

HCLFoundation

# Catalyst

CSR Newsletter by HCLFoundation  
April 2024



Dear Readers,

The month of April brought with it a wave of inspiring collaborations and impactful initiatives. And we are thrilled to share with you the latest strides we've made.

First and foremost, congratulations to the inaugural winners of the HCLTech Grant for Climate Action – Americas! Your innovative projects exemplify our collective resolve to combat climate change and restore ecosystems across the Americas region.

Furthermore, on the home turf, our partnership with Chennaiyin FC in the Indian Super League's 10th season stood as an example of empowerment and community engagement through sports. It was an absolutely heartening sight to witness our budding sports stars usher the pros up to the stadium grounds with pride!

And speaking of pride, our heartfelt congratulations also to the national-level Climate action winners for their outstanding contributions towards a sustainable future – thanks to the remarkable achievements of the participants in Phase I of our Generation for Climate Action (GenCAN) initiative – that had a PAN India reach spanning 60 schools across 16 states!

Happy reading!

Warm regards,  
Team HCLFoundation

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# Global updates



## Congratulations to the winners of the first HCLTech Americas Grant



### HCLTech announces the three winning NPOs of the first edition of the HCLTech Grant for Climate Action – Americas

HCLTech announced Brazil-based Argilando, Canada-based No. 9 Contemporary Art and the Environment and US-based The Longleaf Alliance as the winners of the first edition of the HCLTech Grant Americas.

Launched in September 2023, the HCLTech Grant Americas programme has committed \$5 million in grants over five years to support Not-For-Profit organizations (NPOs) with innovative projects focused on combating climate change, restoring ecosystems and biodiversity across Americas.

Every year, three NPOs will be selected through a rigorous screening process to receive grants totaling \$1 million. One NPO will receive \$500,000, while two others will receive \$250,000 each.

Among the inaugural edition winners:

Brazil-based **Argilando** will receive the grant of \$500,000 for their project *Atitude Jovem*. The project ignites youth-led environmental activism across Brazil's diverse biomes. Through comprehensive mobilization efforts, educational workshops and strategic planting of native trees, Argilando confronts climate challenges and promotes awareness about sustainable development goals (SDGs).

Canada-based **No. 9 Contemporary Art and the Environment** will receive \$250,000 for using art and design to bring awareness to environmental concerns. Its project "Imagining My Sustainable Community" aims to increase awareness of sustainable design solutions in schools across Canada.

**The Longleaf Alliance** will receive \$250,000 for their project, "Restoring America's Great Southern Forest through Climate Action by Empowering and Enabling Landowners" aims to restore 8 million acres of longleaf pine forests, in the US Southeast.

"Congratulations to the winners of the first HCLTech Grant Americas. Whether it is fostering sustainable design literacy or spearheading vast ecosystem restoration projects, these endeavors showcase a collective resolve to address environmental challenges with innovative solutions. We are delighted to support these projects as part of the collective effort needed to combat climate change," said Dr. Nidhi Pundhir, Vice President, Global CSR, HCLTech.

Since its launch, HCLTech Grant Americas has received a positive response from NPOs in Americas. Within 19 weeks of its launch, the programme received 238 registrations and 91 eligible applications from all 10 target countries: Argentina, Brazil, Canada, Colombia, Costa Rica, Guatemala, Mexico, Panama, Peru and the US. Through rigorous vetting, the top 10 applications were selected, followed by the HCLTech Grant Jury nominating the top three finalists.

# Key Highlights



## HCLFoundation and Chennaiyin Football Club join hands to promote football at grassroots

HCLFoundation announced its collaboration with Chennaiyin Football Club (FC) as the Social Cause Partner for its 10th season in Indian Super League (ISL).

HCLFoundation and Chennaiyin FC, a two-time ISL winner, will work together to nurture football at the grassroots-level and will use this sport to empower youth and community engagement.

"Through this partnership with Chennaiyin FC, we aim to harness the unparalleled power of sports in fostering inclusion, empowering youth and driving positive social change. Together, we aspire to create a legacy of sportsmanship and community engagement that inspires generations to come," said Dr. Nidhi Pundhir, Vice President, Global CSR, HCLTech and Director, HCLFoundation.

Chennaiyin FC offered 500 match tickets to students and youth of HCLFoundation's Sports For Change (SFC) initiative to attend the ISL game on April 9 at the Jawaharlal Nehru Stadium, Chennai. Additionally, 20 children from HCLFoundation's SFC initiative escorted the Chennaiyin FC ISL players into the stadium ahead of the match. Select matches will also be live streamed for students of Police Boys and Girls Clubs of Arumbakkam and Kannaginagar, Chennai.

Chennaiyin FC players and staff members will join hands with HCLFoundation for a plantation activity at a Harit afforestation site, underscoring their commitment to environmental sustainability. They will also visit Kannaginagar Police Boys and Girls Club and interact with the Sports for Change students from Kannaginagar to motivate the students to pursue sports professionally.



## Congratulations, our climate leaders!

Generation for Climate Action (GenCAN) is a climate education and action initiative of HCLFoundation and Centre for Environment Education (CEE). Phase I of the initiative has had a PAN India reach of:

# 60

Schools

# 81

Teachers Trained

# 60

Cities

# 344

Students Impacted

# 16

Indian States

# 80,348

Students Reached

Phase I of the GenCAN initiative has successfully been completed. Schools have taken noteworthy efforts in reducing carbon footprints within their schools to cumulatively reduce **69 tonnes\* of carbon emissions** across 42 schools under the themes of waste, water, energy and transport.

