











CSR Newsletter by HCL Foundation October - December 2021



2.8 Million Lives Impacted

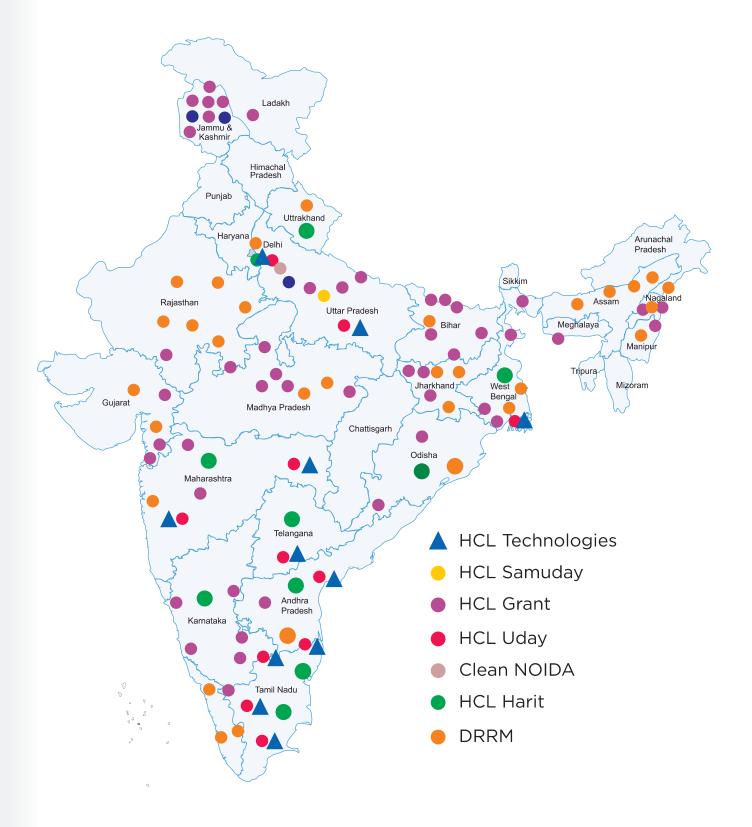
540,000+ Saplings Planted

**53 Water Bodies Rejuvenated** 

18,140 Animals Protected & Treated

# **HCL Foundation Footprints**

Presence across 21 States, 3 Union Territories & 122 Districts of India



# Recognition

#### Nidhi Pundhir: "We have to understand the emergency situation."



Ms. Nidhi Pundhir, Director HCL Foundation, represented HCL Foundation as one of the key panelist at Indian CSR Awards 2021.The Award ceremony was organized on 29<sup>th</sup> Oct 2021, to emphasize on the vital role CSR plays in empowering a brand and the nation. "It is important for corporates to understand the diversity of this country through scientific tools and address the challenges in a culturally appropriate manner such that communities are able to gain the most out of social development projects. Looking at the need of the hour, I strongly urge all CSR ambassadors to revisit their strategy and work with urgency towards allocating some percentage of the budget towards environment conservation and restoration", said Nidhi Pundhir addressing the dignitaries.

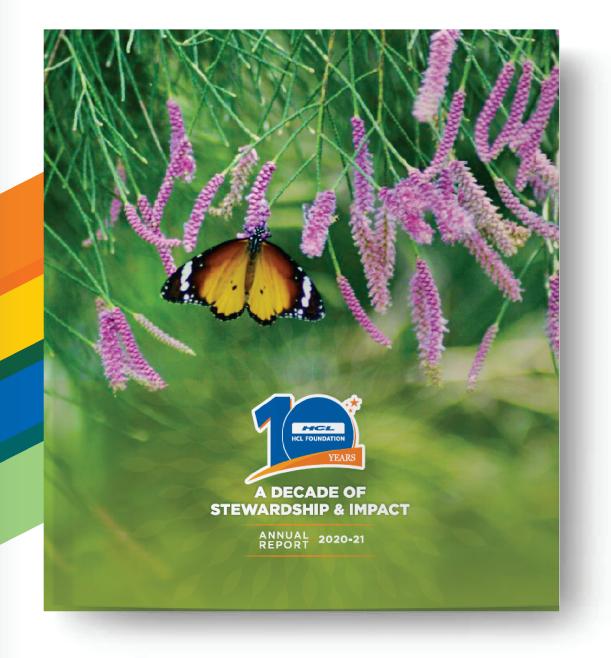
#### Honourable Governor of Uttar Pradesh Smt. Anandiben Patel felicitated HCL Foundation



