrant Rajasthani folk music and a captivating classical Sitar and tabla duet added to the cultural ambiance. A delightful high tea concluded the event.





## Launch of 'Patsan India' brand and Mobile Jan Seva Rath HCLTech Campus, IT City, Lucknow:

In a significant stride towards empowering women and promoting sustainability, HCLFoundation, in partnership with Aawahan - The New Voice, launched the Patsan India - a new brand showcasing eco-friendly jute products handcrafted by women artisans from Self Help Groups.

The launch event also saw a flag-off of the Mobile Jan Seva Rath, a Common Service Centre (CSC) -vehicle designed to deliver essential e-governance services to underserved communities, having benefitted over 3,000 individuals so far.

The event was graced by the presence of Dr. Roshan Jacob, Divisional Commissioner, Lucknow; Dr. Nidhi Pundhir, Senior Vice President - Global CSR, HCLTech & Director, HCLFoundation; Mr. Rajesh Mishra, UP State Head, Common Service Centre (CSC); Dr. Kripa Shanker Singh, Chairman, Aawahan; Mr. Rishi Kumar, Senior Vice President, HCLTech New Vista Campus, Lucknow; and Ms. Kirti Karamchandani, Head, Government Affairs and Public Policy, HCL.



## Transforming Education: STEM Innovation and Learning Center

The STEM Innovation and Learning Center, a collaborative initiative between the American India Foundation (AIF) and the HCLFoundation, was inaugurated at Government Girls Inter College, Vikas Nagar, Lucknow. The ceremony was presided over by Mr. Suryapal Gangwar, District Magistrate, Lucknow. Prominent dignitaries, including Mr. Rakesh Kumar (District Inspector of Schools), Dr. Nidhi Pundhir (Senior Vice President - Global CSR, HCLTech & Director, HCLFoundation), Ms. Manisha Tripathi (Regional Head, AIF), and the school's Principal, Dr. Amita Singh, graced the occasion. The inauguration marked a significant milestone in education, as students enthusiastically participated, ushering in a new era of innovation and learning.



## IFCCI CSR Award 2024 | Category: Healthcare

At the sixth edition of Indo-French Chamber of Commerce & Industry (IFCCI) Annual CSR Conclave and Awards, HCLFoundation under its HCLTech flagship programme received the recognition for its transformational project "Creating community-based safety net for better health and nutrition outcomes for children, adolescents & women of West Bengal."

This recognition acknowledges our exemplary project in West Bengal, which has successfully established a comprehensive community-based safety net to address critical health and nutrition challenges affecting vulnerable populations.



## HCLFoundation recognized for boosting School infrastructure in UP

HCLFoundation recognized by the Basic Education Department, Uttar Pradesh, for its valuable contribution to enhancing infrastructure in government schools of Gautam Buddha Nagar and Hardoi under the 'Operation Kayakalp' program.





# Key Representations



Dr. Nidhi Pundhir, Senior Vice President - Global CSR, HCLTech & Director, HCLFoundation, spoke at the My E-Haat Conclave 2nd Edition, highlighting the impact of My E-Haat "we are bridging the gap between artisans and global markets, offering comprehensive support in design, marketing, and sales. This initiative goes beyond commerce—it's about preserving India's artisanal heritage and positioning it as a key driver of the nation's \$5 trillion economy vision. HCLFoundation, the CSR agenda of HCLTech, is dedicated to leveraging technology and innovation to reach underserved artisan communities, bringing their unique art forms into the mainstream. At the My E-Haat conclave, our Vocal for Local theme resonates with our mission to champion local talent and celebrate the diversity of Indian craftsmanship".



Gaurav Majumdar and Vikas Dargan represented HCLFoundation at a panel discussion on "Role of CSR and Social Procurement, organized by Kala Academy, Goa. Kula Conclave organized by 200 Million Artisans . It was participated by 300 participants including INGOs, Incubators, various CSR Foundations , angel investors and for-profit craft business entities.



Simi Suri, Associate Director , HCLFoundation , was part of a panel discussion on Catalysing E-commerce through CSR - Empowering Micro-Entrepreneurs along with representatives from GoCoop, Rangasutra and NCUI at the Livelihood India Summit 2024. It was co-hosted by Niti Ayog, HCLFoundation and Access Development Service.

Mr. Anuj Srivastava, Senior Manager, HCLFoundation, represented foundations work at the International Conference on "Just Transition to Net Zero – Role of Bamboo in the SAARC region", organized by Foundation for MSME Clusters (FMC) with special focus on HCL's Green/Environmental initiative and HCL's road ahead towards Green Initiative in future as one of the leading Responsible Corporate Brand of India on December 17, 2024.





**This Month, we proudly spotlight Dr. Mukul Kumar, Sector Lead, Samuday by HCLFoundation in Tamil Nadu. Dr. Mukul's story is one of resilience, adaptability, and an unwavering commitment to social impact. As we celebrate his contributions, we delve into his inspiring journey, his approach to leadership and the milestones that define his work with HCLFoundation.**

**Excerpts from an interview – edited and condensed for clarity.**

## **Star Team Member of the Month**

### **Humble Beginnings, Unwavering Spirit**

At his innermost core, Dr. Mukul, a proud native of Muzaffarpur, Bihar – who grew up in a household where, in his words, “values and education were the cornerstones”. He credits his father, a farmer, and his mother, a schoolteacher for instilling in him a love for learning despite limited resources. Attending government schools with minimal infrastructure, he recalls carrying a “bora”(sack) to school but never letting circumstances dampen his spirit. “My mother was my first teacher and guide,” he fondly shares, adding, “it was these early years that shaped my determination.”

And as we will see, these would later become the bedrock of his journey.

### **A path of purpose**

In a family where aspirations leaned towards professions like medicine or engineering, Dr. Mukul followed a path that combined ambition with adaptability. After completing his Bachelor of Dental Surgery (BDS) in Meerut, he briefly worked in a dental clinic. However, it was during this time that he realized his calling lay in creating impact at a larger scale. This realization led him to pursue a Master's in Public Health at the Public Health Foundation of India. “I wanted to address community challenges rather than focus solely on individual care,” he explains.

### **Namaste, Samuday...**

In 2015, Dr. Mukul joined HCLFoundation's Samuday Programme, embarking on a journey that combined his public health expertise with grassroots development. Starting with a small team in Hardoi, Uttar Pradesh, he worked on community-level interventions.

It is important to notice how naturally and nonchalantly in his interview, Dr. Mukul routinely slips in instances and mentions of Mr. Shiv Nadar, (Founder, HCL and Chairman Emeritus, HCLTech) and his vision. And inspired by that very vision of scaling sustainable models, he embraced the philosophy of ‘starting small, refining processes, and then scaling up’. “The concept of developing a source code for interventions was transformative for me,” he reflects.

### **Lessons from 'North to South'**

Dr. Mukul's move to Thoothukudi, Tamil Nadu, in 2022 marked a significant transition. “How did you adapt”, we asked him. Dr. Mukul replies, “Adapting to new cultural and geographical contexts was as simple as applying my learnings from Hardoi while tailoring approaches to the unique challenges of the region. For instance, while maternal and child health was a primary focus in Hardoi, Thoothukudi's priorities included tackling non-communicable diseases like diabetes and





hypertension. You see, each location has its own story, and understanding the community's needs is key to creating meaningful impact," he notes.

In the development space, what would you call your differentiator?

Dr. Mukul replies, "I believe any development approach must be rooted in innovation and inclusivity. One must also consistently strives to sustain community interest by introducing fresh methods and ideas. You see Monotony can dampen enthusiasm, so it's important to evolve and keep the community engaged," he says.

He goes on to mention how aspirations for the community extend to exploring social entrepreneurship, where profitable models align with social causes. "There is immense potential in creating businesses that balance profitability with purpose," he adds, "we must envision a future where development work is both impactful and self-sustaining."

### **"Witnessing community buy-in, in action" | One memorable moment**

Dr. Mukul replies with a question, "Have you seen the TV sets of olden days? The wooden ones with a curtain style flap to cover the screen?" "Yes", we reply. Dr. Mukul continues, "So, one day, at a school (Padarnthapuli, Panchayat Union Primary School, Vilathikulam), I was very pleasantly surprised to see that a similar wooden cover was installed for the smartboard that HCLFoundation had installed at their school! I was left speechless, but upon enquiring further about it I learnt that the funds for this 'cover' were pooled in by the teachers! Why? For the longevity of the smartboard."

Dr. Mukul then mentions how he is fortunate to witness moments like these - moments that truly demonstrate "community buy-in, in action".

(He also lightheartedly remarks, "I come from the north and love it with all my heart; but funnily enough, the safety and security of school equipment is definitely challenging up there!")

### **Advice to the next generation?**

"Only one: Go and immerse yourself in the field! Do not immediately seek answers or offer solutions, but take the time to connect with communities, understand their way of life, and build relationships. True insights emerge not from direct questioning but from genuine engagement and observation. Patience and presence are key to driving meaningful change", he notes.