The top 6 schools out of 14 best performing schools were selected after rigorous review and evaluation of Jury members which included: Mr. Abhinav Kumar, Project Coordinator, UNESCO; Ms. Ruchi Sadhana, Vice President, HCLTech; Ms. Madhavi Joshi, Director, CEE Academy; Ms. Preeti Rawat Senior Programme Director, CEE; and Dr. Santanu Basu, Project Director, Harit by HCLFoundation.

And our national-level Climate action, Edition I winners are:



Ramakrishna Mission Residential High School, Chennai, Tamil Nadu



MES Boys High School, Vadodara, Gujarat



Kasturba Gandhi Balika Vidyalaya, West Singhbhum, Jharkhand



Upper Primary school (Composite), Sitapur, Uttar Pradesh



Government High School, Dasgrain, Punjab



Government Model School, Jhargram, West Bengal

\*third party assurance of the figures is under process

## Content from Samuday's DLCC&AI project now part of Science books in Uttar Pradesh

This month the Uttar Pradesh government introduced revised science books in schools. These books now include content on digital learning, coding, computational thinking, and artificial intelligence (DLCC&AI) as part of the curriculum. This is the result of Samuday by HCLFoundation successfully piloting DLCC&AI project across 26 schools of Hardoi, U.P. over the last year. Yogesh Kumar (Group operations Head - Samuday, HCLFoundation) has been credited as a contributor in the books.

With these new books, the DLCC&AI education has now reached across the state benefiting the students of all 75 districts of Uttar Pradesh from academic year 2024-25 onwards.





# Key Representations

Dr. Nidhi Punthir, VP, Global CSR, HCLTech & Director, HCLFoundation visited Tamil Nadu and addressed the august audience at the National College, Trichy on the subject, 'The transformative potential of our youth in nation-building'.

HCLFoundation and Sankara Nethralaya forged a partnership aimed at providing comprehensive eye screenings, laying the groundwork for a promoting eye health, preventing vision loss, and improving the quality of life of programme participants.

Dr. Punthir, along with Mr. Balamurugan, Senior VP of ERS, also facilitated the provision of prostheses and wigs at the Cancer Institute.



Modern School Barakhamba Road, in collaboration with Modern Institute for Education, conducted a seminar entitled "Inclusion - Empowering Diverse Abilities Through Sports." This is a ground-breaking joint venture, as for the first time that a leading School, Modern School, serving school education for more than a century, and a Research and Training Institute, Modern Institute for Education, have collaborated to host a seminar on Inclusive sports.

Modern School has felicitated HCLFoundation for the incredible work, empowering and supporting persons from disadvantaged communities and also for persons with disabilities (PwD).



To celebrate the incredible journey of India's young innovators, #Codeavour 5.0 India National Event was organized on AI robotics innovation where 200 teams from 120+ schools participated in Track 1 - Innovation and Entrepreneurship and Track 2 - AI Robo City Challenge. The event was attended by Yogesh Kumar (Group Operation Head - Programs, Samuday, HCL Foundation) as chief guest and panelist. He spoke on the topic 'Shaping global school education with AI, robotics and policy insights'. He also interacted with students and acknowledged the great ideas and efforts of children in transforming their ideas into robotics models.





## Star Team Member of the Month



**This month, we are proud to spotlight Newton Raj – who is Manager, Uday by HCLFoundation at Chennai. His journey, marked by empathy and 'endless yet cautious' optimism, is a testament to that spirit that is signature to HCLFoundation as an organization. This, is Newton's story.**

**Excerpts from an interview – edited and condensed for clarity.**

### **Blame my genes!**

Newton's inclination towards social work was evident from a young age. He recalls, "During my childhood, whenever I envisioned my future profession I felt a strong pull towards helping others." He continues, "I'd seen my parents – they never waited for someone to ask for help; they instinctively offered support to those in need – be it neighbors or family members."

This environment nurtured in Newton a natural tendency to assist others, a trait he believes was also part of his genetic makeup – "So, now you see...? you can easily blame my genes for it!", Newton laughs.

But as Newton narrates a pivotal moment from his school days, this trait becomes more evident. He notes, "When I was in ninth grade, I used to pass by Sanju(name changed) – a pauper – on my way to school. He was in a terrible state, with wounds and sores all over his body. People were scared of him, they called him 'leper'. One day, when I saw him begging for food (& no one stopping to help) I couldn't ignore him. I stopped, asked what he needed, and then fed him with my own hands. Soon, this became a daily routine—feeding him, cleaning him, and taking care of him. Little did I know that a local media person would notice and capture this! Naturally then, it got published – complete with a small article about me in a Tamil newspaper. I discovered all this when my school Principal yelled my name during the morning assembly! I was scared at first, but soon after, it was a proud moment when the principal acknowledged it too."

Newton adds, "But the real reward was the apple(fruit) that Sanju had saved for me one day. It was his way of saying thank you."

### **Inspired by Family, Driven by Empathy**

Newton's path was not without its personal struggles. He is the youngest of the three siblings. He shares how he and his siblings have "seen periods of abject poverty, alcoholism, and domestic conflict in families – both immediate and extended." His mother, whom Newton describes as the most lovable and resilient person in his life, played a crucial role in their survival and well-being. "She would do whatever it took to ensure we had food and education, very often sacrificing her own needs," he says, his voice filled with reverence.

Tragically, she passed away due to cancer. However, this loss further fueled his dedication to social causes, particularly those related to health and wellness. The long standing HCLFoundation programme with Cancer Institute Chennai(now in its twelfth year!) therefore holds special significance for Newton. **"When the Cancer Institute project was given to me, I was determined not to let other families suffer the same pain. This project became a tribute to my mother, and I committed myself fully to it."**, he notes.

### **'Scout'-ing a purpose-driven career**

Newton began his career with a focus on community service and



gradually advanced to his current position as a Manager at HCLFoundation.

