SOWING SEEDS OF RESILIENCE
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Message from Chairperson, CSR Committee

Roshni Nadar Malhotra
Chairperson, HCL Technologies
Executive Director & CEO, HCL Corporation
Trustee, Shiv Nadar Foundation
Founder & Trustee, The Habitats Trust

It’s been a momentous year. A year of learning, of consolidation, and of advancing our mission.

Our flagship programs HCL Samuday and HCL Grant celebrated a significant milestone - five years of serving rural communities; reaching them with services and products they need the most. Our urban initiative, HCL Uday made further inroads in 11 cities in India, where HCL has a presence. We strengthened our commitment towards the planet and ecosystem conservation through Harit- the Green Spaces Initiative. Buoyed by a partnership with Noida and its citizens, Clean Noida ramped up efforts to transform the city into one of the cleanest in the country.

Powered by a unique source code, each program under HCL Foundation is generating innovations and new knowledge to help assetless and marginalised communities and equip them with tools to transform their lives and those around them for the better.

Together with our partners and our beneficiaries, we are sowing seeds of resilience and building strong, robust communities that are ready to take charge, drive change and thrive in the long run.

Messages from Members of the CSR Committee

Shiv Nadar
Founder, HCL
Chief Strategy Officer, HCL Technologies
Founder & Chairman, Shiv Nadar Foundation

The HCL Foundation is committed to nation building. Inspired and guided by the SDGs, we are pursuing poverty alleviation goals with entrepreneurial zeal and scientific rigor. Harnessing the collective will and wisdom of our partners, the Foundation is designing models that help the marginalized contribute to the country’s growth curve.

The dedicated work by our people across 22 states and UTs is the driving force behind the impact we have been able to create.

Subramanian Madhavan
Board of Directors, HCL Technologies

At HCL, we are passionate about creating growth opportunities for communities we work with. Setting ambitious targets, we back thought, plan and action with serious investment. Scaling proven models, we seek to move the needle on key development goals, while holding ourselves to exacting standards.
FOREWORD BY THE CEO, HCL TECHNOLOGIES

C Vijayakumar
President & Chief Executive Officer of HCL Technologies

The past year has been pivotal in resetting some of the world’s most fundamental priorities and has brought back the spotlight on organizational responsibility towards employees, customers and communities. Amidst this backdrop the world is looking at companies like us who have always kept human potential, endeavour and progress at the heart of their growth to define ‘a new source code of sustainable socio-economic development’.

We, at HCL, are up for the task.

As we step forward from another year of remarkable impact and progress, we do so with a resolve to use our resources, talent and creativity to sow the seeds of resilience in all the individuals, groups and communities that we work with to thrive in the new social and economic order that is emerging.

I am grateful to the thousands of HCLites and our partners in government, philanthropy and development sector who continue to invest not just hours but their hearts in leading HCL Foundation’s programs on the ground. I am confident that the Foundation will continue to fly upwards and onwards on the wings of their passion and commitment.
As we were closing this financial year, news of a pandemic was filtering in. A new strain of virus invaded our world, enveloping us with uncertainty.

It is at times like these, that we at the HCL Foundation turn to our communities for hope. For when all chips are down, it is they who display steely resolve, navigating excruciating circumstances with grace. Propelling our work, they lend it wings and strengthen its roots.

In 2019-20, our CSR investments in India grew to `176.29 Cr, (US $23.4 Million) a rise of 36%. Our strong commitment to gender and inclusion witnessed a heartening increase of 40% in the number of women, girls and people living with disabilities accessing our services. Filling us with optimism, our green initiatives are energetically scaling.

Of course, transformative work at this scale and depth, and at this pace is not possible without a multitude of people at the helm – our partners, our volunteers, our CSR committee and the team.

To all of you, my deepest gratitude. Thank you for sharing so generously - your energy, expertise and wisdom.

Alok Varma
Project Director, HCL Foundation

HCL Samuday has completed 5 fruitful years. This year, we continued to increase depth of interventions and nurtured shoots of resilience across 765 villages in rural hinterlands. Forging valuable partnerships and ensuring technological innovations in fields of Telemedicine, reclamation of wasteland for agriculture etc., we achieved many milestones like achieving 100% literacy in 2 GPs, making 51 GPs ODF, and bringing electricity to 23 more villages.

Through Clean Noida, we embarked on a bold, new journey to make Noida a cleaner city by ensuring effective management of municipal solid waste, in partnership with Noida Authority. We successfully created 8 Model Urban villages, 57 Chakachak Villages, and 30 Model RWAs.

These achievements have only been possible due to the creative nature of participatory engagements established. I express my gratitude to all who have supported us in striving towards sustainable and prosperous development.

Simi Suri
Deputy General Manager, HCL Foundation

Leading the employee engagement program – Power of One – at the HCL Foundation, for the past decade, I am delighted to see it evolve from a simple weekend activity to a thriving employee-driven initiative.

Clocking 1,14,000 volunteering hours in FY 19-20, 91 business accounts engaged with various causes and issues. They are part of our extended family and we truly appreciate their spirit and enthusiasm.
In 2011, the Foundation took its first tentative steps into the world of development through its corporate social responsibility commitments. Starting off with a ₹46 lac (US $0.06 Million) investment, driven primarily by its employees, the Foundation set a bold charter for itself – to break the cycle of poverty by building resilient individuals and resilient communities.

To meet its mission – the Foundation walked a path less travelled. Carving its way deep into the country, it interacted with communities excluded from the development process.

Connecting the dots - between program and accessibility; between policy and implementation; between investment and deployment, it identified gaps. Turning vulnerabilities into opportunities, it partnered with communities and on ground NGOs to co-create winning solutions. Recognising the power of people to script their own story of change, it limited itself to an enabling role, letting communities take charge of their future.

Nine years later, we have a cumulative investment of ₹438 Cr (US $58.1 Million), impacting 1.6 million lives across 20 States and 2 Union Territories in partnership with 169 like-minded organizations. Additionally, 1,00,000+ saplings have been planted, 67 water bodies are under restoration and 5,000+ animal lives protected.

Different programs, different themes, different regions. But when put together, side-by-side, a clear pattern emerges. This is our resilience cycle. It is the foundation of all that we do.
HOW WE CREATE VALUE?

Work with URGENCY and PASSION to break the cycle of poverty, in all its forms-social, economic and environmental.