*Dr. Mukul is presently Thoothukudi-based, and a self-proclaimed chai enthusiast (No, the coffee aroma hasn't grown on him yet!). The youngest among his siblings, he shares a special bond with his two sisters and one brother. He resides with his parents, wife, and his loving six-year-old daughter, Jaishvi. His family jokingly credits Jaishvi's overthinking, critical thinking, daydreaming, and ambitious nature to him, while all her good habits, they insist, come from everyone else! A meticulous planner by nature, Dr. Mukul prefers planning over spontaneity and enjoys the company of a book more than movies. His dream destination? Paris—a place he hopes to visit one day with a well-thought-out itinerary in hand!*

# Supporting environmental action

## Coastal and Marine conservation thematic partner convergence

Together, we #SaveOurSeas: The first Coastal and Marine Conservation Thematic Partner Convergence was held from December 16th to 18th in Kochi. Seven NGO partners, including HCLTech Grant partner Plan@earth, participated alongside the HCLFoundation team. This strategy meeting aimed to facilitate cross-learning by sharing key interventions, innovations, and technical challenges. The team visited ghost net collection centers, mangrove restoration sites, and an art exhibition featuring recycled products from marine debris. They also interacted with researchers from Cochin University of Science and Technology (CUSAT), with discussions emphasizing the importance of multi-stakeholder collaboration, ecosystem restoration, and partnering with local communities.



## Fostering environmental awareness in schools and beyond!

Gorakhpur Environmental Action Group, and HCLFoundation, organized environmental awareness sessions with parents and the School Management Committee on climate change. This encouraged active parental involvement in fostering environmental consciousness at home and in the community. Through these sessions students gained a clearer understanding of their roles by displaying their responsibilities on the Harit Eco Wall, fostering accountability and motivation. The impacts are visible in success stories, where students turned banana peels into compost for their school's kitchen garden and initiated a new garden, demonstrating how education and small actions lead to meaningful actions for environment.





## Volunteering for animal welfare

On the Dec 7, there was an animal welfare activity at the CUPA geriatric center. HCLTech volunteers spent a very productive day with an informative session with the CUPA legal team to celebrate International Animals rights Day. This was followed by a fun activity of reading story books to the dogs at the shelter, volunteers made a creative poster for the center with the photos of all the dogs and humans. Played and spent quality time with the shelter animals making enrichment material for them. This played on the line of treating animals as part of the family and ow community animals can be treated with much deserved love, care and respect. On the 14th of December HCLTech volunteers and WRRRC team came together for the annual routine of tying coconut/palm gari(leaves) shades to the animal enclosures. This activity is done annually to provide natural cover for the animals under the process of rehabilitation. As opposed to plastic sheets and covers coconut/palm leaves imitate natural conditions thus helping in reducing stress of animals in the enclosures. The volunteer got a tour of the center and understood how urban wildlife is rescued, rehabilitated and released while contributing their time to make the process a little less stressful for the animals.



## World Soil Day Celebration in schools

On World Soil Day, Gorakhpur Environmental Action Group, supported by the HCL Foundation, organized educational events at the Police Commissionerate, Surajpur and Upper Primary School Ithera, G.B. Nagar to raise awareness about soil conservation. The program included sessions on soil degradation, waste segregation, and a live demonstration of organic composting, which was a highlight for students. Students learned how composting can improve soil health and reduce pollution compared to chemical fertilizers. Students pledged to:

- Practice waste segregation and composting at home
- Encouraging their families and communities to adopt sustainable practices.

This initiative fostered awareness and empowered children to take actionable steps toward soil protection, ensuring a lasting contribution to environmental sustainability.



## Nature Photography competition

Photography Camp 2024 was organized from December 26th to 28th at Adavi-Urban Grove, Madurai Kamaraj University, with the goal of documenting the biodiversity of the grove. A total of 33 participants from across Tamil Nadu joined the event. The participants explored the grove's rich flora and fauna during four photography sessions conducted in the early mornings and evenings over two days. Each participant selected 10 of their best photographs, which were showcased in an exhibition at the Gandhi Museum on December 28th. The criteria for evaluating participants focused on their photography skills and the diversity of flora and fauna captured. The winners were announced during the closing ceremony, following the exhibition. Charles and Shakti were recognized as the Best Photographers of the three-day residential camp.



## Capacity building through SCUBA dive training to fisher folk for Debris-free Gulf of Mannar



HCLFoundation, in collaboration with the Gulf of Mannar Biosphere Reserve Trust, has supported the training of 11 local community members from the Gulf of Mannar region in SCUBA diving at Thoothukudi recently. This team will engage in the underwater removal of ghost gear from two island groups. Under expert guidance, the team was trained in underwater exercises, navigation, and retrieval. These certified divers will support the "Debris-Free Gulf of Mannar" initiative, addressing underwater challenges to clear ghost gear and other marine debris.

# Transforming rural communities



## Over 150 Hardoi residents sensitized and counselled on World AIDS Day

Samuday by HCLFoundation celebrated World AIDS Day on 1st December across its three model health facilities in Hardoi, Uttar Pradesh. This included the two newly added delivery points, namely Primary Health Centre (PHC) Tikariand Ayushman Arogya Mandir (AAM)Raiso, as well as a Community Health Centre in Sandila.

Over 150 beneficiaries were sensitized and counselled around the prevention and treatment of AIDS through interactive sessions and field visits organized at the facilities. The event was also graced by government officials from the health department.



## MHC offers specialized health camp services to 1,274 beneficiaries

Samuday by HCLFoundation, in coordination with the District Health Department organized 10 specialized health camps across the Sandila, Ahirori, Behendar, and Bilgram blocks of Hardoi throughout the month December. As part of its Mobile Health Clinic(MHC) intervention, the camps offered pediatric care and oral hygiene services to 1,274 beneficiaries. Pregnant and lactating women were also provided antenatal and dental checkups, newborn screening, lab testing, gynecologist counselling and general OPD services.



## Telemedicine intervention held family planning training

As part of the tele medicine intervention of Samuday by HCLFoundation, a two-day family planning training was held in Glocal office on 16th to 17th December in Sandila.

The training aimed to enhance participant knowledge and skills around family planning and medicine management, offering comprehensive insights into effective family planning strategies. A total of 24 participants attended the sessions and received various Information, Education and Communication (IEC) materials aimed to increase awareness.





## Kuposhan Mukht Gram Panchayat program trains 25 Poshan Mitras

Under the Kuposhan Mukht Gram Panchayat program, Samuday by HCLFoundation organized a refresher training for 25 Poshan Mitras i.e. community volunteers from 27th to 29th December in Behendar block of Hardoi District.

The training covered themes of malnutrition, anthropometric measurements, basic of nutrition, immunization, social behavior change communication, infant and young child feeding, village health sanitation and Nutrition Day services. The training empowered community members with knowledge to promote healthier practices and improve food security in rural areas.



## Happy School Project celebrates Mathematics Day across 96 Anganwadi centers

As part of the Happy School Project under Samuday's Vidyarambh (Early Childhood Care and Education) initiative, various development activities like sports, drawing, music, and storytelling have continued to enrich the lives of young learners. In honor of Srinivasa Ramanujan's birth anniversary, the "Vidyarambh Initiative" celebrated Mathematics Day across 96 Anganwadi centers and engaged over 4,400 children aged 3-8 years on December 22nd in Hardoi.

The event aimed to enhance foundational numeracy skills through interactive games, puzzles, hands-on learning, and personalized support. By creatively using local materials, it fostered a joyful, inclusive, and engaging environment, instilling a positive attitude towards mathematics and lifelong learning.



## Over 1,200 community members participate in district level sports competition in Hardoi

The Hardoi Sports Stadium witnessed a spirited display of sportsmanship at the District-Level Sports Competition organized by HCLFoundation, in collaboration with the Basic Education Department from 29th November to 1st December. The grand opening ceremony welcomed distinguished guests, including District Magistrate of Hardoi, Mr. Mangla Prasad Singh; Basic Shiksha Adhikari (BSA) of Hardoi Mr. Vijay Pratap Singh; and Deputy General Manager of HCLFoundation, Mr. Yogesh Kumar.

With more than 1,250 participants from various rural areas, the three-day event was packed with track and sports events like long jump, wrestling, kabaddi, kho kho, badminton, cricket, basketball, volleyball, handball, hockey, and football. The final day witnessed cultural performances and a yoga session to promote physical and mental well-being. Saumya Gururani, Chief Development Officer (CDO) of Hardoi; Abhay Shankar Gaur from Bharat Scouts & Guides; and other esteemed officials were also present at the closing ceremony.

Sandila block emerged as the overall champion while Sursa block was the runner-up. The competition has additionally paved way for 350 students to be selected for the upcoming Mandal-level competition, furthering their journey in sports at both primary and junior levels.



## Samuday supported crafts displayed at UPSRLM Exhibition in Gorakhpur

Samuday's livelihood intervention proudly displayed the craftsmanship of women artisans at the Uttar Pradesh State Rural Livelihood Mission (UPSRLM) Exhibition on December 21st in Gorakhpur, UP. The honorable Chief Minister visited the stall, appreciating artisan efforts and emphasizing the need to promote rural talent. The innovative wheatgrass products, admired for their eco-friendly design and quality, became a highlight of the event, boosting artisan confidence while creating new opportunities for sustainable livelihoods.



## Samuday community volunteers discuss Dairy Farmers Association formation with Aavin

A meeting was conducted with 15 Village Community Volunteers (CVs) and the Aavin team to discuss the formation of a Dairy Farmers Association on 24th December at the Union Office in Vilathikulam block of Thoothukudi District. The session focused on planning the establishment of milk collection centers in the identified villages. Key strategies and collaborative efforts were outlined to enhance milk procurement and strengthen the dairy supply chain.



## Over 2,000 farmers attend Dairy Training Awareness Camp in Hardoi

Under Samuday's Dairy Development Project, a Dairy Training Awareness Camp was organized by HCLFoundation partner End Poverty from 6th to 21st December.