His early involvement with the Scouts and Guides during his school years instilled in him values of discipline and the importance of serving others. "These values have guided me throughout my career so far and will continue to do so," says Newton. On the academic front, he had pursued a Bachelor of Business Administration degree while working part-time to support his family. "But what many don't know is that I pursued a Master of Social Work (MSW) from IGNOU after I joined HCLFoundation. I must credit Dr. Nidhi here - she insisted and nudged me to pursue it. And ultimately, it is this academic qualification, coupled with the hands-on experience that HCLFoundation offered me - that has enabled me to lead impactful projects with a well-rounded perspective.

#### **A day-in-the-(work)-life-of Newton**

At work, Newton has been involved in several key initiatives at HCL Foundation, including the Police Boys & Girls Club, Young Kalam Science Centre, Garden and Fair as well as various health programmes. "I know I am not alone when I say that I prefer "fieldwork over office work" any day!", Newton says candidly.

On any given day, his day involves a thorough mix of field engagements with officials and programme participants alike, as well as an immersion in on-ground, on-going project implementations. Newton also orchestrates the Power of One volunteering engagements for HCLTechies and clients in and around Chennai region. He sums up his belief rather succinctly: "sustained, continuous effort is the only way one gets to see tangible improvements in the communities we serve. There's no shortcut."

#### **Your advice to someone wanting to enter the CSR space?**

First, patience! Be patient - change takes time. Rapport-building with communities takes time. Results take time. So, patience surely is key.

And two, listen! Listen intently. Listen sincerely. Listen for feedback. Listen even if you're a master on the subject being discussed!

#### **That one memorable experience?**

"It was at the Noida HCL office when Roshni [Nadar Malhotra] called me by my name! "Hi Newton, how are you?" she had said. I was taken by surprise then and till date, how she knew it is still a mystery to me!"

*Newton is Chennai-based where he stays with his father, wife - who he lovingly credits as his pillar of support, and son - Tovino Darwin.*

Interviewer: Tovino Darwin is a very interesting name! What's the back story?

Newton: The name holds special significance. Our little, mischief-maker made us wait 8 years before finally coming into our lives! The first bit- Tovino - was suggested by my wife - after a famous actor; you see - she's Malayali, so naturally the cinema influence came from her end...!

Interviewer: yes, of course! And the second bit?

Newton: that's me! I wanted the legacy to continue...

Interviewer: How so?

Newton: my father's name is Charles. I of course go by Newton. So the next one in line had to have a 'scientist-touch', hence Darwin...!

# Supporting environmental action

## Strategic planning meeting for Debris-free Gulf of Mannar

An inaugural strategic meeting took place at the Wildlife Warden office in Ramnathapuram, Tamil Nadu with the primary objective of assessing the extent of ocean pollution and its impact on the marine ecosystem in the Gulf of Mannar region, particularly due to lost fishing gear and land-based sources of pollution. Representatives from SDMRI, MSSRF, Range Forest Officers, HCLFoundation, and Mr. Bakan Jagdish Sudhakar, I.F.S convened to present significant findings derived from various studies and conservation efforts aimed at preserving the marine environment. Subsequently, the teams engaged in discussions to explore effective strategies for addressing this pressing issue.





## Greater Noida's Animal Birth Control (ABC) programme gains momentum

Under the recently signed MoU between HCL Foundation and the Greater Noida Industrial Development Authority(GNIDA), the baseline population estimation of free-roaming dogs in Greater Noida has been completed. The scientific survey covered around 60 residential areas in Greater Noida and the total estimated population is around 15,000 dogs along with a 20% margin from some gated societies. The ABC-ARV programme is also underway and since inception, around 1000 dogs have been sterilized. The center that is handed over to HCL Foundation is also undergoing renovation and will be made operational by June.



## Summer workshops for environmental awareness

Since the start of Summer'2024, several nature awareness sessions were conducted for community children at Harit UpvanSorkha and students from Government Primary School, Kyari, Pratap Nagar, TehriGarhwal. More than 50 children participated in these sessions and explored nature and depicted their understanding through art and craft.



# Transforming rural communities

## World Earth Day was commemorated in Hardoi with a plastic collection Drive

Samuday marked World Earth Day 2024 at Saraswati Vidya Mandir School in Sandila, Hardoi, under the theme 'Planet vs Plastics'. The highlight of the event was a drive to collect single-use plastics, engaging 139 students and 11 faculty members – who collected 3 kg of plastic together. The drive concluded with a pledge to abstain from using single-use plastics in their everyday routines.



## Exposure visits as a way of training and capacity building

To provide rural artisans with a holistic training experience under Samuday's Artisans Based Craftpreneurship Development (ABCD)\* project, this month three batches (each comprising 30 artisans) were taken on a travel to the city of Jaipur, Rajasthan on a 4-day visit to give an exposure of the complete carpet value chain. This visit not only enhanced learning outcomes through observation but helped them gain insights relating to market trends, customer preferences, quality standards and exchange cultural values. Key aspects covered during the exposure visit were interaction with old weavers & with departmental employees and a session with the founder of Jaipur Rugs, Mr. Nand Kishore Chaudhary. Weavers developed an understanding of the raw material supply chain, activities covered under carpet finishing and finalization.





## World Health Day celebrated at CHCs in Hardoi

On the occasion of World Health Day, Samuday organized a health camp at six Community Health Centers (CHCs) in Hardoi district. Through this camp, 464 individuals received health care services including screening, doctor consultations, lab testing facilities, and essential medications for general OPD patients.



## Health Camp organized for non-communicable diseases

Samuday organized a Non-communicable Diseases (NCD) camp through its mobile health clinics in 8 gram panchayats of Hardoi district. 800 beneficiaries were screened for common NCDs like diabetes and high blood pressure. The initiative received a positive response from the local community, and local health officials participated through effective government liaising.