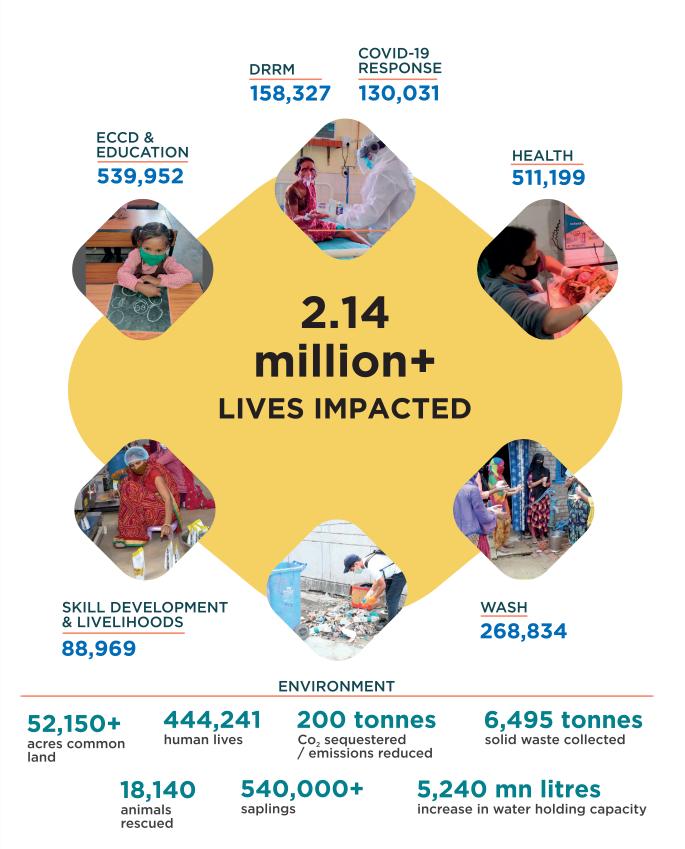
The transformative work done in anganwadis by HCL Foundation, under Early Childhood Care & Development was recognized by the Uttar Pradesh Government. HCL Foundation has been working across 76 AWCs to provide healthcare, nutrition and safe spaces for young learners to ensure overall physical, emotional, social and cognitive development of children below the age of six years.

# We have released the CSR Annual Report 2020-21.

#### Click here to read more.



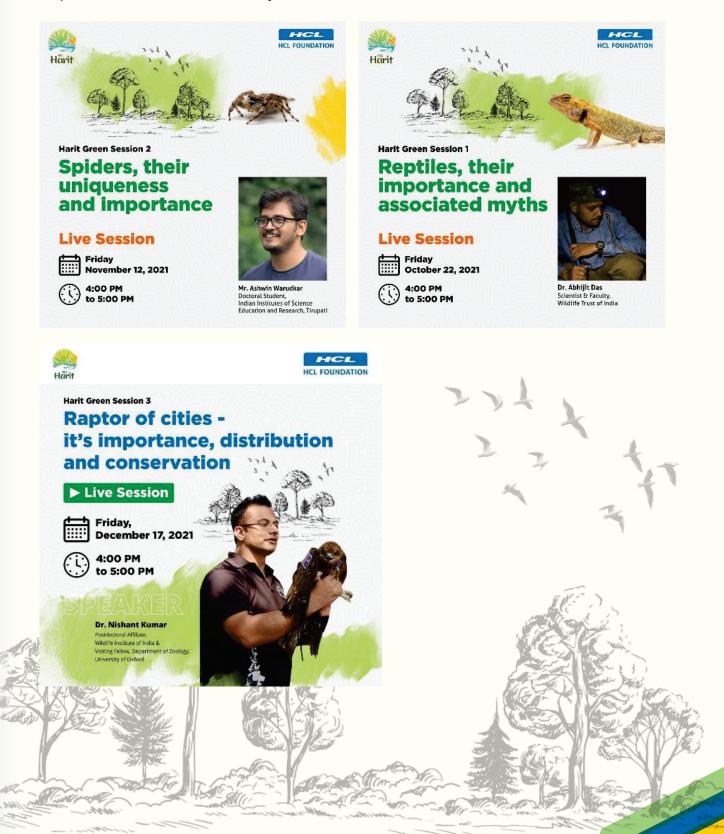
## HCL Foundation's cumulative thematic dashboard (2011-2021)





# **HCL Harit Green Series**

To increase awareness on the need to conserve biodiversity in immediate neighbourhoods, HCL Harit hosted the 'Harit Green Series'. These virtual sessions were taken by experts on various indigenous species and their importance to the biodiversity.