The training covered 41 associations with 2,202 farmers from five blocks of Hardoi, namely –Sandila, Bharawan, Bilgram, Madhoganj and Mallawan. Dairy expert Dr. Vidya Nand Sharma interacted with farmers and shared insights on feed management, artificial insemination, breed selection, disease prevention, vaccination, deworming etc. The sessions helped farmers learn how to enhance animal well-being and livelihood for a sustainable future. Engaging discussions also helped beneficiaries gain knowledge around animal health, milk production, nutrition and disease control.



## Pilot testing of milking machines in Pudur block to boost productivity

Milking machines were piloted by Samuday in Pudur block of Thoothukudi on 12th December. Through the initiative, one farmer was given the equipment as pilot to support the animal husbandry practices, and machines to reduce milking costs. The machines aim to ensure a timely and easy milking process, also promoting hygiene and improving the quality of the milk. The intervention also aims to empower farmers and boost their dairy productivity.





## Tamil Nadu community volunteers receive training on PRI-CBO Convergence in Thoothukudi

As part of Samuday's expansion in Tamil Nadu, HCLFoundation held a training session for 95 community volunteers on understanding the structure and functions of a Panchayati Raj Institution (PRI), and the importance of PRI-CBO (Community Based Organizations) convergence. The session was led by Mr. M. Panneer Selvam, Senior Consultant from the National Institute of Rural Development and Panchayati Raj on 9th December at the Union Office in Vilathikulam Block of Thoothukudi District.

The training covered topics like local governance functions, role of PRI members, and how decisions are made for community development. Engaging discussions and group activities facilitated the learning process and prepared volunteers to better support their panchayats for community growth.



## Mobile phones to enhance efficiency and data collection

To boost field work efficiency, 95 community volunteers and 8 Task Management Unit members of Samuday were distributed mobile phones to drive communication and coordination across teams. By equipping team members with the right technology and tools, Samuday aims to strengthen front line activities and ensure smarter and effective community engagement. This was conducted at the Union Office in Vilathikulam block of Thoothukudi District on 19th December.



## Batch-wise training sessions held for Tamil Nadu community volunteers on Draft App.

A training session was conducted for over 52 community volunteers on the Draft app to strengthen field-level operations led by Samuday in Tamil Nadu. Held from 20th – 31st December at the HCLFoundation office in Thoothukudi district, the trainings aimed at helping volunteers better understand app features to ensure all households of the panchayat are included in project activities, and attendance is tracked. The training also focused on equipping them with the skills to monitor progress, input data accurately, and maintain proper records. This will improve overall project implementation and ensure comprehensive coverage in the community.



## Tablets distributed among 20 SHG members to support digital empowerment

To digitize the Self-Help Group (SHG) functions, 20 SHG members were given digital tablets to manage their Panchasutra activities as part of Samuday's livelihood skill training expansion on 20th December at the Union Office in Vilathikulam block of Thoothukudi District. Some of the activities included regular meetings, savings, internal lending, repayment and book keeping. Members also received training on how to use the SHG app for better coordination and record keeping. Tablets were distributed with an objective to help members learn and utilize business e-commerce, digital tools, manage resources, grow businesses and make informed financial decisions.



## Follow up FLD held with cotton farmer in Sivangnanapuram Panchayat

Another successful Front-Line Demonstration (FLD) follow up visit was conducted in Sivangnanapuram Panchayat with cotton farmer Rajkumar w/o Rajakalavalli on 30th December.

The demonstration involved an acre each of control and demonstration plots with a seed rate of 950 g. Key activities included seed treatment, training by the HCLFoundation team, and the provision of a bio-package and 100 kg neem cake. The demonstration plot is currently in the vegetative stage and is showing promising growth compared to the control plot, suggesting a higher yield.



## Climate-smart agriculture driven FLD promises high yield in Namasivayapuram panchayat

As part of Samuday's climate smart agriculture intervention in Tamil Nadu, a Front Line Demonstration (FLD) was held at Namasivayapuram Panchayat with a blackgram farmer Kudammal Rajendran on 27th December in Vilathikulam. Kudammal was given an orientation on climate smart agriculture practices and an improved variety of seed treated with bio-fertilizer and bio-pesticide mixture. Neem cake was also applied in the demo area to control the soil inhabitant pests. Meanwhile, an acre of land was kept aside for comparison. While the untreated plot is at the harvest stage, it is already indicating a higher expected yield.



## Pond farm intervention to facilitate farmer income

To create alternative sources of income for farmers dependent on rainfed agriculture, a strategic initiative to develop farm ponds is undertaken by Samuday. Four farm ponds have been successfully excavated in blocks of Maniyakaranpatti, Vembur, Vannipetti and Keelakallurani Panchayats of Pudur and Vilathikulam, and the same were commissioned to beneficiaries from October through December. Through the intervention, rainwater will be harvested and used for a second season of agriculture, facilitating farmer income.

Additionally, five more farm pond development works are underway in Puliyankulam, Inam Arunachalapuram and Karuppur.





## Enhancing audio-visual learning among primary school students

To further enhance the audio-visual learning experiences for students, Samuday by HCLFoundation distributed soundbars to 203 schools and 71 UPS units in government and government-aided primary schools from 2nd to 6th December in blocks of Pudur and Vilathikulam. This initiative was built upon a previous distribution of LED smart panels to government primary schools in 2022-2023.

This combination of LED smart panels, soundbars, and UPS units aims to create a more engaging and immersive learning environment for students, and enhancing the effectiveness of audio-visual teaching and learning methods.



## Empowering Sanitation Workers with PPE Kit Distribution and Awareness Event

Samuday by HCLFoundation led a PPE kit distribution activity at the Nagar Palika Parishan premises in Sandila, Hardoi on 5th December. Attended by 113 participants, 97 PPE kits were distributed among sanitation workers. As part of the event, HCLFoundation team also led awareness sessions on the significance of using PPE kits and encouraged its proper use. A pledge-taking ceremony with all workers and Nagar Palika officials was also held to promote a healthy environment in the Sandila premises. Raees Ansari, Chairman, Urban Local Body (ULB) and Vijeta Gupta, Executive Officer, Sandila were also present.



## Community sensitization drives held across mini-grids of Hardoi

In an effort to raise awareness and promote the benefits of renewable energy in Hardoi district of Uttar Pradesh, Samuday by HCLFoundation organized evening drives across the 32 solar mini-gridsestablished to power 41 villages. By engaging directly with residents during these drives, the intervention aims to sensitizethe community on energy efficiency, safety, theft avoidance and sustainable electricity.



## Observing World Toilet Day

World Toilet Day was observed under Samuday's Clean Village Initiative on 10th December, highlighting the need to increase access to clean, safe, and hygienic toilets. With a focus on equipping schools with clean and well-maintained toilets, the event encouraged handwashing as an essential component of hygiene among students to prevent infections and promote health. A total of 188 attendees participated, and stakeholders included school teachers, the Gram Pradhan, Swachhta Samiti members, and sanitation workers.



## Celebrating National Farmers Day 2024 by empowering women-led Custom Hiring Center (CHC) and farmers

This National Farmers Day, HCL Foundation organized a vibrant event at the Sandila CATT Center on December 23rd. To honor the vital role of farmers in ensuring the nation's food security, the event highlighted the value of farm mechanization, women empowerment, and sustainable practices, reinforcing the need for accessible farming solutions to improve farm productivity.

A key focus of the event was to recognize the success of women-led Custom Hiring Centres (CHCs) established by Samuday. Top-performing women-led CHCs were awarded with advanced farming equipment, including Self-Propelled Reaper Binders, Post Hole Diggers, and Paddy Reapers. An interactive session with Self Help Group (SHG) members and a quiz led by the Samuday team encouraged further engagement. With over 200 farmers participating enthusiastically, the program reinforced the significance of empowering farmers and promoting sustainable and inclusive farming practices.



## HKPCL wins the 'Best Product Category' at Integral University Expo in UP

Hardoi Kisan Producer Company Limited (HKPCL) by Samuday recently participated in the Integral Farmer's Expo organized by Integral University on December 24th in Lucknow, UP.

The stall showcased a variety of millet-based products under the 'Mill-Eats & Farm Naturals' brand, and included cookies, laddoos, snacks, pickles and murabba. In addition to receiving an overwhelming response from visitors, HKPCL's efforts and products were further recognized as it won the award for Best in Product Category.



## Training and capacity building program held for Board of Directors (BOD) and Farmers

A training and capacity building program was organized at Banker's Institute of Rural Development in Lucknow, from 16th-18th December. The program catered to BOD of Hardoi Kisan Producer Company Limited (HKPCL), Beniganj Farmers Producer Company Limited and team members of Samuday by HCL Foundation.

Over the 3-day training session, the program focused on value chain development and business planning of Farmer Producer Organization (FPO). The session aimed to strengthen knowledge and strategies for creating sustainable and profitable business models for community institutions involved in agricultural practices.





# Empowering NGOs that transform rural India

## In the making – ‘The Fifth Estate’ Compendium

As we near the completion of Edition X of HCLTech Grant India, we are ready with the list of yet another 30 inspiring NGOs who have done exemplary work in the development of rural India. In the Consolidation meeting held on Dec 3, our subject matter experts, governance partner and HCLFoundation team members finalized 10 NGOs each from the categories of Environment, Health and Education. The transformative work of these shortlisted NGOs will be published in the 9th Edition of the HCLTech Grant compendium – The Fifth Estate.

Congratulations to all the 30 NGOs!