## Supportive supervision by staff nurses strengthens VHND (Village Health & Nutrition Day) sessions

Staff Nurses deployed under Samuday for the Model Health Facility project (Sandila, Tikari&Raiso) in Hardoi played a pivotal role in community / outreach health strengthening by attending four VHND session at respective session sites during the month. They were involved in handholding support for various activities like immunizations, health check-ups, distribution of medicines, health education, counseling on nutrition and family planning, and monitoring of maternal and child health indicators. These sessions aim to provide comprehensive healthcare services to rural communities.



## Counselling sessions in schools to tackle adolescent anemia

Under Adolescent Health Anemia Project, awareness and counselling sessions were organized this month with school going adolescent girls and community members to enhance their knowledge and behavior. The adolescent girls received counselling on anemia and menstrual hygiene which included sign and symptoms of anemia, nutrition during adolescent age, menses, and physiology of menstrual cycle. The sessions aimed at empowering the future of our nation with scientific approach-based knowledge to develop better quality of life.





## Mothers' meetings organized to promote better nutrition for mothers and children

As a part of the ongoing Home-based Nutrition Camps intervention, mothers' meetings were organized in 9 gram panchayats to raise awareness about the importance of proper nutrition in infants and young children. 178 mothers of young and infant children were reached out to through these meetings organized across 2 blocks of Hardoi. Key messages delivered were about exclusive breastfeeding of children, additional care required in summers, taking care of pregnant and lactating mothers and sick children etc.



## Ni-kshay Poshan Diwas

As part of its Tuberculosis (TB) Demonstration & Elimination intervention, Samuday organized Ni-kshay Poshan Diwas from 16th to 19th April. During this event, 399 people with Tuberculosis (PwTB) were provided nutrition support and anthropometry of the same individuals was carried out across 2 blocks of Hardoi district. In addition, inter-personal counselling and awareness generation activities about tuberculosis, importance of nutrition and timely consumption of medication during treatment were conducted. This initiative underscored Samuday's commitment to combat TB and ensure holistic care for affected individuals.



## Transforming lives of Dairy Farmers

In Hardoi district, Samuday has led a transformative initiative of breed improvement under the dairy development project for strengthening rural livelihoods. Ravindra Kumar of Ulja village led a pivotal role in creating awareness among dairy farmers on sex-sorted semen technology and conducted Artificial Insemination in dairy animals.

He organized two outreach programs with a coverage of 60 dairy farmers and conducted 13 Artificial Insemination (AI) of dairy animals including cows and buffaloes in April.





# Empowering NGOs that transform rural India

## Highlights: At a glance

The HCLTech Grant Application Portal is 'LIVE' and accepting applications for the roll-out of Edition X!  
The portal is now more user-friendly with easier navigation.

The web page of HCLTech Grant redesigned as per the new branding guidelines

The criteria of average expenditure for the last 3 financial years has been reduced to 50 lakhs for NGOs applying in the categories of Health, Education and Environment.





# Case study

## Story of Harirampur: Integrating Natural Resources Management and Agricultural Innovation for Sustainable Transformation

Restoring Eco-System by Promoting Nature Sensitive Endeavor – RESPONSE

A project of PRADAN (Professional Assistance for Development Action)

Harirampur, a village in Gopalpur Gram Panchayat, within the Hirbandh Block of Bankura District, West Bengal, was not immune to the challenges faced by many rural communities, typical to the area. The western districts of West Bengal are characterized by rolling topography, high variability of monsoon rains, low moisture-holding capacity of soils and high run-off leading to erosion of top soil. Agriculture in this region is fraught with high risks and due to chemical-intensive practice, the soil life has been severely destroyed. However, the winds of change began to blow in 2022, guided by the dynamic leadership of Tapasi Gope, a local resource person, and champion for sustainable development.

Tapasi equipped herself with the necessary knowledge through the training sessions on INRM (Integrated Natural Resources Management), disseminated the information to the villagers and became an advocate for education within the community. The collective efforts of Tapasi and the community materialized in the successful re-excavation of the village pond and encouraged the farmers to form a Producer group who cultivated a continuous 52-acre stretch of early mustard and rice varieties like Bhutmuri, Danaguri, Kerala Sundari, and Kali Champa.

The community was also recognized by the ADA – which allocated funds to the group to experiment with 18 varieties of mustard for early sowing. The re-excavation of the pond and the subsequent success in indigenous paddy and early mustard cultivation have altered the economic landscape of Harirampur. The community has transitioned from a state of vulnerability to one of empowerment, with the producer group acting as a cohesive force for sustainable agricultural practices.





# Breaking the cycle of urban poverty

## Bengaluru

### Cholera Campaign

We have kick started a campaign on "Cholera , Awareness and prevention " at Maya Bazar and Anantpuram, HCLFoundation supported communities. Bangalore has seen a sudden spike in cholera cases recently, the BBMP and health department are taking measures to manage the situation. our in-house theatre group by the community volunteers performed a \_nukkad natak\_ on the prevention and awareness of disease.



# Bengaluru

## Rural Development Council got selected for government funding (RDC)

Skill partner Rural Development Council's Proposal has been selected by the empanelment at the Directorate of Tribal Welfare Office in Chennai., making us one of the 25 chosen NGOs in Tamil Nadu. This achievement is a significant step forward in our mission to promote tribal livelihoods through the invaluable support of the government. The esteemed Madras School of Social Work will be providing technical support for this initiative. This will further boost the HCLF – RDC livelihood project through PPP.