Hold ourselves ACCOUNTABLE to exacting standards of governance leading to CREDIBILITY.

LEVERAGE the Integrated Community Development Approach (ICDA) impacting the marginalized at every stage of their lives.

INVEST in people, planet, partnerships, prosperity and peace agenda to achieve the Sustainable Development Goals (SDGs)

BLEND the wisdom of communities with scientific rigor, to seed and propel transformative change.

PARTNER actively to co-create solutions through CONVERGENCE of thought, commitment, experience and expertise.

WHAT WE DO?

RURAL PROGRAMS
- HCL Samuday: A rural integrated development program in Hardoi, Uttar Pradesh
- HCL Grant: A recognition of community-led ecosystems, NGOs – The Fifth Estate

URBAN PROGRAMS
- HCL Uday: A holistic CSR initiative in HCL cities, innovatively addressing all forms of urban poverty
- Clean Noida: Transforming Noida into a litter and waste-free city

SPECIAL INITIATIVES
- Power of One
- Sports for Change
- HCL Foundation Academy

FOCUS WORK AREAS
- Early Childhood Care & Development (ECCD), Education, Environment, Health, Livelihood, Water, Sanitation & Hygiene (WASH), Disaster Risk Reduction & Response (DRR)
INVESTMENT IN CSR
FY 2016-17 TO FY 2019-20

438.12 Cr (~US $58.1 Million)
2016-2020

330%
scale achieved
since 2016

CSR EXPENDITURE - FY 2019-20

CSR Expenditure in Rural v/s Urban Geography

CSR Expenditure across Thematic Areas

Note: Above figures are based on cash basis accounting
All figures mentioned are in crore (in INR)
Conversion rate: US $1 = ₹ 75.39 based on year end rate (31 Mar’2020)

Note: An outline of the CSR activities, in the format prescribed under the Companies (Corporate Social Responsibility Policy) Rules, 2014, is placed at Annexure 4 of the HCL Technologies Annual Report 2019-20
Thematic Dashboard FY 2019-20

ECCD & EDUCATION
4,55,587

DISASTER RISK REDUCTION & RESPONSE
50,000

HEALTH
3,88,663

SKILL DEVELOPMENT & LIVELIHOOD
58,947

ENVIRONMENT
3,96,215

WASH
2,57,246

TOTAL REACH
16,06,658 LIVES
OUR COMMITMENT TO SUSTAINABLE DEVELOPMENT GOALS (SDGs) & NATIONAL MISSIONS

Drawing inspiration from the Sustainable Development Goals (SDGs), and guided by the country’s National Missions, HCL’s CSR strategy aspires to create a comprehensive development framework, with a focus on People, Partnerships, Planet, Peace, and Prosperity.

The 17 SDGs shape the Foundation’s agenda, lending urgency and impetus. The National Missions ensure it is in sync with ground realities and local contexts.

To meet its mission, the Foundation collaborates with a range of stakeholders on critical issues of water and sanitation, health and hygiene, early childhood care and development, education, livelihood, and the environment.

A deep abiding commitment to diversity and inclusion, forms the bedrock of all its initiatives.
THE DEEP DIVE
Expanding Footprints; Deepening Impact

Into the Hinterlands: Our Rural Programs
HCL Samuday: Harnessing the Power of Rural Communities
HCL Grant: Empowering the Fifth Estate towards Nation Building

Creating Sustainable Cities and Communities: Our Urban Programs
HCL Uday: Breaking the Cycle of Urban Poverty
Project Clean Noida: Citizen’s Vote for a Clean City
Driven by a commitment to nation building, HCL Samuday and HCL Grant have one ambition - to create a source code for rural development.

Aligned to the Sustainable Development Goals, the programs seek to demolish stubborn structures, obstructing the rural populace from living fulfilling, healthy and enriched lives.

Taking an immersive and expansive approach, they look beyond short-term development projects and seed sustainable solutions, led by the community themselves.

Launched in Hardoi district in Uttar Pradesh, HCL Samuday takes an immersive approach. Drilling deep into communities, it galvanises them to take charge and build assets and infrastructure they need most.

With footprints across the country, HCL Grant takes an expansive route. Through an open competitive process, it identifies India’s finest NGOs and partners with them to deliver solutions at scale.

In these five years, the programs have ushered the emergence of innovative community-led entities and strengthened development at the grassroots.

Through HCL Samuday and HCL Grant, the Foundation invests a major portion of its CSR outlay in rural India.
HCL Samuday defines the Foundation's resolve to improve the lives and economic well-being of rural communities. Implemented in partnership with the local populace, and in collaboration with state governments, NGOs, knowledge institutions and allied partners, it is creating a blueprint for model villages.

- 63% increase in productivity of traditional crops, 5 times increase in incomes for farmers diversifying to high value crops
- 100% literacy achieved in 2 Gram Panchayats. Enhanced quality of education in 357 Govt. schools
- Institutional delivery rate increased from 69% to 87%; early registration from 22% to 53%; and immunization from 29% to 81%
- 39 villages electrified through 30 solar mini-grids
- 68% of marginal households are being supported with non-agriculture livelihood options
- 81 Gram Panchayats made Open Defecation Free
- 30% literacy achieved in 2 Gram Panchayats. Enhanced quality of education in 357 Govt. schools
- Institutional delivery rate increased from 69% to 87%; early registration from 22% to 53%; and immunization from 29% to 81%

UTTAR PRADESH

- 30,000 Households
- KACHHAUNA BLOCK
- 41 Gram Panchayat
- 32,000 Households
- KOTHAWAN BLOCK
- 55 Gram Panchayat
- 28,000 Households
- BEHANDAR BLOCK
- 68 Gram Panchayat

INVESTED SO FAR

- ₹243.41 Cr (US $32.2 Million)
- 6,00,000 Lives
- 3 Blocks of Hardoi District
- 164 Gram Panchayat
- 765 Villages
- 90,000 Households

63% increase in productivity of traditional crops, 5 times increase in incomes for farmers diversifying to high value crops

68% of marginal households are being supported with non-agriculture livelihood options

100% literacy achieved in 2 Gram Panchayats. Enhanced quality of education in 357 Govt. schools

Institutional delivery rate increased from 69% to 87%; early registration from 22% to 53%; and immunization from 29% to 81%
“Nobody used to know me before, I had no savings hence no bank account. Today, I am confident and capable enough to make my own decisions. Poultry farming has provided a second source of income to my family and my children are able to get a good education.”