### ENVIRONMENT

- Action for Social Advancement
- Centre for Youth and Social Development
- Coodu Trust
- End Poverty
- Gram Gourav Pratishthan
- Life Education and Development Support
- Lokamata Rani Rashmoni Mission
- Peoples Science Institute
- Water For People India Trust
- Watershed Support Services And Activity Network



### HEALTH

- Bapu trust for Research on Mind and Discourse
- Foundation for Innovative New Diagnostic India
- Gurupriya Vision Research Foundation
- LEpra Society
- North East Society for Agroecology Support
- Pallium India Trust
- Population Foundation of India
- Pro Rural
- Project Concern International
- Sri Someswar Nath Mahadev Trust



### EDUCATION

- 17000 ft Foundation
- Agri Entrepreneur Growth Foundation
- Antarang Foundation
- ELFA INTERNATIONAL
- Pratham Education Foundation
- Raised Lines Foundation
- Sarthak Foundation
- Slam Out Loud
- The Teacher Foundation (Shraddha Trust)
- Yuwa India Trust

# Sub Jury Review – HCLTech Grant Edition X

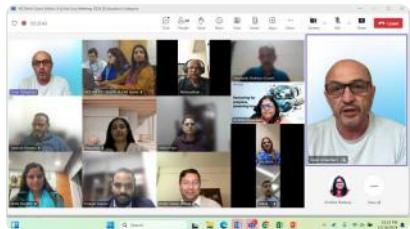
The Sub-Jury round for Edition X of HCLTech Grant was held on Dec 18-20, for the categories of Education, Environment and Health respectively. In this fifth stage of HCLTech Grant, a high-level panel of 12 members, review and shortlist applications, based on case presentations prepared by the Governance partner, subject matter experts and HCLFoundation team members. 3 NGOs from each category have been selected by the Sub-Jury for the Final Jury Review.



Environment Category



Health Category



Education Category





# Breaking the cycle of urban poverty

## Bengaluru

### Workshop on Low-Cost Nutrient

A workshop on Low-Cost Nutrient Preparation was successfully conducted in Anandapuram, Mayabazar Community, in collaboration with the Nutrition Rehabilitation Centre, Vani Vilasa Hospital, Bengaluru. Ms. Prateeksha, a seasoned Nutrition Counsellor from NRC, shared her expertise in nutrition and meal preparation, demonstrating the preparation of a variety of healthy, affordable, and easily accessible foods. The workshop also featured the preparation of nutritious food items using Pushti powder. A total of 48 community mothers, including pregnant and lactating women, actively participated in the workshop, gaining valuable insights into healthy eating and nutrition.



### Convergence Meeting at SOCHARA's Pillaganahalli Field Office

A Convergence Meeting was held at SOCHARA's Pillaganahalli Field Office with KHPT and IIHMR. The meeting focused on sharing project updates, addressing field challenges, and planning next steps. Key achievements were highlighted, and solutions were discussed to overcome challenges through collaboration and resource sharing. Actionable steps were outlined, and roles were assigned to ensure smooth execution of objectives for the coming month.



Bengaluru

Christmas Celebration

The community of Anandapuram came together to celebrate Christmas in a joyous and festive spirit. The event was attended by 14 HCLTech volunteers, ECCD staff, parents, and children. The celebration began with a delightful cake-cutting ceremony, followed by enchanting singing and dancing performances by the ECCD staff and children. The highlight of the day was a captivating gift distribution ceremony, bringing smiles to the faces of the young ones. A total of 36 community mothers and their children participated in the celebration, making it a memorable and heartwarming experience for all.



Anemia Awareness

The Anemia Awareness session enhanced participant's understanding of anemia, its causes, and different types, focusing on common symptoms like fatigue, pale skin, weakness, dizziness, and poor appetite. The session raised awareness about the primary causes of anemia, such as poor diet, insufficient iron and essential nutrients, infections, and malnutrition.



Chennai

Mini Zone creation for self-expression

The session introduced students to the concept of mini zines as a creative outlet for self-expression. They explored themes such as kindness, gratitude, hope, empathy, self-expression, and resilience. The activity highlighted a blend of their creativity, personal experiences, and aspirations, demonstrating their growing emotional and social awareness.



AV Session

AV session on Natural disaster conducted. Children were asked to explain natural disasters they're aware of. Interactive sessions made children more knowledgeable. 9 children participated in the session.



Christmas Celebration

Children showcased their creativity and talent with a dance and mime show. The day marked a sense of community and happiness among all.



International Disability Day

International Day of Disabled was celebrated at Asha Deep Foundation Yuvakendra in Chennai, with the presence of 18 trainees. The event included chart activities and motivational talks designed to inspire and motivate the PWD students.





## Chennai

### Winter Scout District Camp

The winter scout district rally practice camp was conducted at the Tank Factory and Villivakkam PBGC wherein 150 scouts and guide students participated. The scout trainers gave the training in the lashing, knots, cooking without fire, moss code, community songs, drill and march pass, fire rescue, handicraft, signaling, general knowledge, and history of Baden Powell.



### WASH Inauguration

A toilet inauguration ceremony was held at the Tank Factory PBGC, marking a significant milestone in promoting sanitation and hygiene in the community. The new toilets were constructed by the SOCHARA team. The event was graced by Mr. Dhanammal, Inspector of Police, who delivered a keynote address emphasizing the crucial role of sanitation, health, and hygiene in our daily lives. He also stressed the importance of education in promoting these values and fostering a healthier community.



## Hyderabad

### Yuvakendra Trainees – Graduation

A new batch of trainees has successfully graduated from the "Make India Capable" course at HHH-Yuvakendra, Hyderabad. The graduation ceremony saw 24 trainees receive their Course Completion Certificates, marking a significant milestone in their skill development journey. Implemented by Head Held High Foundation, the training programme has not only equipped these young individuals with essential skills but has also facilitated their placement in various sectors, including BPO, ITES, Retail, and Banking. This achievement is a testament to the foundation's commitment to empowering youth and enhancing their employability.



### Exposure visit to Students to Birds Rehabilitation Center

To commemorate the Sankranti (Kite Flying Festival), MARI NGO organized an educational outing for 100 government school students to the Birds Rehabilitation Center, managed by the Animal Welfare Conservative Society (AWCS). The visit aimed to raise awareness among students about the detrimental effects of using synthetic manjha (kite string) on birds and humans. The students were oriented on responsible kite flying practices, promoting a safer and more environmentally conscious celebration. As a hands-on activity, the students crafted wooden nest boxes for birds, fostering a sense of compassion and conservation. This initiative encouraged the young minds to adopt eco-friendly habits and appreciate the importance of protecting local wildlife.



## Hyderabad

### WASH Exhibition

MARI NGO recently hosted a highly interactive WASH Exhibition, providing a unique opportunity for students to engage in activity-based learning and knowledge sharing. The event showcased an array of innovative WASH models and exhibits, covering essential topics including general hygiene, personal hygiene, toilet usage, waste management, rainwater harvesting, and menstrual hygiene management.

Students from 11 Government High Schools participated enthusiastically, displaying an impressive 44 models that demonstrated their creativity and understanding of WASH principles. The exhibition aimed to educate and inspire the next generation to prioritize water, sanitation, and hygiene practices, contributing to a healthier and more sustainable future.



### Blood Donation Camp

HCLTech, in collaboration with Lions Club, organized a Blood Donation Camp, to support cancer patients and thalassemia patients. This noble initiative saw an overwhelming response from HCLTech volunteers, with 51 enthusiastic donors coming forward to contribute to this life-saving cause. Their selfless act will help make a significant difference in the lives of patients in need, providing them with a renewed sense of hope and a chance to fight their illnesses. The success of this camp is a testament to the compassion and generosity of HCLTech volunteers, who embody the spirit of giving back to the community.



### National Mathematics Day

Nirmaan Organization celebrated National Mathematics Day by hosting an exciting quiz and brainstorming session for students, focusing on mathematical concepts. The event drew enthusiastic participation from 214 students across Government High Schools. The students actively engaged with the activities, showcasing their mathematical skills with zeal. To encourage and recognize their talents, prizes were awarded to the top-performing students. The event was a resounding success, inspiring young minds to explore and appreciate the world of mathematics.



### Secret Santa Celebrations

On the occasion of Christmas, Secret Santa celebrations have organized by HCLTech volunteers at Govt. High School, Goshacut, Hyderabad. The volunteers brought cheer to the students with a series of exciting activities, including games like Damshalats, songs, and energetic dances. Their enthusiasm and creativity filled the school with joy, creating a truly memorable atmosphere for everyone. In the true spirit of Christmas, the volunteers also played Secret Santa, surprising the students with thoughtful gifts, making this festive occasion even more special.





## Kolkata

### Annual Examination @ RKVM

The annual examinations for 392 students, including 226 boys and 166 girls, were conducted in December 2024. A parent-teacher meeting was also held during the month to discuss plans for the upcoming session and strategies to enhance the educational quality for students. Additionally, the construction of a new classroom progressed during this period to support the growing academic needs.



### Secret Santa & Christmas Day Celebration

The Mukti Centre was abuzz with festive cheer in December, as the community came together to celebrate the holiday season. On December 6, HCLFoundation and HCLTech volunteers partnered to host a joyous Secret Santa event, where children showcased their talents through exciting performances and received special goodies, spreading love and togetherness. The festive spirit continued on Christmas Day, as students celebrated with enthusiasm, creating a heartwarming and unforgettable experience for all. These celebrations brought the community closer, fostering a sense of belonging and joy.