## HCLFoundation - I create India Army BIC Programme

HCLFoundation supports the Business Information Centers (BICs) in Bangalore and Lucknow. These centers aim to train the retiring Indian Army personnel on entrepreneurship. The goal is to encourage them to become job creators and explore entrepreneurship as a viable career option. In April, a total of four workshops were conducted. Three workshops were conducted in Bangalore covering 154 retiring Indian Army personnel. The fourth workshop was in Lucknow covering 43 army men.



## Center for sustainable Development – HCLFoundation-Meeting with GIZ for collaboration

In the month of April, GIZ-IGGSP (Indo-German Green Skills Programme) team visited the CSD office for a discussion on the Green Skills course. The subsequent meeting involved collective discussions on Solar & EV Technology, as well as potential collaborations between GIZ and GSA in Solar and EV-related areas for HCLFoundation project launch. GIZ organized a workshop and invited stakeholders working in related areas, with a focus on encouraging women's participation in programmes, discussing job roles, and opportunities available to them.





## Chennai

### Comprehensive eye screening programme for adults

Comprehensive eye screening programme for adults were organized at Kannagi Nagar, Perumbakkam and Semmechery. A total of 311 adults were examined during these camps and 66 of them were referred to the tertiary care hospital of sankara Nethralaya for detailed examination.



### Scouts & Guides camp

OfERR team has conducted the scouts and guides camp in schools with the support of Scouts trainer (Mr. Gunaseelan – DBAI, Ms. Janani) . The camp covered theoretical and practical syllabus for “Pratham Sopan”.



### World Health Day

World health was observed on 8th April. A health camp was organized for the children. A pediatric doctors came from government hospital and checked children in all centers-Gandhi Nagar.



### Identify the Tobacco Smokers/Chewers in the Community

The objective of this activity is to identify the tobacco smokers/chewers in the community aged above 45 years who use more than a pack a day for lung cancer screening and provide cessation intervention. A total of 78 households were surveyed and 5 tobacco users were identified.



## Hyderabad

### Career Counseling & Entrance Examination Preparations

Career Counselling organized for students who have appeared for SSC examinations to opt for suitable courses according to their interest & aspirations. Students were also sensitized on available courses after SSC, scholarships and other entrance examination related information. More than 150+ students from 11 Govt. High Schools got benefitted.



### Door-to-door health screening of elderly

Volunteers diligently conducted door-to-door health screenings in eight identified slums, addressing vital health parameters including blood pressure, blood sugar levels, height, and weight. This grassroots initiative directly tackles healthcare disparities in marginalized communities, maximizing outreach and promoting preventive care. Monitoring these key indicators enables early detection of chronic conditions, contributing to the overall well-being of the elderly population in slum areas. The activity's impact is significant, with a total of nine hundred eleven elderly individuals covered.



### Monthly elderly gathering

The Elderly Meet Programme, held across three slums - Choti Jugali, Vikas Nagar, and Paltan, aimed to create a platform for senior citizens to gather, share experiences, and engage in enriching activities. With activities such as discussions on geriatric care, storytelling sessions, and interactive games like colouring and passing the ball, the programme fostered meaningful connections and contributions within the community. A total of ninety elders participated, making the event a resounding success in promoting social interaction and well-being among seniors.



### Orientation workshop

Geriatric Care field volunteers and field supervisors were oriented for door-to-door health screening of the elderly, covering comprehensive assessments such as blood pressure, sugar levels, height, and weight measurements. They received instructions on equipment usage, information dissemination, and communication skills to ensure accurate data collection and effective interaction with elderly individuals.



### Refresher training of depot holders

A refresher training of depot holders was conducted on 23 April'24 at UCHC Aliganj. The training focused on building the capacity and skills of depot holders in addressing various aspects of family planning using role-playing and case studies. The session aimed to equip depot holders with effective counseling techniques to educate eligible couples about family planning, dispel myths, and address misconceptions about contraceptives.





## Lucknow

### Purush Sammelan

To enhance male engagement in family planning, a Purush Sammelan was organized on 29 April 2024. The event utilized various engaging activities to stimulate discussions on family planning among men from intervention slum communities of Lucknow. Dr. Neeraj, MOIC, UPHC Janki Puram led interactive discussions, encouraging males to share the responsibility of family planning equally. A total of 51 males from intervention slum communities participated in the event.



### Safe motherhood day

Safe motherhood day was celebrated by raising awareness and providing support for Safe motherhood, focusing on the well-being of expecting mothers and those who have already become mothers. A symposium held at Rahimnagar, brought together members of the community to discuss crucial safety protocols and healthcare practices aimed at reducing maternal mortality rates. Key topics addressed included the importance of adequate infrastructure and supportive policies, educating mothers about maternal health, and ensuring access to high-quality healthcare services.



### World Health Day celebration

On the occasion of World Health Day celebration activity under My Worth included :

#### Hygiene Awareness Rally:

- Organized an awareness rally in the community on World Health Day.
- Spread awareness about healthy hygiene practices like handwashing and sanitation.
- Use of interactive activities like skits and demonstrations to illustrate proper hygiene.

#### Community Engagement:

- Distribute informative materials during the rally.
- Encourage community members to ask questions and pledged to adopt healthier habits.
- Follow up with post-event surveys to evaluate impact and gather feedback.



## Madurai

### Electronic Training Workshop

An Electronic Training Workshop was conducted at the Young Kalam Discovery Science Centre in Madurai. The workshop aimed to introduce students from Bharatiyar and Velliveethiyar Corporation School to various electronic concepts through hands-on activities where students learnt about Laser Security System, Dimming Circuit, Paper Circuit Experiment. Participants gained practical skills in circuit design, construction, and troubleshooting, fostering their interest and proficiency in electronics. By combining theoretical knowledge with practical application, the workshop succeeded in nurturing curiosity and enthusiasm for electronics among the participants. Such initiatives play a vital role in inspiring the next generation of innovators and problem-solvers in the field of science and technology.