Kiran
Hardoi, Uttar Pradesh

An integrated strategy lies at the heart of Samuday. Moving away deliberately from a linear, incremental approach, it works simultaneously on all facets impacting rural life. Interventions in agriculture, livelihoods, health, education, infrastructure and WASH interlock to push people up the development curve.

The integrated strategy has paid rich dividends. From 50 villages in one block of Hardoi district in 2015, Samuday has scaled rapidly, reaching 6 lakh+ people, in 3 blocks and 765 villages in 2019-20, with its services.

<table>
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<tr>
<th>Infrastructure</th>
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<td>WASH</td>
<td>3,32,750</td>
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<tr>
<td>Livelihood</td>
<td>21,999</td>
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<tr>
<td>Health</td>
<td>1,42,806</td>
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<tr>
<td>Education</td>
<td>1,06,224</td>
</tr>
<tr>
<td>Agriculture</td>
<td>40,486</td>
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The reach for different thematic areas is not mutually exclusive as there is a convergence of services for the same population.
HOW WE DO?

- Community Mobilization & Awareness
- Capacity Building & Trainings
- Technological Interventions & Solutions
- Infrastructure Development
- Systems & Process Improvement
- Knowledge Management & Dissemination

TECHNOLOGICAL INNOVATION

VILLAGE ELECTRIFICATION
Reliable, clean electricity is being made available to habitations and public institutions for alleviation of energy poverty in rural communities. This is done through establishment of a network of decentralized solar mini grids. Solar irrigation pumps facilitate cheap and reliable irrigation, and various other energy-based livelihood opportunities are promoted. Habitants also enjoy street lighting across their village at night.

TELEMEDICINE
This facility-based health innovation service utilizes digital, audio-visual information communication technology (ICT) to provide remote healthcare solutions, connecting in real time the doctor from one end of the country to the patient in rural Hardoi. 3 fully functional telemedicine centers provide general care through practitioners of family medicine and specialized care ranging across 17 medical specialties, lab diagnostics & medicine dispensation.

MIS AND ANALYTICS
Samuday 360 is an MIS that ensures efficient project management and monitoring. It is a platform that gives centralized digital repository and functionalities for creating and managing codified houses, members and survey responses. It aids creation of intervention plans, scheduling, resource management, developing and conducting surveys in offline mode as well as facilitating effective implementation for time bound results. It also includes GIS-based analytics.
40,486 farmers reached through various agriculture-related interventions

93,684 patients treated through Mobile Health Clinics and telemedicine facilities

25,017 pregnant women and 21,201 children provided with improved care

15,000+ children (in the age group: 6 months – 5 years) screened for malnutrition

50,000+ children received education in 357 Happy Schools

40,500+ neo-literates facilitated through adult literacy batches

2,000+ shareholders raised a business turnover of close to ₹7 crores through the Hardoi Kisan Producer Company Ltd

1,050 Self-Help Groups comprising of around 11,860 women strengthened. 5,000+ women connected to economic activities

2,500+ households created nutrition gardens, increasing access to nutrition and impacting health outcomes

9,025 dairy farmers with increased income, 158 Lakh Litre milk procured

2,364 households supported for backyard poultry unit development, and 2,383 households’ assets enhanced through goat rearing intervention

60,500+ households practicing safe sanitation

11,000+ households availing safe and piped drinking water supply; and 10,000 KL of wastewater being managed

74.42 km streets illuminated through solar mini grids ensuring safety and security in villages

12 public health facilities strengthened to run 24*7 on electricity

113 schools provided with functional electricity through installation of rooftop solar PV systems

1,050 Self-Help Groups comprising of around 11,860 women strengthened. 5,000+ women connected to economic activities
The needle moved deftly through the cloth, creating vivid patterns that would soon adorn an upscale house. Rampyari marveled at the neat stitches. The fact that these delicate designs were created by hands also engaged in hard agricultural labor, never ceased to amaze her.

Rampyari was one of the many women looking for opportunities to augment her family’s income. “It’s difficult for a family to survive on one person’s earning. Both partners must earn”. And so, when HCL Samuday unveiled their plans to skill women in craft and connect them to markets, she immediately signed up.

With twin goals of reviving India’s rich craftmanship and creating a sustainable livelihood stream for women, HCL Foundation set up ‘Samuday Shakti Sewa Samiti’ in 2017.

Setting up the entire value chain, it trains women in various arts - chikankari (embroidery), shibori (tie and dye), moonj basket (natural fiber based), taat embroidery (upcycle plastic), block printing; and partners with leading social enterprises (Kadam, Rangsutra) to create craft clusters and develop solid market linkages.

Expanding rapidly, Samuday Shakti Sewa Samiti works in 22 villages. Boasting of 300 trained artisans, who earn on an average 2,000-2,500 rupees monthly, it has a healthy turnover of ₹1.3 Cr (US $0.17 Million) since its inception. Starting with small orders, it now supplies in bulk to leading buyers like Kadam Haat, Ajio, Rangsutra, The Shop. Its finely woven baskets, beautifully embroidered linen, household décor and high-end apparel are available on several digital platforms including Amazon, GoCoop, Okhai and Itokri.

For Rampyari, the training has imbued a new sense of purpose. She is now the leader of her group. Drawing strength from the group, she sees herself in a new light – as an empowered woman, a confident leader, a skilled artisan and a preserver of her country’s unique craft.

“There’s strength, sharing and welfare – this is the spirit of our group. When we sit together and talk – there is a feeling of togetherness, a feeling of empowerment. As the leader, nothing gives me more pleasure than distributing the earnings to the group members. They have worked so hard – and now they have the freedom to spend it as they like”. - Rampyari
India is the world’s largest milk producer, with over 187 million tonnes of production and per capita availability of over 394 grams per day.

In May 2019, HCL Foundation partnered with Banaskantha District Cooperative Milk Producer’s Union Limited, Asia’s top dairy product manufacturer under AMUL, Sagar and BANAS brands. The partnership aims at marketing the collected milk from the project area and creating an alternate source of livelihood for the small and marginalized milk producers in the villages.