## Lucknow

### Empowering Young Innovators: A Celebration of Creativity and Talent

HCLFoundation, in collaboration with the Socio Economic Development Trust, proudly hosted the Young Kalam Science Fest for the Lucknow Chapter, following its remarkable success in Noida. The event showcased over 60 innovative models created by more than 100 talented young innovators from 55 government schools in Lucknow. The enthusiasm and creativity displayed by these students left a lasting impression on esteemed guests, including the District Inspector of Schools (DIOS), Additional DIOS, and the Joint Director of Secondary Education.

A special moment of pride was witnessing girls claim the 1st and 2nd prizes, proving once again that passion and dedication transcend all barriers.



### Drawing competition on Ensuring Access to Safe Drinking Water & Sanitation

Mahila Housing Trust (MHT) with the help of HCLFoundation organized an exposure visit for women and girls from Shram Bihar, Gulzar Nagar and Dhobi Ghat at Happiness Park in Lucknow. Interactive activities promoted awareness on hygiene, waste management, and clean water. Winners were awarded prizes, and participants acknowledged positive community changes. The event fostered empowerment, community engagement, and sustainable living.



## Lucknow

### Recreational Tour of Eligible Couples

A recreational tour for eligible couples from intervention slum communities was organized at Janeshwar Mishra Park, Lucknow. This unique event focused on family planning issues, creating a fun and interactive environment where couples could learn, discuss, and make informed choices about their family planning needs. This innovative approach engaged and educated eligible couples from 12 slum communities, making family planning discussions enjoyable and impactful.



### Handwashing awareness campaign

Mamta HIMC, in collaboration with HCLFoundation, conducted a handwashing awareness campaign under the "My Worth" programme in schools. The campaign aimed to educate children about the importance of handwashing to reduce infection transmission in healthcare settings. Students were actively engaged in learning the correct handwashing steps through live demonstrations. This initiative helped raise awareness and promoted good hygiene practices, empowering children to take responsibility for their health and well-being.



### CLR spreads Christmas Cheer at Shishuvan Daycare Centre

HCLFoundation, in collaboration with the Centre for Learning Resources, hosted a vibrant Christmas celebration at Shishuvan Daycare Centre. The event featured an animated film, lively dances, a festive meal, and a special cake-cutting for December-born children. Six HCLTech volunteers added warmth to the occasion, spreading joy and positivity among young champions.





## Madurai

### Blood Donation Drive

On the occasion of International Volunteers Day we have conducted a blood donation drive in our HCLTech campus along with Government Rajaji Hospital Blood Bank unit. Around 108 donors contributed blood during this event and Mr. Thirumurugan Director HCLTech who have received the appreciation certificate on behalf of HCLFoundation and this drive conducted by our HCLTech employees.



### World Diabetes Day rally

On the Occasion of World Diabetes Day we have conducted a rally along with Municipal corporation Deputy Mayor, City health officer and HCLTech volunteers have facilitated this rally. 100 plus general people along with college students also participated in this rally for a noble cause.



### Telescope workshop

The Young Kalam Discovery Science Centre Today hosted a Telescope Construction Workshop and Sky Observation session. The event was aimed at fostering curiosity about astronomy among teachers & Students. The sky observation session provided a unique opportunity to explore celestial bodies and gain practical experience in stargazing. Both students and teachers actively participated, The workshop successfully combined theoretical knowledge with hands-on activities, fostering a deeper understanding of space science. This initiative inspired participants to explore astronomy and encouraged a passion for scientific discovery. Totally 42 teachers & More than 150 students.



### Convergence Baby Shower event

My Community Convergence Baby event was conducted in our Keerathurai community SUHAM Trust and BSSSG partners have facilitated the Events along with community members and Primary Health care Health nurses. 30 plus ANC mothers from our community have participated and received the nutritional awareness and importance of Iron rich foods from the Health department.



## Nagpur

### Renovation of Community Wells at Shantinagar

Two unsafe community wells at Shantinagar community were successfully renovated and made usable for the community under the WASH community project. The renovated wells were formally handed over to the community in the presence of the Secretary of the Gram Panchayat and other community leaders. This initiative will benefit approximately 300 community members, providing them with access to safe and clean water.



### Prelim Exams for Class 10th Students

Prelims are ongoing in the night schools, where students get used to the SSC Board exam-like pattern. While these mock tests familiarize them with the pattern of the exam, it also provides them realistic assessment of their assessment. Over 80 students would be appearing for the exams this summer.



### Fostering a Love for Reading: Pustak Peti Initiative

As an initiative of the leaders of the Aflatoun Club, Pustak Peti (Mini Library) have been created in 4 NMC schools. The activity has multiple objectives – to instill a reading habit among children and to make children learn to value and manage resources. This mini library is run under the leadership of the Aflatoun Young Leaders. To borrow a book the reader needs to deposit 1 rupee. The same is recorded in registers and when the book is returned the gets a refund of 1 rupee back. The library is operational under the guidance of school teachers. The principal and teachers of the school have warmly embraced this initiative of Aflatoun Club.



### Competency-based support

Basis their performance in the Prelim examinations, the students are offered competency based support through extra classes on weekends. Quick fix text books and strategies to clear the examinations are also provided in these extra classes.



## Noida

### Scholarship Distribution

HCLTech business team TME announced scholarship to 15 top performing students from Gurukul who got mainstreamed in formal education system in last few years and regular with their school education. Award winning Parents are TME senior leadership graced the event.



### Christmas day celebration

Christmas day celebrated across Gurukul and Nanhe Parinde centers



### Celebrating our Volunteerism!

Volunteers Day' was marked at Primary School, Baraula-2 under STEM Stars initiative of HCLFoundation with partner Katha. The event, attended by 220 students and school teachers, featured engaging activities such as storytelling, word puzzles, 'Bol-Bol Fatafat Bol', and more. 7 HCLTech's volunteers actively participated in the activities & games and made the day unforgettable with their enthusiasm and zeal.





## Noida

### Marking International Day of People with Disabilities

We marked The International Day of People with Disabilities with our inclusive education partner Saksham. They executed several events to promote orientation, sensitization & mitigate challenges faced by parents of Children with Disability. The sole aim of these events was to take a step forward in slowly evolving into an inclusive society that promotes equal opportunities for people with disabilities. The participants were also engaged in several blindfolded activities to create awareness about the struggles children face in their daily living.



### Saksham students shine in District level Abhilympics

Students from our inclusive education intervention Saksham participated in the District Level Sports Competition for Divyang Students organized by BSA office, UP government. The event took place in Rajkiya Balika inter college where our 30+ children participated in several games including chair race, tug of war, essay writing, art competition, dance & music etc. Our students won various medals & recognition.



### Young Kalam Science Festival

HCLFoundation, in collaboration with its partner Socio-Economic Development Trust (SEDT) and with support from the Basic Shiksha Adhikari office, successfully organized the Young Kalam Science at Upper Primary School, Iteda. Over 250 students, teachers, NGO partners, HCLTech volunteers, and team members came together to celebrate innovation and creativity. The fest featured 40+ unique models from 30+ schools, showcasing the brilliance and scientific curiosity of young minds. The event was graced by Mr. Rahul Panwar (BSA, Gautam Buddha Nagar), Ms. Simi Suri (Associate Director, HCLFoundation), and esteemed judges, including Ms. Archana Shromani, Science Coordinator, Prof. Pushpa Choudhary, Galgotia College of Engineering & Mr. Akshit Sharma, HCLTech.



### Career Guidance Programme

Pari and Athulya from integrated education intervention under Saksham, accompanied by their special educator Preeti, attended a 3-day mentorship & career guidance programme, Vision 30, in Kolkata, organized by Vision Empower which was inspired by Super 30. The event featured motivational sessions by clinical psychologist, and covered topics related to Building psychological safety for adolescent and visually impaired students. The students interacted with KARTIK SAWHNEY - Disability advocate and technologist. The students also visited to the Birla Industrial & Technological Museum and won a quiz organized during the event.



### Christmas Celebration at Saksham

Saksham centre for the visually impaired children hosted the Christmas Fete 2024. 6 volunteers joined the celebrations where the students enacted a skit to mark the day and the volunteers helped in setting up food stalls, supporting children in their performances and overall coordinating in the event celebrations. Their presence made the Christmas special for our children.



## Noida

### Celebrating World Louis Braille Day

Saksham centre for visually impaired children celebrated the World Louis Braille Day on 31st December 2024. The event honored the legacy of Louis Braille, whose invention has empowered countless visually impaired individuals. The day had many engaging activities like Braille reading and writing competitions, raising awareness about Braille's significance, promoting empathy and inclusivity and sensitizing mainstreamed students to the challenges faced by visually impaired individuals. 3 HCLTech volunteers also supported the event.



### Awareness session on child rights

ECCD partner CFT under Uday by HCLFoundation conducted a community session on Child Rights focusing on raising awareness about the fundamental rights of children, highlighting the importance of creating an environment that upholds and protects these rights. The session aimed to empower parents, caregivers, and community members to recognize their role in ensuring these rights are respected and promoted in everyday life. By fostering a better understanding of child rights, the session sought to inspire collective action towards building a more inclusive and rights-respecting society for children.



### Distribution and training on TLM for students with learning and intellectual disabilities

Under our intervention of Inclusion through Assistive technologies, kits of teaching-learning material for students with learning and intellectual disabilities were provided in 8 schools of Dankaur block by partner Saksham which were identified with the support of the BSA office. Along with the distribution, 40+ teachers were given training on using these kits with the students with special needs in their classrooms, and interactions were also held with some of these students.