### World Health Day

On the occasion of World Health Day, the event emphasized the importance of quality healthcare; Dr.HariDeepika and Ms.Velvizhli VHN to delivered special speech on health, nutrition and Immunization. Conducted a signature campaign signed by 30 ANC and PNC mothers. 3 HCLF Volunteers also actively participated in the programme.



### Automated Partners Management system training programme

A training session was organized on the Partners Management Portal by HCLFoundation. The session aimed to familiarize partner NGOs with the portal and provide training on uploading essential documents such as MoU, budget sheet, and Gantt chart.



### FPAI Anemia Screening camp

A total of 155 students were screened for anemia in Government Schools during the camp. 3 HCLTech volunteers participated and supported in documentation, counselling and creating awareness.





## Summer Camps at NMC Schools

Creating memories and stories was key objective of Aflatoun summer camps that were organized across 7 NMC schools. 534 children were part of these summer camps with 20 school teachers. The Aflatoun Summer Camp not only helped develop important social and cognitive skills but also helped children create memories that last a lifetime.

These camps also equipped the children with valuable knowledge and understanding of money management. The camp created ample opportunity for small group and large group interaction, sharing, problem solving, thinking and creating. One of kind opportunity for children from NMC schools to engage.



## Participation of SHGs in local fairs

Couple of SHGs involved in producing Millet based & sun dried food items and fabric based décor and stationary items participated at Beejotsav, an annual fair promoting local artisans. The stalls witnessed huge footfall and resulted into sales of over Rs. 40,000/-



## Government Scheme linkage

Registration camp for PM Vishwakarma Scheme, a scheme introduced early last year to support artisan community, was conducted whereby 77 applications were screened and 50 registrations were accomplished. This camp was exclusively conducted for women who are part of collectives working on fabric based trade.



## Blood Donation Camp

Blood donation camp was organized on the occasion of the 6th year Anniversary of HCLTech Nagpur campus. 85 units of blood was collected during the camp.



## Enrollment Drive

Enrollment Drive was conducted for night schools to support the CM in increasing their admissions. During the drive door to door visits in Communities were done for Admissions in the Night schools, Since, many individuals are still unaware about Night schools & their functions, it was necessary to make them aware about opportunity to complete matriculation through night schools.

80+ enquiries were converted in the month of April.



## Noida

### Farewell ceremony of Residential Girls Training

The three-months residential training, 06 specially abled girls (visually impaired and with multiple disabilities) stayed together at SAKSHAM centre came to a beautiful end. Saksham staff provided them with quality education and opportunity to experience hands-on daily life activities like riding metro, visit malls, do household work etc. They learned a variety of skills and teamwork that empowered them greatly. This encouraged them to live an independent life.

06 HCLTech employees volunteered and joined their farewell ceremony. The girls shared their beautiful journey which they had spent together. Their parents, Saksham leadership and staff members also shared their thoughts and proud moments for these amazing children.



### Earth Day celebration

Earth day celebration at Gurukul and Nanhe Parinde. The PoI volunteers and VSOM team participated in the prize distribution ceremony.



### Nanhe Parinde children visit at HCLTech Campus

25 Nanhe Parinde project children met HCLTech long-term American energy client in Noida sector, 126 campus. Besides the various components of the van being showcased, the children and clients got deeply engrossed in fun creative thinking activities conducted during the meeting.

Also, Sketchbooks, paints and water bottles were gifted to children by client.



### Empowering Health Through Community Engagement -World Health Day Camp in Noida Slum

On World Health Day, a health camp was organized in collaboration with Agargami India and FPAI, supported by HCLFoundation, in the Noida Slum, aimed to provide medical services and to raise awareness about health and hygiene, particularly among pregnant women. Services included general, Non-communicable disease screening and Antenatal examinations by specialist, distribution of essential medications and hygiene products, and the distribution of nutrition kits to pregnant women. A dedicated area with privacy curtains was arranged for Antenatal mothers, and patients requiring further medical attention were referred to the District Hospital. Care was given to 100 beneficiaries during the camp. In addition to physical examination urine tests, and blood tests were offered to pregnant women to ensure the health of both mother and child.



### Food sponsor and Meal distribution by PoI volunteers

PoI volunteer sponsored 100 packets of meal for Gurukul children and took part in food packets distribution activity at Gurukul.





## Annual Felicitation Ceremony NDS

On 13TH April, 2024 NDS our SDL partner held the Annual Felicitation Ceremony, where around 53 students from the basic Computer Skills course was awarded the certificate. Mostly all the students have been placed in reputed organizations with an average salary of 12 k-18k per month. 6 of our volunteers were also part of the ceremony where they supported in crowd management, Rangoli making etc.



## Effective Communication workshop by Col Kassal

As part of the Effective Communication workshop by Col Kassal, regular sessions were held on public speaking where our SHG women came forward and spoke on some of the interested topics given to them. They also participated in the group activity. The objective of the session was to build their confidence in speaking about themselves and their projects. It will also help them to communicate effectively about their products to their customers thus strengthening their marketing abilities.



## Placement Drive - Udayan Care

As the placement drive is still going on, 19 students got placed in the roles of data operators, accounts trainees, and graphic design trainees in the month of April.



## Earth Day Celebration at SHEOWS Encourages Environmental Awareness and Resident Engagement

SHEOWS, celebrated Earth Day at their Okhla Elderly Care Centre with a day filled with engaging activities. The initiative aimed to promote a healthy and green environment while fostering resident well-being. Through activities like tree planting, residents actively participated in creating a greener space.

This Earth Day celebration embodied the core values of HCLFoundation and SHEOWS. Residents not only contributed to a healthier living environment but also built a stronger sense of environmental awareness and community engagement within the care facility.