Today, this collaboration has helped in creating a sustainable milk collection and distribution system across 3 blocks of Hardoi, Uttar Pradesh. 20,000 litres of milk is being collected every day through 126 Automated Milk Collection Units (AMCUs) which ensure transparency in milk testing at the village level for right price realization by farmers.

Coverage & Impact

- Villages Coverage: 126
- Farmers Coverage: 7,470
- Promoted village level Dairy Farmers’ Associations: 126
- Average Milk collection per day: 20,000 litres
- Total milk collected and marketed: 158 lakh litres
- Total Revenue Generated: ₹58 Cr (US $7.7 Million)

Key Achievements

- 40% increase in price realization of milk by farmers since inception of the intervention.
- Generating average monthly income of ₹2,800 for farmers and ₹3,500 for Secretary of Dairy Farmers Association
- Cattle loan of ₹2.02 Cr. (US $0.27 Million) mobilized for farmers through Dairy Entrepreneur Development Scheme
The HCL Grant is dedicated to strengthening The Fifth Estate – the NGOs, enabling them to play a decisive role in building an equitable, inclusive, future-ready India.

It supports NGOs to build new frameworks of social change in a five-year time frame. It measures impact on key parameters of Inclusion, Relevance, Replicability/Scale, Sustainability and leveraged Financial Modelling.

Surfacing the most promising models of rural transformation

Traversing the length and breadth of this vast country, for research and study

Partnerships and collaborations, of investment and dedicated resources

Scaling best practices in Health, Education and Environment

An abiding commitment to positively impact rural communities

HCL GRANT FOOTPRINTS ACROSS 18 STATES & 2 UTs

₹68 Cr (US $9.01 Million) Committed so far
25,000+ NGOs Registered
17,00,000+ Lives
46 Symposiums
70 Districts
8,958 Villages
20,000+ Ha Common land conserved
Sonam Devi
Koraput, Odisha

“We are experiencing the change... Our protection and management has led to more fodder year-round for our livestock and water in our tank for longer durations. After restoration of commons and tank desiltation, we have enough water for domestic use and for our livestock.”

Empowering The Fifth Estate to transform innovative ideas into reality

HCL GRANT’S MULTI-PRONGED STRATEGY:

- Identifies India’s finest NGOs which are credible, with strong governance systems, through a robust democratic process.
- Advocates for accountability and transparency in the development sector, by establishing them as role models to emulate.
- Partners with them to create strategies that better the health, education and environment of rural communities, through a Grant of ₹5 crores to three winning NGOs and ₹25 lakhs to each finalist.
- Scales the benefits to a larger population across different geographies by actively encouraging the adoption of these strategies by all stakeholders.

THEMATIC REACH UPTO FY 2019-20

- Education: 5,75,244
- Health: 2,78,079
- Environment: 2,03,260
- TOTAL: 93,905

93,905
49%
16%
35%

Health
Education
Environment

5,75,244
2,78,079
2,03,260

35
49
16
Implementing their catalytic ideas in collaboration with local communities, 17 partner organizations are creating systemic shifts in different geographies.

In a rousing testimony to their impact, many projects that started as an idea, are now embedded in Government systems, lending velocity to the change process.

**Meljol** is empowering children to participate in governance issues through Bal Sabhas in collaboration with State Education Department and Gram Panchayat in UP, Jharkhand and Maharashtra.

**Sightsavers India** established 9 Digital Learning Centres (DLEC) in partnership with the Government of Rajasthan, ensuring visually impaired children have access to online learning.

**Srijan Foundation** linked 1,700 women farmers in Jharkhand with government schemes; insured 17 SHGs for 1 lakh health insurance under Kisan Credit Card Scheme.

**She Hope Society for Women Entrepreneurs** improved lives of a 1,000+ people in conflict zones of Kashmir and leveraged ₹0.21 Cr from Department of Social Welfare by accessing aid and appliances for people with disabilities.

**Eleutheros Christian Society** partnered with the Government of Nagaland to revive eight Public Health Centres serving 33,000+ patients across 3 districts.

**Child in Need Institute** received a fillip with the West Bengal Government, for its maternal nutrition project, upscaling it through training of frontline workers in 3 districts benefitting 1,38,000 women.

**Foundation for Ecological Security** leveraged ₹28 Cr of MGNREGA and other government funds, in 5 states. Additionally, over 20,000 hectares of common and forest land are now under community governance.

**Wildlife Trust of India** supported by local communities has secured 170 hectares of forest land in the Garo Hills of Meghalaya to serve as a safe corridor for elephants.

**Keystone Foundation** brought 20 acres under eco restoration by planting 73,706 saplings of native species like grasses, sedges, and shola species.
OUR ESTEEMED HCL GRANT JURY

ROBIN ABRAMS
Chairperson of HCL Grant Jury and longest-serving Board member of HCL Technologies

LATE DR. ISHER JUDGE AHLUWALIA
Chairperson of Indian Council for Research on International Economic Relations (ICRIER)

B. S. BASWAN
Former Director, Indian Institute of Public Administration & Senior Consultant, Planning Commission

RICHARD LARIVIERE
President and CEO of the Field Museum, Chicago

PALLAVI SHROFF
Managing Partner of Shardul Amarchand Mangaldas & Co.

SHIV NADAR
Founder, HCL
Chief Strategy Officer, HCL Technologies
Founder & Chairman, Shiv Nadar Foundation

HCL GRANT SUB JURY

Environment
ANURADHA KOHLA
Vice President, Enterprise HR, HCL Technologies

MAJOR GEN. GOPALAKRISHNAN JAISHANKAR
Head, Dean Student Welfare, Shiv Nadar University

SHASHI BANERJEE
Principal Shiv Nadar School, Noida

TRISHA GHOSE
Project Director, The Habitats Trust

Health
APURVA KACKAR
Chief HR & Marketing Head, Kiran Nadar Museum of Art

KIRTI KARAMCHANDANI
Head - Government Relations, HCL Corporation

PARVEEN JUNEJA
Vice President, Human Resources, HCL Corporation

R. RANGARAJAN IYENGAR
CEO, HCL Healthcare

Education
AMBIKA NATARAJAN
Associate Vice President, HCL Technologies

ANUBHA BALI
Head, Career Development Centre, Shiv Nadar University

COL. (RETDL.) GOPAL KARUNAKARAN
CEO, Shiv Nadar Schools

ROBIN SARKAR
Project Director, SHIKSHA Initiative, Shiv Nadar Foundation

HCL GRANT SCREENING PROCESS 2019-20

Runner-up NGOs
Field Visit for Governance Check & Recommendation to Jury (Finalists)
Recommendation to Sub-Jury
Screening based on field level due-diligence
Screening based on Application Form
All Applicants