### Training on teaching strategies and assistive solutions for students with learning and visual disabilities

Under our intervention of Inclusion through Assistive technologies, Saksham team carried out a training session with around 70 teachers from various government schools of Dankaur block of Gautam Buddha Nagar. During this session, the team discussed various methods and strategies that can be used to address the needs of students with different types of disabilities, and demonstrated the different assistive technologies and teaching-learning material that can be used for enhancing the quality of their education. This session was organized as part of the block level workshop of nodal teachers held by the BSA office.



### Graduation ceremony and Alumni meet- Udayan Care

Yuvakendra hosted a memorable Graduation Ceremony and Pre-Alumni Meet, celebrating the achievements of over 90 students. The event featured inspirational speeches by Abhishek and Arun Sir, an Alumni Interaction session connecting students with successful alumni, and a RNR session acknowledging exceptional accomplishments. Certificates were distributed to 29 students, and fun games and activities added to the celebratory atmosphere. Expertly hosted by students Krishna, Rehmat and Jeetendra, the ceremony filled the day with pride, inspiration, and joy.





## Noida

### Workshops on various techniques by industry experts

ATDC has organized 3 workshops on various techniques for the HCLFoundation supported students.

A series of workshops was organized for HCLFoundation supported students, providing them with hands-on training and expert guidance in various skills. A draping workshop taught students the techniques of fabric draping, enabling them to enhance their skills in fashion design. Subsequent workshops on macramé and leather crafting were also conducted, where students learned new techniques and practiced making macramé knots and other related products. Industry experts facilitated all three workshops, ensuring that students received comprehensive training and mentorship.



### Observation of World AIDS Day by FPA India Noida Project

To commemorate World AIDS Day, the FPA India Noida Project conducted HIV/AIDS awareness campaigns on December 2nd in sectors 45 and 5. Peer educators led rallies displaying AIDS awareness slogans and distributed informational pamphlets. Staff addressed causes, symptoms, prevention and debunked common myths. Youth-created posters and speech/quiz competitions further engaged 193 participants across both locations.



### Entrepreneurship and Skill-Building Session

Two Entrepreneurship and Skill-Building Sessions were held, providing 25 students and 2 trainers with access to cutting-edge industry insights from leaders in the garment sector. This exposure to sourcing and manufacturing trends took place at a national event.

Additionally, a visit was organized for RAC students, offering hands-on training in Refrigeration & Air Conditioning. This training emphasized advanced tools and techniques, effectively bridging the gap between classroom learning and real-world application.



### Capacity Building Workshop for Students

A capacity building workshop was conducted with 70 participants (out of which 30 students are under HCLFoundation) to equip the partakers with knowledge and practical skills for responding effectively in different emergency situations. The workshop helped attendees gain practical knowledge of appropriate responses to emergency situations while also fostering communication and collaboration skills through role-play and group discussion. They gained knowledge about what constitutes an emergency, the best practices to be followed as well as the importance of awareness of assistance organizations that can be contacted. The students also understood the different skills that are helpful in dealing safely and effectively with different emergency situations.



## Vijayawada

### Sensitisation on Plastic Pollution and Eco-Friendly Alternatives

The awareness programme on Plastic Pollution and Eco-Friendly Alternatives was held on 23rd December 2024 with 276 students participating. The session covered key topics, including understanding plastic and its types, the environmental impacts of plastic, and the effects of plastic pollution on health. Students were educated on how plastic waste harms our environment and the importance of reducing single-use plastic in daily life. The session also focused on the benefits of eco-friendly alternatives, the impacts of plastic on freshwater ecosystems, and the significance of using biodegradable items.



### Safe drinking water sensitization fest

A Safe Drinking Water Sensitization Fest was organized at Vijayawada Corporation High School, RR Pet, promoting awareness on safe water practices. The event saw active participation from 320 students, 9 HCLTech volunteers, and teachers. Students from grades 6 to 9 engaged in group discussions on topics such as drinking water sources, contamination, waterborne diseases, purification methods, and hydration. This interactive event empowered students to become responsible stewards of water conservation and hygiene.



### Social empowerment of women through counselling

The Counselling Center provided critical support to individuals and families in need, addressing a total of 47 cases through in-person and tele-counseling services. These cases comprised 20 new physical cases, 17 ongoing physical cases, and 10 new tele-counseling cases. Additionally, the center conducted 133 tele-follow-up sessions, ensuring continued support for those in need. The most common issues addressed included marital conflicts, alcoholism, dowry-related problems, and property disputes. The Counselling Center's vital work highlights its importance as a safe and supportive space for individuals to navigate life's challenges.



### Financial and business management orientation to women

Organized financial literacy and business management orientation sessions to the 105 women Kalamkari artisans from

Polavaram, Akulamannadu and Chinnakulamannadu villages. The session covered various key points, including banking awareness, the importance of savings accounts, government schemes, nominee selection, central government insurance schemes, digital payments, and awareness about safeguarding against cyber frauds. This session is a vital step in empowering the artisans with the knowledge and tools they need to secure their financial future and protect their hard-earned resources.





# Fostering cleanliness, seeding sustainability



## My Clean City hosts workshop on World Soil Day in Greater Noida

As part of its Zero Waste Market Initiative under My Clean City programme, HCLFoundation hosted a workshop on World Soil Day at Mangalmay Institute of Management and Technology (MIMT) in Greater Noida on Dec 5. Led by Deputy Program Manager Kaifee Jawed from CSE, the event followed the theme of "Nurturing Soil Through Organic Waste", and focused on composting techniques, biogas production, waste segregation, and soil pollution prevention.

A total of 90 attendees participated in a quiz session, and students planted 10 trees to demonstrate their commitment to environmental sustainability. The workshop also emphasized the importance of protecting soil health and practicing sustainability.



## Hand over of smart washroom to Market Association in Gamma 2

Under the My Clean City programme by HCLFoundation, a washroom was refurbished with a smart facility in Bougainvillea Market, Gamma 2, Greater Noida and handed over to the Market Association on 27th December. The inauguration event was attended by government officials, including Officer on Special Duty (OSD) Indu Prakash, Senior Manager Mr. Charan Singh, sub-inspector Rakesh Pal, along with members of the Market Association and local shopkeepers.

The Market Association also received an official letter of handover and assured shopkeepers and consumers to adopt safe hygiene practices and maintain the cleanliness of the market.



## Celebrating International Volunteers Day

To recognize the extraordinary efforts and continued resilience of My Clean City Volunteer's Club, HCLFoundation under its My Clean City Programme celebrated International Volunteers Day at ITC Fortune on 1st December.

The event saw a total of 136 participants, including volunteers from Noida and Greater Noida, along with the Resident Welfare Association (RWA)/Apartment Owners Association (AoA) presidents, RWA members, and children. A quiz competition on environmental issues, a storytelling session on waste management and certificate distribution were also held during the event. Additionally, 30+ volunteers were also recognized for their contributions towards Solid Waste Management in their communities over the past two years.



## Horticulture waste workshop at Century Apartments, Noida

My Clean City Programme by HCLFoundation organized a workshop on horticulture waste management engaging 50 participants, including RWA members, citizens, and workers on 1st December at Century Apartments in Noida.

Attendees learned about seed ball activity, exploring its contribution to environmental sustainability by facilitating easy and effective planting. The session also covered composting techniques and bio-enzyme preparation, providing practical solutions for managing wet waste. An immersive Virtual Reality experience further sensitized participants on the impact of waste generation, fostering awareness and inspiring positive behavior.



## Workshops on Textile Waste Management engaged over 200 participants

A series of workshops on textile waste management were held by My Clean City Program in block V, Sector 12, Sri Ram Apartments, Sector 118 and Garima Vihar, Sector 35 of Noida on 7th and 8th December respectively. Over 200 residents, RWA members, workers, and children participated and learned about upcycling by weaving products from household textile waste. The workshops also emphasized household textile waste management, highlighting the need to reuse textiles and minimize environmental impact. This was complemented with an immersive Virtual Reality experience where attendees explored the impact of waste generation and management.





## Sensitization drives on waste management basics held in Greater Noida

My Clean City programme by HCLFoundation led two sensitization drives on waste management basics at Supertech Eco Village III and Panchsheel Green 1st, Sector 16B on 8th and 14th December in Greater Noida respectively. The drive engaged a total of 164 participants, including workers, residents, and students to raise awareness and knowledge around pressing environmental challenges. Themes covered included the basics of waste, importance of source segregation and sustainability practices. This was in addition to an immersive Virtual Reality experience that explored waste generation management.



## Workshop on Grey Water Management, at Noida, Sector 71

A Grey Water Management workshop was conducted by My Clean City programme at Sector 71 in Noida on 15th December. With 88 attendees present, the interactive session included sharing insights on mapping one's house water, understanding terms on water usage and a quiz.



## Sensitization Drives in Noida and Greater Noida engages 250+ participants

Multiple sensitization drives were led by My Clean City programme in Noida and Greater between 9th and 22nd December. More than 270 Resident Welfare Association (RWA) members, residents, students and sanitation workers were engaged through the sensitization drives. Participants explored the impact of waste generation and its management through an immersive Virtual Reality experience.

The drive fostered awareness and encouraged interactions on sustainable practices to address this pressing issue. In Greater Noida, HCLFoundation team also leveraged principles of gamification with a snakes & ladders game designed on experiential learning of waste management principles.



## My Clean City launches solid waste management curriculum in 20 schools of Noida and Greater Noida

HCLFoundation under its My Clean City Programme launched a Solid Waste Management Curriculum across 20 schools of Noida and Greater Noida. Empowering more than 2,488 students, the book titled "Lofu and Kofu's Wonders" focuses on environmental education through engaging storytelling and hands-on activities around solid waste management and sustainable practices.