## Health camp promoting healthy pregnancies and safe deliveries

HCLFoundation partner Agragami India, along with Doctors For You and Family Planning Association of India, organized a health camp. Agragami India Family Planning Educators played a key role in motivating people in their intervention areas to attend the camp.

At the camp, educators explained to visitors the importance of do's and don'ts related to a healthy pregnancy and safe delivery.



## Immunization drive empowers parents and protects children

Aragami India Family Planning has been a partner with HCLFoundation, we have long standing partnership.

Aragami India supported the vaccination of 611 children and pregnant women in 22 sessions. This impactful achievement ensures these children get the vital protection they need to stay healthy and thrive. They also motivate them to take all scheduled immunizations and coordinate with the Health Authority of Noida to hold outreach camps for immunization.



## Vijayawada

### Assessment for Hand embroidery and tailoring women trainees

Assessment was conducted to women trainees on hand embroidery and tailoring training. Most of them learned and performed well and learned required skills.



### Ugadi Festival Celebration

Ugadi festival, traditional Telugu new year celebrated in the Yuvakendra, skill development center.



### Financial Literacy Session

Financial literacy session conducted to the Kalamkari artisans to enhance the management of personnel finance.



### Summer Sports Camp

Summer sports camp organized, 200+ children from government schools of Vijayawada participated. Special coaching was provided to Athletics, Basketball, Volleyball, Football, Kabaddi, Rugby and Kho-Kho. Many of the children are attending the residential sports camp for the first time. This will be helpful for them to excel in their respective sport.





# Fostering cleanliness, seeding sustainability



## World Earth Day celebrated with citizens in Greater Noida

My Clean City by HCLFoundation celebrated World Earth Day on April 22, at Bougainvillea Market in Gamma 2 sector of Greater Noida. This year's theme - **Planet vs Plastic**, aligned with the ongoing Plastic-Free Campaign under the Zero Waste Market project of the programme. Over 30 participants including shopkeepers, market association members, and volunteers were engaged in activities to promote environmental conservation.

An awareness session on the importance of reducing single-use plastic, followed by a plantation drive (Greening Gamma-2) formed the key highlights of the celebrations. 80 saplings were planted at the dedicated place within the market premises. The activities demonstrated a shared dedication to environmental care, sustainability, and personal accountability for our planet.



## Waste exhibition organized at Kanya Vaidik Inter College, Dadri

On this World Earth Day, My Clean City also organized a waste exhibition event at Kanya Vaidik Inter College, Dadri. 90 students actively participated and made creative models by using waste materials such as cardboard, plastic bottles, chart paper etc. Through this event the students were sensitized on the importance of protecting earth from various pollutants and how each one can help to reduce waste by adopting sustainable waste management practices.





# Enabling our people to give back to society



397

**Volunteers  
engaged**



15,670

**Hours clocked**



6,795

**Programme  
participants**

**HCLTechies' Indian Super League experience** - 65 Sports enthusiasts were identified through on-campus stalls, volunteering network, and Sportathon events at HCLTech in Chennai and were offered an exciting opportunity to watch a football match live with HCLF associated students and NGO partners.





## World Health Day celebrations by volunteers: Promoting Positivity

### A. Caring for the elderly-

- Noida – 21 volunteers from DWP team (Noida), visited SHEOWS Ashram in Okhla and spent quality time conversing with elderly residents and lovingly serving food to them. Together, the team also donated nearly a month's worth of essential items to the center.
- Lucknow - 13 volunteers visited the UP VHA community to meet the elderly residents there, enjoying heartfelt conversations, a painting session and playing fun games with them.

**B. Maternal health** - 04 volunteers in Madurai spent time spreading awareness about importance of maternal health care amongst female community members.



# Transforming outcomes through sport

## Amplifying reach and access – via sport

The SFC team conducted an insightful, in-depth awareness session during the Play True Celebration at the Iteda Sports Complex, GB Nagar in collaboration with National Anti Doping Agency(NADA) India - the apex national body responsible for promoting, coordinating, and monitoring the doping control programme in sports.

The session saw 150 athletes & 22 para-athletes in attendance. It shed light on the "11 roads not to be taken in a sporting journey"\*, including topics of relevance to young players such as 'Abuse of Prohibited Substance', Tampering, Retaliation, Trafficking, and more.

Instilling the values of fair play is essential for every aspiring athlete, and sessions like these pave the way for a brighter, more ethical future in sports.

**Location: Noida**



A 2nd Year Summer Coaching camp was organized by HCLFoundation and SC STEDS. The event was inaugurated by Shri. Viswanathan – the Inspector of Police and Shri. Krishnan – Sub Inspector of P3 police station, Vyasarpadi jointly with Greater Chennai Corporation Ward Councillor Smt. Anandhi. This camp was held for 15 days with key focus on essential aspects such as team coordination and Improved balance, posture, flexibility and position of play.

**Location: Chennai**





HCLFoundation supported HEAL (Health & Education for All) NGO started SUMMER CAMP for all students qualified for 6th Edition SFC South Zone Championship. Camp venue was HEAL Paradise, the sports cover in this camp will be Coaching is given in Football, Volleyball, Basketball, Rugby, Kabadi, Khokho, Athletics & Taekwondo. The first sports camp will continue till 10th May. Shri B. Srinivas HCL CSR in charge at Vijayawada has been kind to spare his time and visit the sports camp today

**Location: Vijayawada**



4 players from the HCLFoundation x Dribble Academy Foundation partnership participated in the Under-19 Basketball State Tournament and represented Hathras District. This was their first time representation at such a high level forum, and hence learnings were aplenty!