HCL Grant’s transparent & robust selection methodology

Organization Strength - Capacity to Deliver - Relevance
Impact - Innovation
Sustainability - Inclusiveness - Replicability - Scalability - Financial Modelling
HCL GRANT 2020

₹5 CRORE RECIPIENTS
(US $0.66 Million)

EDUCATION

UNDER THE MANGO TREE
Project Title:
Keeping Indigenous Bees Buzzing
and Supporting Biodiversity Conservation in Tribal Communities
Gujarat - Dangs (Ahwa) & Valsad,
Maharashtra - Palghar,
Madhya Pradesh - Chhindwara & Mandla

BAL RAKSHA BHARAT
Project Title:
Promoting Quality Education through a culture of peace
and safe learning environments for the most marginalized children
Jammu & Kashmir – Budgam;
Ladakh – Leh

₹25 LAC RECIPIENTS
(US $0.03 Million)

EDUCATION

Vikram A Sarabhai Community Science Centre
Chinmaya Organisation for Rural Development (CORD)

HEALTH

Amar Seva Sangam
Karuna Trust

ENVIRONMENT

Ashoka Trust for Research in Ecology and the Environment (ATREE)
Tarun Bharat Sangh
Nearly one in every six urban Indian lives in slums. Defined by the 2011 census as “residential areas where dwellings are unfit for human habitation”, slums are marked by gross inequalities. They exclude large populations from essential services - assured housing, sanitation, clean water, healthcare, education and social security. Surrounded by squalor and crime, women and children are most vulnerable to adverse habitat conditions.

Given the rapid urbanisation, it is estimated that a staggering 400 million Indians will live in cities by 2050, many ending up in these hotspots of poverty.

With a bold vision to create a future in which cities embrace their most vulnerable citizens, and services converge to offer a life of dignity and self-respect, the Foundation is creating a source code for urban socio-economic development.

Designing an integrated solution to break the vicious cycle of urban poverty, it is building clean, green, healthy and empowered communities through its urban programs HCL Uday and Clean Noida.
The Foundation’s flagship program, HCL Uday seeks to break the cycle of urban poverty through an integrated community development approach. Equitable, inclusive development solutions linked to the SDGs, define its mission.

HCL Uday is operational in 11 cities where HCL has a presence.

**DEFINED BY 3 C’s, UDAY IS:**

**Comprehensive:** taking an integrated approach, it targets critical areas of a person’s well-being - health, education, sports, livelihoods, skilling and the environment.

**Continuous:** taking a life-cycle approach, Uday walks with the community through all stages - infancy, early childhood, adolescence, adulthood and old age.

**Collaborative:** taking the convergence approach, it brings communities, non-profits, local and district governments and HCL employees together, leveraging the strength of each stakeholder for the greater good.
“Mithun, my 2.5-year old son is now able to stand and walk few steps. I have started working again and am supporting my family. This has only been possible because I am now assured that my child, who has special needs, has a secured day care facility where he gets nutritious food, special care and the required stimulation.”

Sindhu Raj
Mithun’s Mother, Bangalore

HCL addresses its corporate social responsibility towards its immediate neighborhood, through Uday.

Strategic investments in following key strands - ECCD, education, skill development & livelihood, health, WASH and environment - merge seamlessly to increase access to entitlements and ensure ownership of economic assets.

Delivered through a well-defined, mature convergence approach, Uday leverages the scale of government, expertise of NGO partners and the volunteering spirit of its employees to bridge the access gap and reach the city’s poorest residents with quality services.

THEMATIC REACH FY 2019-20

- 1,03,284 saplings planted & 67 water bodies taken up for rejuvenation
- 9,342 ECCD
- 5,169 Education
- 24,226 Skill Development & Livelihood
- 2,25,017 Health
- 3,92,135 WASH
- 1,28,381 Total

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KEY HIGHLIGHTS FROM FY 2019-20

- 25,151 children benefitted through technology enabled learning solutions
- 1,806 Universal Immunizations for children below 6 years
- 5,169 children below 6 years provided adequate nutrition and quality ECCD support
- 328 PwDs trained through ‘Yuvakendras’ (Skill Development Centres); 65% placed
- 3,255 women connected to improved livelihood opportunities through 103 SHGs
- 18% of the 15,150 children covered through ‘Gurukuls’ and Police Boys & Girls Clubs were mainstreamed into schools
- Average increase of 28% in attendance and 16% in enrolment observed across 126 schools covered under the ‘My School’ project since 2017
- 45,755 couples counselled and 27,184 couples protected towards using safe methods of contraception like- IUDs, condoms, injectable, contraceptive pills and tubectomy using State Health Resources
- 1,041 Pregnant Women registered in program for the First 1000 Days Intervention, 155 High Risk pregnancies managed and 182 Institutional deliveries recorded
- 4,481 front line workers, medical officers, nurses & Private Medical Practitioners trained on RKSK, IYCF and other issues
- 12,353 adolescents with moderate/severe anemia managed as per protocols with WIFS and nutritional counselling
- ~1,20,000 kgs annual CO2e sequestration and emission reduction
- ~ 2 bn litres increase in water holding capacity
The Velliveethiyar Corporation Higher Secondary School in Madurai, holds itself up with pride – the freshly painted walls glisten in the sun, its classrooms echoing with the excited voices of children. The water harvesting system sits proudly on the roof and a new row of toilets dot its extremities.

On her way to the health meeting, Atchaya has a spring in her step. She is certain the cause of her constant fatigue will be identified. Looking at her school, her heart swells with happiness. What a transformation – and in less than two years!

So how did this transformation take place? And so quickly? It is the outcome of CONVERGENCE.

The Foundation started its intervention in 2017, in Madurai. Today it works with 10 NGOs and a host of Government departments.

As the partners began work, it was evident they were duplicating efforts. Targeting the same populace for surveys, meetings and trainings, they were exhausting valuable resources and running a risk of ‘community fatigue’.

Facilitated by the Foundation, the idea of a ‘Consortium’ slowly took shape. The NGOs would work as one unit towards a common goal, while pursuing their individual commitments to the Foundation.