# UP Climate Change Conclave 2021

HCL Foundation showcased a model "Towards 1.5 Degree Future" at the UP Climate Change Conclave 2021 organized by Department of Forest, Environment and climate change, Government of Uttar Pradesh at Lucknow on 28<sup>th</sup> & 29<sup>th</sup> October 2021. The stall showcased various environmental initiatives undertaken under HCL Harit like miyawaki, afforestation technique, water body conservation and rejuvenation, Co<sub>2</sub> emission reduction through compost pits, improvement of coastal and marine habitats for native biodiversity, and awareness and environmental education related activities for sensitizing communities.

Some 'Young Kalams' and students who are part of the school 'Harit Clubs' also set up science models at the stall demonstrating sustainable and eco-friendly innovations for a greener future.





# HCL Foundation joins hands with Karnataka Forest Department

HCL Foundation joined hands with Karnataka Forest Department for plantation of native species and habitat improvement on a 48-acre forest land in Bengaluru. The MoU was signed in the presence of Shri Sanjay Mohan, IFS, Principal Chief Conservator of Forests – Head of Forest Force, Karnataka Forest Department. Ms. Nidhi Pundhir, Director, HCL Foundation virtually joined the signing ceremony.





#### **KEY HIGHLIGHTS**

- 17,250 saplings planted in the OND quarter
- Mass Afforestation will be carried on the land measuring 18 acres identified by Indian Institute of Information Technology, Nagpur (IIITN)at IIITN Campus, Waranga Nagpur.



# Solar User Groups – A Collective Effort Towards Sustainability

Project Samuday believes in creating environment - enabling infrastructure – to be able to address the most vulnerable need/demand of reliable green energy by developing 32 mini-grids benefitting 41 villages with an installed capacity of ~1 MWP. This is ensuring continuous electricity supply of **1,40,160 hours** per year, covering a population of more than **25,000 beneficiaries, reducing 400+ tons of CO**<sub>2</sub> emission.





- 32 Solar User Groups (SUGs) formed to help and sustain activities pertaining to functioning of Solar Mini-grids. These SUGs helped and enabled team to reach a cumulative figure of ₹1 Crore as tariff collected in ensuring sustainability and efficiency of the intervention.
- HCL Samuday team in collaboration with District Administration, Gram Panchayat and community successfully utilized 6+ Lakh sq. feet of Gram Sabha land for Solar Mini-grid Installation on 25 years lease.
- A network of 72 plus kms of 1000+ solar street lights illuminating the darkest spot of the public places ensuring enhanced sense of social security and safety, especially women & children.

# Dairy -An Alternate Profitable Source for Farmers

HCL Samuday's dairy intervention is creating an alternative source of livelihood for 11,236 small and marginal farmers and increasing income of milk producers in the village. Through the association with Banas dairy, Asia's largest cooperative milk aggregator, this intervention achieved the following:



- Generated ₹113.21 crore revenue through 142 active 'Dairy
  Farmers' Association' and distributed to the farmers along with bonus amount of ₹2.96 crore.
- Total 5,075 farmers were trained on dairy best practices, clean milk production, breed improvement and farm management.
- Free veterinary services were provided to 48,717 animals through 556 preventive health camps and 112 fertility improvement camps.



#### **KEY HIGHLIGHTS**



 With the help of District Administration, an Integrated COVID-19 Command Centre (ICCC) has been upgraded in Hardoi with an automated call management system, updated software for end-to-end connectivity as well as infrastructure support for smooth functioning. ICCC operates as a single source to address citizens' issues and play an important role in COVID-19 management efforts in the district.



 8 new Mobile Health Clinics (MHCs) have become operational in 8 blocks of Hardoi district. These mobile clinics provide quality healthcare services and serve ~250000 people in a year.

# HCL GRANT

# HCL Grant Edition VII rolled out

HCL Grant Edition VII was rolled out in 2021 to recognize NGOs contributing towards rural development under the thematic categories have been Health, Education & Environment. Top 16 NGOs under three thematic have been selected after a rigorous and transparent process by the Grant Sub Jury.

Subject matter experts are involved in the process to identify most impactful rural development models across the country.



#### **KEY HIGHLIGHTS**



 25 households made inclusive & accessible for PWDs in Jammu & Kashmir.



• Water Security plans completed in 20 villages/settlements benefiting 880 households in Kotagiri, The Niligiris. Six check dams de-silted and 1,210 trenches dug to improve water retention.