## Capacity Building session on marketplace cleanliness held across marketplaces in Noida

A capacity building training session was led by My Clean City programme across several markets of Noida throughout December. Attended by 116 participants, the session focused on educating shopkeepers and bulk waste generators on maintaining cleanliness in the marketplace. Participants were given practical tips and knowledge to support the cleanliness campaign. Shopkeepers found littering were advised to use the nearby dustbins, and consumers were encouraged to dispose of their waste responsibly to avoid littering the market.



## Awareness session with My Clean City stakeholders on cigarette disposal

Several awareness and interpersonal communication sessions were held with stakeholders at the Sector 3 and 126 Vending Zone by My Clean City programme through the month of December. With a goal to spread knowledge and encourage positive behavior regarding cigarette disposal, HCLFoundation team educated people on the harmful effects of improper cigarette butt disposal. Over 115 attendees were trained on proper disposal of cigarette butts and were encouraged to use the bins to protect the environment, including animal life.



## Local governance structure established by My Clean City in Chithera village

To sustain the Integrated Clean Urban Cluster (ICUC) intervention designed under My Clean City programme in Chithera village, a local governance structure called Gram Panchayat Swachhta Committee, Chithera has now been formed. This local body is set to take over the intervention operations from HCLFoundation and continue the solid waste management (SWM) implementation in the village. A total of seven Mohalla Swachhta Groups have also been formed to decentralize the SWM governance.

Capacity building trainings for members were conducted for the group members to increase knowledge on sustainable waste management practices, governance, decision-making, conflict resolution, planning, daily operations and financial management.





# Enabling our people to give back to society



5,001

**Volunteers  
engaged**



22,909

**Hours clocked**



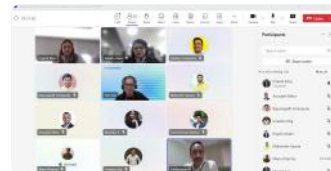
44,531

**Lives impacted**

- As part of the annual Rewards & Recognition event under Power of One initiative, the Selection Panel Committee meet (virtual) was held on December 19, 2024. The following esteemed panelists representing HCLTech business leadership, reviewed 50 nominations received following a robust nomination process, across three out of the five award categories: Change Makers, PoI Ambassadors and Pillars of HCLF (with the other two categories being self-scoring: Community Champions & Supercharged Business Accounts).

#### **The Panelists:**

- Aji Kumar, SVP (Chennai)
- Subbaraman B, SVP (Madurai)
- Arunabh Mitra, SVP (Hyderabad)
- Shailesh Kamlakar Awale, AVP (Nagpur)
- Naveen Ram, Global Operations Director (Bengaluru)
- 200+ volunteers enthusiastically volunteered for multiple activities pan India, to commemorate UN International Volunteer Day 2024. Their kind effort spread happiness amongst programme participants, young and old, alike.
- The 8th annual edition of the LSHC SH + Canada VDU -Secret Santa 8.0 celebrations were held between December 5-13, 2024 with the team from India and onsite joining in the hybrid mode at various HCLF projects in Madurai, Noida, Chennai, Nagpur, Kolkata and Hyderabad with the youth and children.
- 18 volunteers from the HCLTech Marketing & Communications-SDM Team in Noida had a special Christmas celebration at the National Cooperative Union of India skill development center. They spent time engaging in inspiring conversations with the upcoming professionals from the Yuvakendra initiative. This was followed by a bake-off challenge with the women programme participants of the Katha & ZingnZest bakery units. Together, with all participants, they sang carols and relished freshly baked goodies and other refreshments.
- 50+ HCLTechies showed their love for furry and feathered friends in Chennai, Bengaluru and Noida by volunteering for activities like animal welfare shelter clean up and maintenance.







## Power of One Volunteer of the month

Sanchit Rellan

DFS | Noida



A driving force within the HCLFoundation volunteer community, Sanchit consistently contributes time and effort, inspiring others. He actively participates in diverse initiatives, ranging from education, health, skill development, sports and more. As a

new-age father, Sanchit often involves his family, especially his young son, in voluntary activities: Making him an enabler for cultivating passion to care for the people and the planet. Recently, Sanchit successfully completed the HCLFoundation Academy's ARSH for You course, enhancing his ability to connect with and support adolescents towards the critical theme of sexual & reproductive health awareness. His mentorship and guidance empower fellow volunteers, creating a supportive network for those in need.





# Transforming outcomes through sport



## Sports for Change Kabaddi Excellence Tournament 2024

HCLFoundation and HEAL NGO Join Hands to Host the Sports for Change Kabaddi Excellence Tournament 2024. The two-day tournament, held on December 28-29, 2024, at HEAL Paradise in Vijayawada, brought together top-notch kabaddi teams from HCL Foundation-supported locations across India, including Bengaluru, Chennai, Lucknow, Madurai, Nagpur, Noida, and Vijayawada. The December 2024 tournament showcased exceptional talent, with the Madurai team emerging victorious in the Boys' Category, closely followed by Chennai as runners-up and Bengaluru securing third place. In the Girls' Category, Chennai took top honors, with Bengaluru and Nagpur claiming second and third spots, respectively. We're ecstatic to announce the return of this thrilling event, celebrating the spirit of sportsmanship, teamwork, and kabaddi excellence!



## Amplifying reach and access – via sport

**Who:** Dribble Academy Foundation in partnership with HCLFoundation celebrated International Day of Persons with Disabilities along with District Sports Development Promotion Committee Noida.

**What:** Felicitation ceremony for SFC Programme participants was organized at Noida Stadium under the District Sports Development Promotion Committee.

**And?:** Basketball players from the Basic Education Department who won Gold medals in 2024 at the State Level were honored. Students from UPS School gejha were awarded an incentive of ₹11,000 each, along with kit bags, tracksuits, and other items. The ceremony was graced by Gautam Budha Nagar District Sports Officer Madam Anita Nagar and other officials from government departments.

 Noida



## On a Winning Streak

**Who:** Rugby Boys Team supported Sportz Village Foundation in partnership with HCLFoundation.

**What:** Participated in the All India Inter University Rugby Men's Qualifier Championship 2024-25 organized by All India Inter University & CU, held from December 16th to 20th December 2024.

**And?:** Our Star Beneficiary Volleyball Boy player, Rishi Participated in Lucknow University Rugby Men's Team. We are thrilled to announce that Team have qualifier Team for upcoming Khelo India All India University Games

 Lucknow



**Who:** U-16 Volleyball Team supported by Krida Vikas Sanstha in partnership with HCLFoundation.

**What:** Participated in Sports Spardha Organized by District sports Officer (DSO) at Mankapur stadium in Nagpur

**And:** Pragatik school Girls and Boys teams secured Third Position in Krida Spardha Volleyball Competition U-16 category. A total of 8 teams in girls and 16 teams in boys categories participated.

 Nagpur



**Who:** Football Boys Team supported Hope Foundation with partnership HCLFoundation

**What:** Participated in Sports for Change 11-A-side Football Tournament held at Ambattur IT Ground

**And?:** U-14 Football Boys Team secured the Championship title at the Sports for Change 11-A-side Football Tournament.

 Chennai





**Who:** Kabaddi Girls Team supported by Sportz Village Foundation in partnership with HCLFoundation.

**What:** Participated in Basic Mandal Competition at Malakpur Stadium, Greater Noida

**And?:** The SDC SportzVillage Foundation ITEDA Girls Junior Kabaddi Team from Upper Primary School, Iteda delivered an outstanding performance and secured Second Place in the competition. Heartiest congratulations to the team for their remarkable achievement and for showcasing exceptional talent and determination.

[Noida](#)



**Who:** U-17 Volleyball Girls Team supported by SportzVillage Foundation in partnership with HCLFoundation.

**What:** Participated in Iteda Shines with Silver at the U-17 District Level Competition held at Eklavya Sports Complex, Gautam Buddha University Organized by Krida Bharti Gautam Buddha Nagar

**And?:** SDC Junior Volleyball Girls Team displayed outstanding skill and teamwork at the U-17 District Level Competition and secured Second Place. Heartfelt congratulations to the team for this amazing achievement.

[Noida](#)



**Who:** U-17 Kabaddi Boys Team supported by SportzVillage Foundation in partnership with HCLFoundation.

**What:** Participated in Iteda Shines with Silver at the U-17 District Level Competition held at Eklavya Sports Complex, Gautam Buddha University Organized by Krida Bharti Gautam Buddha Nagar

**And?:** SDC Junior Kabaddi Boys Team displayed exceptional skill and teamwork at the U-17 District Level Competition, securing a Second Place. Heartfelt congratulations to the team for this remarkable achievement.

[Noida](#)



**Who:** Athletics Team supported by Krida Vikas Sanstha in partnership with HCLFoundation.

**What:** Participated in SFC District Athletics Competition held at Mankapur stadium, Nagpur

**And?:** SFC district competition Nagpur qualifiers- Athletics events .120 participants took part in the Athletic Competitions. For the closing ceremony Dr. Abhijeet Barse (CEO Krida Vikas Sanstha) and Mr. Satyajeet (Microsoft) was present.

[Nagpur](#)



**Who:** Girls Football Team supported by Sportz Village Foundation in partnership with HCLFoundation.

**What:** Participated in Atal Run Sports Festival & Krida Bharti Sports Lucknow ( Football Women's Tournament ) at Chowk Stadium Lucknow Organized by District Football Association Lucknow

**And?:** Our Four Girls Football Team Participated in this Tournaments( SVF-A, SVF-B, SVF-C & SVF-D ). Both Team SVF-C & SVF-D Girls Football Teams emerged WINNERS & RUNNERS.