In Atchaya’s school, the areas of health, hygiene, education and life skills now merge harmoniously. Leveraging their skills, seven NGOs ensure a comprehensive delivery of services.

Active in all 24 Corporation schools in Madurai and impacting close to 12,000 children, this unique CONVERGENCE model is now being scaled across all HCL Uday locations.

And Atchaya? Her continuous fatigue was traced to anaemia. Responding well to treatment, she is an active sportsperson, and plays for the school team.
HARIT
THE GREEN SPACES INITIATIVE

ENVIRONMENT THEME UNDER HCL UDAY

Harit epitomises the Foundation’s urgent response to the rapidly unfolding crisis of depleting natural resources and environmental degradation.

Spearheaded by communities, the Foundation and its partners are charting an ambitious plan to regenerate local flora and fauna, revive water bodies and green barren lands.

Efforts under Harit will conserve, restore and enhance both micro and macro ecosystems, buffering the impact of climate change.

KEY HIGHLIGHTS

- 4 MoUs with Government
- 125 acres of land under afforestation
- 67 water bodies under rejuvenation
- 1,03,284 saplings planted with ~90% survival rate
- ~1,000 tons annual reduction in stubble burning
- 5,046 animals treated
Over the years, a patch of land near Singanallur Railway Station in Coimbatore, turned into a dump yard and the residents started disposing their garbage here. In April 2019, HCL Foundation partnered with the NGO - Siruthuli and Indian Railways to transform this 2.5 acres into a vibrant lush mini-forest.

To achieve any grain of success, the partners knew community participation was key. To discourage dumping, a dedicated intensive outreach program backed by public awareness campaigns was launched.

Work moved quickly on the ground. Garbage was cleared and the ground was cleaned. Boundary walls came up swiftly, protecting the area against further encroachment. 33 different native species of trees were identified and planted, using Miyawaki method. Techniques such as drip irrigation and mulching were deployed. Close to 400 volunteers offered time and energy generously, participating in campaigns and plantation drives.

With visible progress, the local population soon bought into the idea. Taking an active interest in the project, they willingly participated, ceasing to throw their garbage here. The smells and sights of the garbage dump are now a distant memory.

The community participation model has ensured an incredible 100% survival rate of the native flora. With their ownership, the saplings will grow and a rich diverse ecosystem will soon flourish, encouraging further efforts.
Clean Noida is HCL’s commitment to transform Noida into one of the cleanest cities in the world. Implemented in full partnership with its citizens and the Noida Development Authority (NDA), it is one-of-a-kind PPP initiative.

Home to the corporate headquarters of HCL, Noida is a fairly new city. Lack of awareness about proper waste management practices and inadequate infrastructure led to Noida finishing at 150th position in the 2019 National Swachhta Survekshan.

To stem this downward spiral and ensure clean environs of its hometown, the Foundation launched Clean Noida in early 2019. Involving the citizens, local government and the sanitation workers, it encompasses the city and its surrounding villages.
**COVERAGE**

- NOIDA
  - 65 Urban Villages
    - 8 villages under complete SWM
    - 57 villages with intensive cleanliness campaign
  - 30 Sectors
  - 250+ community events done

**IMPACT**

- **40,000** households engaged and sensitized on methods for separating waste
- **6,532** household practicing waste segregation
- **800** domestic helps trained on waste management
- **45,000** cloth bags distributed to reduce usage of plastic bags
- **2,200,000** citizens sensitized on sustainability

**CITY-WIDE SUSTAINABILITY MEASURES**

An integrated Command Control Centre (CCC), forms the backbone of this initiative. Gathering information from all sources, it monitors & tracks progress. The insights generated shape the on-ground strategy.

- **1,000+** Twin-Litter bins provided for installation
- **550** twin bins distributed to Market Associations in Noida
- **06 Swachhta Sewa Kendras** constructed for sanitation workers
- **More than 235 tonnes** of waste cleared out of open dumpsites
- **Capacity Enhancement of 3,425 Sanitation Worker**
- **3,317 Volunteers** clocked 9,343 hours working to reduce waste in Noida

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Harshita, a young child studying in UKG was very excited when she learnt the concept of recycling at her school. She went back home and asked her mother for some recyclable materials as she wanted to participate in the ‘Swap Shop’ event that was being organized at her school, by Clean Noida team.

Her mother did not understand the importance of the event and refused. However, when her mother saw her child disappointed, she went with her to the school and spoke to the teachers and facilitators who explained to her the importance and purpose of the event.

Harshita’s mother had a complete change of heart when she saw the enthusiasm and passion with which these young champions were being motivated to save their planet.

Not only did she share the recyclable material with her child, she also vowed to become more responsible in the way she disposed her waste and contribute towards a cleaner and brighter tomorrow!

“Our work is not easy; it requires a lot of effort. Earlier, when I used to collect waste on a rickshaw, it was only possible to cover 100-150 houses at a time. Now that we have been given the e-garbage rickshaw, I am easily able to collect waste from 300 houses and the time has also reduced drastically. As the rickshaw is covered from all sides, it also eliminates the stench of the garbage.”

Aminur Ali
Sanitation Worker, Sector 47
SPECIAL INITIATIVES

Fueled by passion and excellence, the Special Initiatives forge a clear path for their constituents to realize their full potential.

SPORTS FOR CHANGE Of Guts & Glory

Sports for Change promotes holistic development of children and youth, and imbibes team spirit, discipline and a quest for excellence.

POWER OF ONE Volunteering Spirit of HCLites

Fostering a spirit of ‘giving back’ in HCL employees by aggregating their contributions in three critical areas; payroll giving, active volunteerism and capacity building of communities.

HCL FOUNDATION ACADEMY Enrich: Enable: Engage

A virtual hub of infinite possibilities – bringing best practices and new thinking to accelerate development on the ground. The Academy offers courses to practitioners eager to enhance learning and seed collaborative models of change.
AIM
Enabling balanced participation, excellence and holistic development through a high-quality and inclusive sporting experience for children and youth from HCL Foundation supported schools and communities.

OBJECTIVES

1. Promoting participation in sports and creating avenues of opportunity by bridging the access-gap (right to play).

2. Activating the positive transformative potential of sports to achieve larger development goals (linking sports with development outcomes).