# HCL

#### MoU signed between 'Connect to Andhra' and HCL Foundation

'Connect to Andhra' is a Government Department to facilitate the spend of CSR funds in Andhra Pradesh. The support includes construction & installation of drinking water points, sanitation units, urinals and handwashing stations across 15 corporation schools in Vijayawada.



#### **Women artisans launch their brand**

HCL Foundation is proud to announce the launch of 'SHWET' – a brand that celebrates the rich cultural heritage of Lucknow while encouraging artisans to adapt to new emerging trends and techniques. The mesmerizing range of products are handwoven by the women artisans of Lucknow trained under HCL Uday.



#### **Refurbished Government school buildings inaugurated**

HCL Foundation inaugurated newly renovated and refurbished buildings at three Government schools in Lucknow. These schools are supported under My School initiative under the flagship programme HCL Uday. The Foundation is ensuring safe spaces for children and contributing towards creating an infrastructure that supports a healthy learning environment.



# Transforming lives of street connected children

On the occasion of Children's day, HCL Foundation launched two more vans under Nanhe Parinde initiative. In partnership with Noida Police Department and Chetna NGO, mobile education vans were launched as a means to provide educational and holistic development opportunities for children from difficult circumstances and children living on streets. With four 'Nanhe Parinde' vans in Noida, the initiative has reached out to more than 800 children.



#### **Residential Workshop 2021**

The ISDM team conducted a two-day workshop for HCL Foundation team in Pondicherry. A pre-assessment of HCL Foundation supported programs helped ISDM team understand implementation process. A training program was developed integrating systems thinking model and agility framework. The interactive training sessions will enable HCL Foundation team members to strategize programmes considering changing ecosystems and needs of the community.





# Swachh Survekshan #1 Rank Celebration



With the consistent efforts of Clean NOIDA project along with the citizens, frontline workers, Noida Authority and various other stakeholders, Noida has emerged at the Cleanest Medium City in Swachh Survekshan 2021, an annual survey of cleanliness, hygiene and sanitation in cities and towns released by the Government of India. The Medium category includes cities with population of 3 - 10 Lakh. In the rankings for 1 - 10 Lakh, NOIDA was rated as the 4<sup>th</sup> cleanest city in the country and has also received a 5-star Garbage-Free City rating.

The Swachh Survekshan ranking was celebrated by the Clean NOIDA team with the citizens of Noida and the volunteers in the different sectors across Noida following all the COVID-19 norms. The ranking and the steps towards cleanliness of Noida were honoured by the citizens. These evens reflected on the activities done in the past and that could be done in the future taking inputs from the residents. A total of 10 celebratory events were conducted across markets, Residential Welfare Associations (RWAs) and Urban Villages involving around 900 residents from Noida. Our efforts got noticed online as well. Around 1,000 users across India participated in our Twitter Chat promoting the work done in Noida. "Cleanest City Noida" was trending No. 1 on Twitter.



# **Students' Engagement Through Activities on Waste Management**

The Clean Noida project launched **Eco Pathshala Karyakram** and **Eco School Program** with an aim to provide students from various institutions an opportunity to learn about the environment through different activities and sessions. The programs also aim to raise awareness about solid waste management among students through a series of workshops with the belief that young people can create a large impact.

These programs ensured students' participation through engaging mediums:

- Waste Management Session: To inculcate ownership of waste management among students, expert speakers were invited to take sessions on waste management and its importance. The sessions helped students understand the larger impact that their actions make on environment.
- **Nature's Trail:** We took students to Okhla Bird Sanctuary for a practical experience. They walked in the sanctuary, observed the beauty of nature and were introduced to the elements of diversity present in nature.
- Activities: Various activities conducted on the theme 'Tiger Conservation and Waste Management'. Quiz competitions, drawing competitions were organized to engage and aware students on the topic. Top winners were felicitated.



Around 1,100 students were engaged through these 2 programs covering a total of 12 schools.

#### **KEY HIGHLIGHTS**

- 89 e-garbage loaders in various RWAs for door-to-door waste collection and waste segregation
- 1,00,000+ households made aware about best practices on Solid Waste Management
- 370+ vehicles tracked daily and 20,00,000+ kgs of waste managed through Integrated Command Control Centre (ICCC)
- 7,000+ tons of solid waste and 5,500+ tons of liquid waste cleared
- 100 Garbage Vulnerable Points eradicated and beautified
- 9000+ twin bins distributed to shopkeepers to encourage the behaviour of waste segregation