**Location: Noida**



HCLFoundation supported Maatru Pratishtana NGO organized volunteer engagement activity at Anekal Stadium in Anekal, Bengaluru - where 9 HCLTech volunteers joined us for the summer camp training session. They watched the young players in action and they got involved with them - sharing experiences and knowledge along the way!

**Location: Bengaluru**



## On a winning streak!

**Who:** Under -16 Football Team from the HCLFoundation x SC STEDS partnership

**What:** participated in the La Gazon Football Tournament 2024 at Avadi, Chennai

**and?:** emerged winners!

Over 16 best teams from Chennai participated in this tournament and STEDS team showcased their best football skills to win the final against AJ Poul FC (0) - STEDS HCLF (2)

**Location:** Chennai



**Who:** Kashish Bhagat - programme participant from the HCLFoundation x Krida Vikas Sanstha (Slum Soccer) partnership.

**What:** participated in School Games Federation of India (SGFI) National Under -17 athletic meet held in Patna, Bihar from 6th to 9th April, 2024.

**And?:** Won a gold in Medley Relay event representing Maharashtra State! (National Gold medal fetches reservation for students to peruse their higher education and sports quota Job.)

**Location:** Nagpur





## Soaring higher, higher, higher!

- Who:** Women's cricket team from the HCLFoundation x GNES partnership
- What:** participated in the prestigious Iron Lady Cricket Tournament organized by the Tamil Nadu State Cricket Association for the second time
- And?:** Team has made it till semi finals in this season (where last season team was eliminated with 6 matches loss! Sashi Balan- showcased an outstanding batting skills to bag player of the match in 4 matches.)

**Location:** Chennai



A Basketball tournament for the children of Gejha village was organized on 19th and 20th of April by Dribble Academy Foundation.

The tournament had 4 age categories (Under-10, -12, -14 and -17). All teams had boys and girls playing together, in a mix gender format. Over 95 Students participated in this tournament and learnt valuable life skills of teamwork, communication and more. This is a very good opportunity for these kids from Gheja to equip them selves for taking part in professional matches as well as build on the essential soft skills.

**Location:** Noida



# Crafting quality, providing livelihoods



## Empowering Artisans: Chikankari Creations by My E-Haat Now Featured on Itokri

My E-Haat artisans' Chikankari creations are now available on Itokri. Thanks to HCL Foundation's assistance, more than 1000 women in Lucknow have undergone design development and skill enhancement training. These handmade items are being showcased under the artisan-led brand SHWET.



Category Crafts Best Of Track Orders

Home > Tops/ Tunics / Kurtis > Shwet Women White Chikankari Sleeveless Tier



## Showcasing Crafts at Shiv Nadar University Festival

Fourteen artisans from My E-Haat showcased their crochet, macramé, jewelry, and home décor products at a one-day festival held on April 18th at Shiv Nadar University, Dadri. The intricate Heena designs by our artists garnered significant attention.







# HCLFoundation in the Media

## HCLFoundation and Chennaiyin Football Club join hands to promote football at grassroots level

Taking football to the grassroots  
(newindianexpress.com)



## Taking football to the grassroots

EXPRESS NEWS SERVICE

HCLFoundation, the corporate social responsibility agenda of global technology company HCLTech in India, has announced its collaboration with Chennaiyin Football Club (FC) as the Social Cause Partner for its 10th season in Indian Super League (ISL). The foundation and the two-time ISL winner, will work together to nurture football at the grassroots level and will aim to empower youth and community engagement.

"Through this partnership, we aim to harness the unparalleled power of sports in fostering inclusion, empowering youth and driving positive social change. Together, we aspire to create a legacy of sportsmanship and community engagement that inspires generations to come," said Nisha Pundhir vice president, Global CSR, HCLTech and Director of HCLFoundation in a news release.

## विश्व स्वास्थ्य दिवस पर केंद्र लगाकर नि:शुल्क बांटी गई दवाएं

संवाददाता की दृष्टिकोण

विश्व स्वास्थ्य दिवस पर एक विचारधारा के तहत केंद्र लगाकर नि:शुल्क बांटी गई दवाएं। यह कार्यक्रम 140,000 HCL, भारतीय बाजार में शुरू किया गया। केंद्रों में बांटी गई दवाएं नि:शुल्क बांटी गईं। यह कार्यक्रम 140,000 HCL, भारतीय बाजार में शुरू किया गया। केंद्रों में बांटी गई दवाएं नि:शुल्क बांटी गईं। यह कार्यक्रम 140,000 HCL, भारतीय बाजार में शुरू किया गया।



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## 387 मरीजों का स्वास्थ्य परीक्षण कर बांटी दवाएं

संवाददाता की दृष्टिकोण

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## स्वास्थ्य प्रोत्साहन के तहत गंगा में सवादी लोगों का पहलवान

संवाददाता की दृष्टिकोण

स्वास्थ्य प्रोत्साहन के तहत गंगा में सवादी लोगों का पहलवान। यह कार्यक्रम 140,000 HCL, भारतीय बाजार में शुरू किया गया। केंद्रों में बांटी गई दवाएं नि:शुल्क बांटी गईं। यह कार्यक्रम 140,000 HCL, भारतीय बाजार में शुरू किया गया।



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## Three NPOs win \$1 million in grants from HCLTech for climate action projects across Americas

3 NPOs Win USD 1 Million In Grants From HCLTech For Climate Action Projects Across Americas  
(thecsruniverse.com)

## 3 NPOs Win USD 1 Million In Grants From HCLTech For Climate Action Projects Across Americas

By TheCSRUniverse Team



New York/NoIDA, April 24, 2024: Brazil-based Argilento, Canada-based No. 9 Contemporary Art and the Environment, and The Longleaf Alliance have won the first edition of the HCLTech Grant Americas.

# HCLFoundation

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