3. Empowering young people to take on responsibility and demonstrate leadership by channelizing their energy towards play and sports (creating role models).

Football means everything to Sowmiya. An HCL Foundation sports scholar, she was introduced to the game in class 7 and hasn’t looked back since. Keeping a grueling schedule, she is out of the house by 5 am. After a five-kilometer walk, she boards a rickety bus to reach the practice on time.

For Sowmiya, the effort is worth it and she deeply values the opportunity. Acknowledging the intensity and professional standards of the training, she appreciates the importance placed on nutrition, hygiene and overall well-being.

Last year, WOW Women, a private football league club in Tamil Nadu picked Sowmiya to play on their team. The experience of playing at a professional level brings her one step closer to her dream of playing for India.

Sowmiya is one example out of the 104 talented young girls and boys supported through ‘Sports for Change’ initiative who have participated and excelled at the State, National and International competitions.

“Sports demands your complete commitment and dedication. When you get on the field, you play to honor those who believe in you, who have invested time and effort in you. You have to be the best. There is no place for fear in sports – only perfection”.

Sowmiya
Center Forward Striker
HCL’s Power of One (Po1) volunteering platform is driven by the belief that even small contributions can make a huge impact on the lives of people. Recognizing employees as powerful assets in the fight against poverty, it offers them avenues to ‘give back’ and positively impact the communities around them.

1,13,958 volunteering hours clocked

39,755 HCLites contributing ₹1/2/5 per day

350 Scholarships worth ₹79.8 lacs (US $0.11 Million) disbursed

(HCLites contributed ₹1.6 Cr (US $0.21 Million) in FY 2019-20)

Joining HCL in 2017 at the young age of 24, Pillajagdish Saratprasanth or Prasanth as he is fondly called, was drawn to the Po1 program. He saw it as his opportunity to give back, a spirit imbued early in life by his mother.

Starting off by sorting relief material and organizing activities for various Foundation events, Prasanth found his true calling in the My Scholar initiative. He views it as the perfect place to make a difference. Acutely aware of the privileges he enjoys, Prasanth spends quality time with the students, coaching and answering their queries patiently. “Their happiness energizes me. They give you so much and ask for so little – just a few hours of your time”.

From mentoring a few scholars, Prasanth is now leading the My Scholar program in Chennai. He also actively mobilises other HCLites to volunteer with Po1.

“My personality has undergone a sea change since I began my volunteering journey. I am aware of my conduct and actions at all times. I take care of my grooming. The children look up to us. We have to be the role models they are seeking.”

Prashant

MAKING A DIFFERENCE
Mission-bound to seed, spark and accelerate collaborative thinking, the Academy is a platform ‘for and of practitioners’ in the development sector.

Steering clear of theoretical concepts and abstract frameworks, its curriculum draws on the rich repository of lived experience.

Engaging the learners in a vibrant cycle of knowledge and practice, its curated courses are designed to unleash new ideas, new solutions and new models of social change.

Powered by Triple E’s – Enrich, Engage and Enable, the Academy is a digital platform that has no boundaries:

- Of geography: Anyone in the world can access quality and practical education.
- Of experience: Anyone at any life stage in their career can sign up.
- Of domain: Open to practitioners, donors and policy makers.
- Of income: No course fee. Only criterion is the commitment to social change.

COURSES TO BE ANNOUNCED IN FY 2020-21
- Corporate Social Responsibility: Applied Aspects
- Aligning Corporate Social Responsibility with Sustainable Development Goals
DISASTER RISK REDUCTION & RESPONSE

Through the Disaster Risk and Reduction efforts, the Foundation reaffirms its commitment to stand with the country in times of disasters and humanitarian crisis.

Given the recurrent, protracted and unpredictable nature of disasters, the Foundation has developed long term strategies to address all stages. From prevention – resilience building in communities; to immediate relief – effective and efficient distribution of essential goods and services; to rehabilitation - putting lives back on track and regenerating flora and fauna. Together they prevent and mitigate the severity of the impact on humans, wildlife and natural resources.

To boost its efforts in this financial year, the Foundation:

- Supported the setting up of an Inter Agency Group (IAG), to ensure smooth coordination during the floods in Kerala
- Deployed drones to assess the extent of damage and guide its response efforts in West Bengal and Bihar

Categories of DRR Support

- Preparedness: 20%
- Rehabilitation: 30%
- Relief / Recovery: 50%

TOTAL ₹3.14 Cr

Kerala (Flood) WASH, IAG, DRR, alternate livelihood program for farmers, Dignity kits

Bihar (Floods) Hygiene promotion activities and kits

Assam (Floods) Relief kits, livelihood restoration, restoring anganwadis and schools, Mobile Veterinary Service (MVS)

West Bengal (Cyclone) Relief kits, livelihood, restoring anganwadi centres and schools

Rajasthan (Sambhar Lake –Avian Botulism) Treatment and rehabilitation of migratory birds

TOTAL REACH 50,000+ (10,147 Households)
HCL’s CSR ACROSS THE GLOBE

Extending its CSR commitments, HCL is deeply involved in sustainability initiatives across the globe.

- Employees engage through Po1, donating denominations of 1/3/5/10 per payroll/per day, supporting causes they most care about.

Led by its employee force, HCL supports local community development programs in the United States, the United Kingdom and South Africa. Initiatives encompass issues impacting children and youth - health, education and nutrition and promotion of STEM skills, helping them build a dignified future.