# **Disaster Risk Reduction & Response Management**

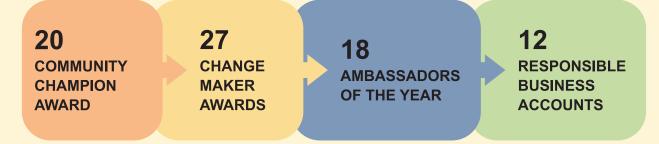
- HCL Foundation helped India reach the mark of 100 cr vaccination. The Foundation contributed by facilitating 700,000+ vaccinations, for the vulnerable segments of society including PLWDs and elderly as part of the COVID-19 response.
- 300 beneficiaries benefitted under Cash for Work (CFW); restoration of 2 roads was completed and animal shelter restoration initiated in flood affected regions in Majuli and Jorhat districts of Assam.
- 65 Sessions were conducted on the COVID-19 Academy; 6,340 participants attended these sessions from 28 States.





# 1,700+ on-ground and e-volunteering hours clocked by 942 HCLites

A virtual felicitation ceremony was organized in November 2021. The event was graced by Mr. Apparao VV, CHRO-HCL Technologies as the Chief Guest. 77 recipients facilitated across categories of Community Champion, Change Maker, PO1 Ambassador and Responsible Business Account of the Year.



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#### **Community Champions**



Pushpendra Pathak Senior Analyst, HCLISD US DEL-DWP-ESG-MEGA1, Lucknow

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I was always aware of gender inequity but when I started volunteering, the stark reality hit me. Through the Foundation and its partners, I visit local communities and encourage families to send their girls to school. I am dedicated to this cause and am indebted to the HCL Foundation for this opportunity.



Patricia Sridhar General Manager, ERS Sales, Chennai

I couldn't imagine that a small volunteering experience would fill me with hope for a better tomorrow. The children's enthusiasm and zest for life in spite of their adverse circumstances, infects you too. It's made me see my work in a new light. I now see a direct co-relation between my work, the business I bring in and the lives impacted on ground through our CSR efforts.



### **Sports Stars**



**Tarini** Rugby, Chennai

I am honoured to represent the country in the upcoming Asian Games, I know I have a responsibility to wards not only my team and my country, but also to the millions of girls who are ready to smash barriers, defy gender norms and embrace the game. Sports has fired up my life and given me hope. It is this hope I want to share with them. It is this fire I want to light.



Tushar Yadav Athletics, Lucknow

Excellence means 200% devotion to the game. Waking up at 3 am every day, I cycle an hour to reach the training grounds at 4 am. It is my training and support from coaches, that keeps me motivated. My goal - to qualify for the Olympics.



Maansi Football, Noida

It is a heady feeling, when 11 players move as one. Football teaches you so many life lessons - unity and oneness. The many trophies in our school bear witness to our dedication and love for the game.

#### **KEY HIGHLIGHTS**

Sport For Change successfully conducted its 1<sup>st</sup> PAN India residential winter camp for Athletics, Volleyball, Kabaddi, Football and Girls Cricket across Chennai, Bengaluru, Madurai and Lucknow. More than 350 children across 9 districts from across all programmes of HCL Foundation, participated in the Winter Camp.

**21,000** ATHLETES SUPPORTED

**67** PARA ATHLETES SUPPORTED







# -Ongoing Courses

- CSR & Its Applied Aspects
- Adolescence Reproductive and Sexual Health (ARSH) For You
- NGO Leadership and Governance

# **Upcoming Courses**

- Certificate training course in 'Disaster Risk Reduction' in partnership with RedR India.
- E-Course on 'Viral Disease Diagnosis' in partnership with Indian Institute of Public Health, Gandhinagar
- Online Course on 'Resilience Bounce Back, Bounce Forward' in partnership with MS Chellamuthu Trust.





My E-Haat, powered by HCL Foundation, is an online platform to showcase handcrafted goods produced by primary artisans all over the country. The portal was officially launched on 15<sup>th</sup> August 2021. This platform has enabled and artisans and primary producers to directly connect with consumers by eliminating the informal intermediaries and long supply chains.



Asha Devi Doll Making Artisan, NOIDA

I learnt the art of Crochet from my mother when I was very young. But it took a training to realize that one can fashion many beautiful products from a single thread apparel and accessories. I add 3000-4000 rupees to the family kitty every month.



#### Chika Krishna

I am privileged to have learnt the skill of my forefathers and keep the rich tradition of pochampally alive. With E-HAAT, I hope our rich heritage reaches young Indians across the globe.

There is a range of products from apparel, accessories, toys, home décor and much more available on the portal. With every purchase, you help India's handicraft sector thrive. Visit the portal and show your support to the artisan community!



Scan the QR code to visit www.myehaat.in





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