[Lucknow](#)



**Who:** U-17 Girls Football Team supported by Mahila Jan Adhikar Samiti in partnership with HCLFoundation.

**What:** Participated in the U-17 Asmita Football League 2024\_2025, Rajasthan, held in Shri Ummed Rajkiya Stadium, Jodhpur.

**And:** U-17 Girls team had a Three Match Win Streak after defeating Jaipur Futsal with a score of 4-0

[Ajmer](#)



**Who:** Boys Kabaddi Team supported by Kalvi Trust in partnership with HCL Foundation.

**What:** Participated in Kalandhiri Open Kabaddi Tournament at Madurai.

**And:** Kabaddi team has emerged Victorious in the Kalandhiri Open Kabaddi Tournament\* in the Boys 55 Kg Category! Congratulations to the team for their remarkable performance and dedication!

[Madurai](#)



**Who:** Vaishali U-14 Girls Karate player supported by SportzVillage Foundation in partnership with HCL Foundation

**What:** Participated in Karate U-14 Girls National Competition 2024-25 Organized by School Game Federation of India at Punjab, Ludhiana.

**And?:** Vaishali got selected SGFI U-14 Girls National Competition and part of the Uttar Pradesh karate team by securing an impressive Third place (Bronze Medal)

[Lucknow](#)





**Who:** Nithin Kabaddi player supported DBAI in partnership with HCLFoundation.

**What:** Participated in 34th Sub-Junior Kabaddi State Championship 2024.

**And?:** Nithin represented Chennai District in the prestigious 34th Sub-Junior Championship 2024. With immense dedication, skill, and teamwork, he showcased outstanding performance and contributed and secured First Place for Chennai. Congratulations to Nithin and the entire team for this remarkable achievement!

📍 Chennai



**Who:** Yuvanesh Boxer supported DBAI in partnership with HCLFoundation

**What:** Secured Gold Medal in State Boxing Champion: Won the championship title in the 45-50 weight category, which was held in Hindustan College of Science, Namakkal District, Tamil Nadu.

**And?:** Selected to represent Tamil Nadu State boxing team at the 8th Elite Men's National Boxing Championship which take place in Bareilly, UP.

📍 Chennai



## Soaring higher, higher, higher!

**Who:** Girls Volleyball Team supported by Sportz Village Foundation in partnership with HCLFoundation.

**What:** Participated in Senior Women's State Volleyball Trials held at KD Singh Babu Stadium Lucknow Organized by Sports Department Lucknow on December 23rd, 2024.

**And?:** Our 12 Beneficiary Volleyball Girls Participated in this Trials. We are thrilled to announce that Our 2 Beneficiary Girls got selected for Senior Women's State Level Volleyball Championship 2024-25 (Senior Women's Volleyball Team Lucknow). This Championship will be held in Jaunpur December 25th to 28th 2024.

1. Ananya Vishwakarma.
2. Priyanka

📍 Lucknow



**Who:** Manasa Mani Football player studying at Reva University supported by Maatru Pratishtana in partnership with HCLFoundation.

**What:** Have been selected to be part of one of the prestigious High Performance Football Club ie. HOPS Football Club, to play Indian Women's Football League (IWL) which is ELITE football league tournament in India.

**And?:** Manasa M from Maatru Pratishtana now will be playing for HOPS Football Club.

[Bengaluru](#)



**Who:** R Rithika cricket player supported by Kalvi Trust in partnership with HCLFoundation

**What:** Government Model Girls Higher. Secondary. School, Othakadai, Madurai .

**And?:** R. Rithika, a talented cricketer has been selected for the Under-15 Women's Tamil Nadu Cricket Team to represent the state at the National Championship.

[Madurai](#)



**Who:** Meena basketball player supported Dribble Academy Foundation in partnership with HCLFoundation

**What:** Will be Participating in SGFI National Basketball Tournament, The tournament is scheduled to be held in Chennai from 15th January 2025 to 19th January 2025. Representing Uttar Pradesh State Team.

**And?:** We wish all the best for her National level competition Tournament.

[Chennai](#)



**Who:** Girls Football team Supported by Sudeva in partnership with HCLFoundation.

**What:** They will be participating in 68th National School Game in Football 2024-25 at Jammu from 6th December to 10th December.

**And?:** Five Girls have been selected for representing the Delhi State team in 68th National School Game in Football U-17 Girls Championship 2024-25 .

- Deepika
- Anitha
- Mahalakshmi
- Jyoti Yadav
- Deeva

[Delhi](#)





# Crafting quality, providing livelihoods



## HCLFoundation at the Livelihood India Summit

HCLFoundation participated in the Livelihood India Summit, co-hosted with Niti Aayog and Access Development Services. The event featured an exhibition stall showcasing My E-Haat products and a panel discussion on "Catalysing E-commerce through CSR - Empowering Micro-Entrepreneurs." The summit concluded with the release of the Livelihood Case Study Compendium, highlighting My E-Haat's work with Chikankari artisans titled "Reviving India's Lost Embroidery Culture and Revolutionizing Women-led Enterprises Through E-Commerce" as one of 10 impactful case studies selected from over 500 entries nationwide.



## Showcasing potential at Impact Pitch event

My E-Haat by HCLFoundation participated in the Impact Pitch hosted by Catalyst: Atal Incubation Centre and IIMA Ventures at Lalit Jaipur. The event provided insightful exposure to the landscape of investment funding and constructive linkages for My E-Haat. Eight serious craft-based enterprises, with annual revenues ranging from 30 lakh to 4 crore, presented their business models for funding to a room full of angel investors.



# Enrich. Enable. Engage.

## The Role of Father in a Child's Upbringing

Academy by HCLFoundation hosted an inspiring webinar on "The Role of Father in a Child's Upbringing" on Dec16. The session, featuring Mr. Ajit Yadav from Sesame Workshop, India, garnered enthusiastic participation from over 70 attendees.

Mr. Yadav shared his expertise on the transformative impact of active fatherly involvement in a child's emotional, social, and cognitive development. He highlighted "Daddy Cool", a first-of-its-kind initiative by HCLFoundation and Sesame Workshop India that champions active and playful fatherhood, redefining the role of fathers in modern parenting.

Through engaging discussions and actionable strategies, the webinar underscored the importance of shared parenting and the pivotal role fathers play in shaping their children's future.



## Impact Assessment and Introduction to Social Return on Investment (SROI)

Academy successfully hosted a webinar on "Impact Assessment and Introduction to Social Return on Investment (SROI)" on Dec 4. The session featured Dr. Chandreyee Das, founder secretary of IHUB INSPIRATION, a researcher and a development strategist with extensive global expertise.

With an impressive turnout of over 150 attendees, the webinar delved into the fundamentals of SROI, a critical framework for measuring and analyzing the social and environmental value generated by projects and initiatives. Dr. Das shared her profound knowledge on methodologies for conducting impactful assessments and provided actionable insights to enhance decision-making and maximize societal benefits.



## Strategies for Managing Cold Wave Impacts in India

Academy, in collaboration with Sphere India Academy, organized a highly informative workshop titled "Strategies for Managing Cold Wave Impacts in India" on Dec 7.

The workshop brought together participants to address the growing challenges posed by cold waves in India. Experts shared strategies to mitigate the effects of extreme cold weather on vulnerable communities, emphasizing preparedness, resilience-building, and effective response mechanisms.

Through engaging discussions and actionable insights, the session highlighted practical measures for minimizing health, livelihood, and infrastructure impacts during cold wave events. The interactive format encouraged knowledge-sharing among attendees, contributing to enhanced community-level disaster management practices.







## HCLFoundation in the Media

### HCLFoundation organises 'My E-Haat Conclave 2024' to strengthen India's handicraft sector

#### हस्तशिल्प क्षेत्र को मजबूत बना रहा है एचसीएल

नई दिल्ली। एचसीएल फाउंडेशन देश के हस्तशिल्प क्षेत्र को मजबूत बना रहा है। इसको गति देने के लिए फाउंडेशन ने माय ई-हाट कॉन्क्लेव 2024 का आयोजन किया।

माय ई-हाट कॉन्क्लेव 2024 में बताया गया कि माय ई-हाट पहल अपनी वेबसाइट के माध्यम से भारत भर के हजारों कारीगरों को वैश्विक उपभोक्ताओं से जोड़ती है और अपने अद्वितीय सीएसआर-प्रायोजित ऑनलाइन मार्केटप्लेस के माध्यम से सीधे बाजार तक पहुंच प्रदान करती है। माय ई-हाट कॉन्क्लेव 2024 का मुख्य उद्देश्य

#### • माय ई-हाट कॉन्क्लेव का किया आयोजन

हस्तकला अर्थव्यवस्था को पुनर्जीवित करना, कारीगरों के लिए सतत आजीविका सुनिश्चित करना और बाजार पहुंच बढ़ाने के लिए प्रौद्योगिकी का उपयोग करना था।

इस वर्ष की थीम हस्तकला अर्थव्यवस्था को पुनर्जीवित करना: कारीगरों को सशक्त बनाना, परंपराओं की समृद्धि, एचसीएलटेक की भारत के हस्तशिल्प समुदाय के लिए एक स्थायी भविष्य सुनिश्चित करने की प्रतिबद्धता को रेखांकित करती है।



HCL Foundation hosts My E-Haat Conclave 2024 - The CSR Journal

# HCLFoundation

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