1 United States of America
Charities supported so far:
- Susan G. Komen - Women’s walk/run for Breast Cancer Support
- Relay For Life - Fundraiser Walk/run for employees
- Newport Robotics Group - STEM program for youth
- InspireNC - STEM program for youth
- Habitat for Humanity of Wake County - home building sponsorship
- Rise Against Hunger - Food packaging events
- Imagine Beyond Foundation - Autism walk by employees
- SOS Children’s Villages - Youth education and medical care

2 United Kingdom
- Prince’s Trust - Get Started with Technology series - Mobile application development and digital learning skills with the aim of making young adults employable and job-ready through skills training opportunities
- Manchester United collaborated with Prince’s Trust to promote Sports
- 100+ employees participated in the month-long Fund-Raising program called Future Steps and raised GBP 4,060

3 South Africa
- HCL partnered with Amandla Klutsha, an NGO that built the Safe-Hub model - the largest and most impactful youth development project ever implemented in South Africa. It is driven by the vision of a world where all young people access equal opportunities, strive to realize their full potential and dare to dream. This is achieved through establishment of Digital Labs with an aim to develop healthy, educated, and productive young citizens who are fit for the future.
POWERING OUR WORK

PARTNERS AND TEAM

Infinite ideas | Countless possibilities | A universe of hope

PARTNERSHIPS AT A GLANCE

FY 2019-20

- 169 Partner organizations across programs
- 1,788 Team members on ground through partner organizations
- 20 MoUs with Government
- 47 Convergence meetings
- 982 Stakeholder meetings
OUR PARTNERS

- Aawahan - The New Voice
- Action for Ability Development and Inclusion (AADI)
- ActionAid Association
- Adarsh Seva Samiti
- Agragami India
- Aide Et Action(India)
- Ankur Yuva Chetna Shivir
- Aram Foundation Charitable Trust
- AROH Foundation
- AROHA Multipurpose Society
- Banas Dairy (AMUL)
- Blue Cross of India
- Bodh Shiksha Samiti
- Books for All Trust
- Breastfeeding Promotion Network of India
- Bright Light Society
- Bro Siga Social Service Guild
- Buzz India Trust
- Cancer Institute
- Care Earth Trust
- CARE INDIA Solutions for Sustainable Development
- Caritas India
- Centre for Environment Education (CEE)
- Centre for Sustainable Development
- Centre for Youth Development and Activities
- CENTUM Foundation
- Chhaon
- Child Fund India
- Child In Need Institute
- Childhood Enhancement Through Training and Action (CHETNA)
- Chiranjiv Medical Foundation
- CIMAP – Central Institute of Medicinal and Aromatic Plants
- Claro Energy
- Cohesion Foundation Trust
- Community Aid and Sponsorship Programme (CASP)
- Community Health Education Society
- Compassion Unlimited Plus Action
- Convexicon Software Solutions India Private Limited
- Chinmaya Organization for Rural Development (CORD)
- Desire Society
- Development of Humane Action (DHAN) Foundation

OUR PARTNERS

- Divya Disha
- Don Bosco Anbu Illam
- Dribble Academy Foundation
- Ekjut
- Empowerment for Rehabilitation Academic & Health (EFRAH)
- Eleuthero’s Christian Society
- Emmanuel Hospital Association
- Entrepreneurship Development Institute of India
- Environmentalist Foundation of India
- Family Planning Association of India
- Foundation For Ecological Security
- Freedom From Hunger India Trust
- Friendicoes SECA
- Give Me Trees Trust
- Gorakhpur Environmental Action Group
- Govel Trust
- Gramoday Samajik Sans than
- Green Secure Energy Pvt. Ltd
- Green Yatra Trust
- Habitat for Humanity India Trust
- Hand in Hand Inclusive Development & Services
- Head Held High Foundation
- Hope Foundation
- Humanitarian Aid International
- I Create India
- IFFCO
- India Vision Foundation
- Indian National Trust For Art and Cultural Heritage (INTACH)
- Integrated Project for Development of People
- IPE Global Limited
- Jaipur Rugs Foundation
- Jnana Prabodhini
- Kadam
- Karuna Trust
- Katha
- Keystone Foundation
- Knowledge Links
- Kochi Biennale Foundation
- Labour Education and Research Network
- Lending Hands Strategic Pvt Limited
- M S Chellamuthu Trust
- Maatru Pratishtana
- Magic Bus India Foundation
- Mamta Health Institute for Mother & Child
OUR PARTNERS

• Masoom
• Meghshala Trust
• Meljol
• Mobile Creches
• Mon Ami Foundation
• Mooofarms Pvt Ltd
• Mukti Rehabilitation Centre
• Myrada
• Nalandaway Foundation
• National Agro Foundation (NAF)
• National Institute of Women Child & Youth Development
• Natural Environment Educational & Research Foundation
• Neurosynaptic
• Nielsen (INDIA) pvt. ltd.
• Niranar Trust
• Noida Deaf Society
• NOW (Nurturing Ones Willpower) Foundation
• Organization for Eelam Refugees-Rehabilitation (OFERR)
• Polyplex Corporation Limited
• Poorvaanchal Gramin Vikas Sansthaan (PGVS)
• Pravah
• Prayatna
• Rajkumari Foundation
• Ramakrishna Vivekananda Mission
• Ramakrishna Mission
• Rangnutsra
• Rasta
• Royal Commonwealth Society For The Blind - Sightsavers
• Reaching Hand
• Rural Development Council
• Safal Trust
• Safe Society
• Saint Hardayal Educational and Orphans Welfare Society (SHEOWS)
• Saksham Trust
• Samvedna Development Society
• Sarvodaya Ashram
• Save The Children
• SayTrees Environmental Trust
• Schneider Electric India Foundation
• Schneider Electric Infrastructure Ltd
• Scholastic India Pvt. Ltd
• School Health Annual Report Programme (SHARP)
• SECMOL
• Self Employed Women's Association
• Sesame Workshop India Trust
• She Hope Society for Women Entrepreneurs
• SIP Memorial Trust
• Siruthuli
• Skill Council for Green Jobs
• Smart Power India
• Sneha Care Home
• SOCHARA
• Society for Development Alternatives
• Society For Educational Improvement and Innovation
• Society for Educational Welfare and Economic Development (SEED)
• Socio Economic Development Trust
• SPARC-India
• Sphere India
• Srijan Foundation
• Study Hall Educational Foundation
• Sustainable Healthcare Advancement Trust (SUHAM)
• TagHive India Pvt. Ltd
• TARAurja (Development Alternatives)
• Tarun Bharat Sangh
• Tata Institute of Social Science School of Vocation
• Tata Strive
• Technowell Enterprise Services Pvt. Ltd
• The American India Foundation
• The Apparel Training & Design Centre
• The Banyan
• The George Institute for Global Health
• The Kutumb Foundation
• Udayan Care
• Umang Sunehra Kal Sewa Samiti
• United Way of Bengaluru
• United Way of Delhi
• Vasavya Mahila Mandal
• Vatsalya
• Vikram A Sarabhai Community Science Centre
• WASH Institute
• Wicked Broz
• Wildlife Trust of India
• Winnerspitch Energy Pvt. Ltd
• Youth Health Mela
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