

HCLFoundation

# Catalyst

CSR Newsletter  
by HCLFoundation  
December 2023





Dear Readers,

In the face of challenges that December presented, our communities in Chennai and Thoothukudi experienced unwavering solidarity. As floods disrupted lives, HCLFoundation promptly mobilized, activating an emergency response unit in collaboration with our dedicated NGO partners and supported by the compassionate efforts of HCLTech volunteers. Together, we tirelessly worked towards ensuring the rescue, relief, and rehabilitation of both human and animal lives affected.

Amidst these trials, December also marked a significant milestone – the second anniversary of the My E-Haat initiative. To commemorate this occasion, a conclave took place at the National Crafts Museum in New Delhi, filled with profound insights and a celebration of artisanal excellence.

Dive into the depth of these impactful stories and more in the pages of the December '23 edition of HCLFoundation's monthly newsletter – Catalyst.

Regards,  
Team HCLFoundation

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# Key Highlights

## Disaster Risk Reduction & Management

### Rebuilding Lives, Restoring Hope | HCLFoundation's Michaung Cyclone Response in Chennai & Thoothukudi

In December 2023, Chennai faced severe cyclonic storm Michaung, causing a 29% increase\* in seasonal rainfall, leading to floods, halting activities, and impacting lives.

Responding swiftly, HCLFoundation focused on rescue, relief, and rehabilitation efforts.

Rescue and Relief efforts included the rescue of community members, distributing essentials to stranded communities and relief kits to 41 locations. WASH Intervention included the cleaning and restoration of water tanks, conducting health camps in 15 locations, providing sanitation kits and distribution of drinking water filters.

Restoration and Rehabilitation efforts included the assessment and addressing of the needs of the 38 severely affected locations; these included health assessments, including mental health, for affected families as well as emergency veterinary camps for stranded animals

Dr. Nidhi Pundhir ensured synergy at the heart of this relief effort with in-person visits and strategy meeting with NGO partners as well as engaging in rapid assessment survey for comprehensive understanding.

To support the mental health of the DRRM team, engaging activities were organized, including pre-Christmas celebrations and visits to Marina beach and Mahabalipuram.



\* - Data via situation report of Disaster Management Division, Govt. of India and Tamil Nadu State Disaster Management Plan 2023



# 27,200

**Dry Ration Kits to flood affected families**



Dry Ration Kits distribution



Levering Community Resources – 110 SHG women, and panchayat volunteers helping in process

# 8

**Medical Camps in flood affected areas**



Medical Camps



Volunteers contributed for control and command center for coordination

# 14,000+

**Stationary Kits to 36 schools & 30 Gurukuls**



Hygiene Kit Distribution



Animal Welfare & Rescue

# 470

**Recreational camps & counselling sessions to PBGC children & Community members**



Recreational Activities

# 47

**water tanks cleaned & repaired**



# 01

**Animal Welfare Camps & Awareness at slum communities**



HCL Foundation Relief Team

**Big shout out to our partners for standing up to the challenge!**

Bro Siga Social Service Guild, Don Bosco Anbu Illam, Hope Foundation, Rama Krishna Mission Students Home, Community Health Educational Society, SIP Memorial Trust, Asha Deep Foundation, Guru Nanak Educational Society, Slum Children STEDS, Grey Sims Learning Foundation, Cancer Institute, WASH Institute, Thuvakkam and Sochara.



## A power-packed conclave as My E-Haat turns two!

HCLFoundation organized its first ever My E-Haat conclave at the national crafts museum with an objective to bring all the stakeholders from different domain to talk about role of handloom and handicrafts sector, convergence with Government and future partnerships.

Smt. Mahamaya Sikdar, an Artisan National Awardee, delivered the keynote address, alongside Dr. Subhramshu Acharya, Chief General Manager, SIDBI.

Panel discussions on "Strengthening Craft Economy through Collaborations" and "Future of Craft Cooperatives in India" provided valuable insights.

Also announced at the event was the launch of the @myehaatbyhclfoundation Instagram handle with its brand identity captured in a stunning handcrafted logo by 10 woman artisans from Lucknow using the signature chikankari stitch, embodying the essence of our 'artisan to consumer' initiative.

Handicraft stalls curated by our Self-Help Group (SHG) women featured regional delicacies, delighting over 130+ guests. The event was complemented by cultural performances featuring Rajasthani folk music and classical flute artists, accompanied by a delightful kulhad-tea.



# Key Representations

**Dr. Nidhi Pundhir, was part of Indian Institute of Corporate Affairs event organized by "National Conference on Responsible Business Conduct 2023 - Embracing ESG in India" in New Delhi.**

Dr. Nidhi Pundhir, Vice President HCLFoundation was part of a special address and panel discussion organized by Indian Institute of Corporate Affairs on "National Conference on Responsible Business Conduct 2023 - Embracing ESG in India" in New Delhi, in association with HCLFoundation with the objective of promoting growth of sustainable, inclusive and ethical business ecosystem in India.

She spoke on HCLFoundation's presence at COP28 and the commitment to take global climate as the new way for sustainable living. HCLFoundation had also set-up a stall showcasing artisan crafts from various parts of the country.



**Dr. Nidhi Pundhir was a part of panel on 'Exploring Partnerships for Improving Food Nutrition Health and WASH' organised by National Rural Livelihoods Mission, Gol in New Delhi**

Dr. Nidhi Pundhir was a part of panel on 'Exploring Partnerships for Improving Food Nutrition Health and WASH' organised by National Rural Livelihoods Mission, Gol in New Delhi. Government's flagship poverty alleviation programme aims at creating efficient and effective institutional platforms for the rural poor. Dr. Pundhir spoke about the work HCLFoundation is doing to tackle this challenge through Samuday & HCLTech Grant particularly in aspirational districts.



**HCLFoundation at the British Ecological Society (BES) Annual Meet @Belfast, Northern Ireland**

At the 2023 Annual meeting of the British Ecological Society at Belfast, Mr. Ravi Sharma, Deputy Manager – Biodiversity, presented "The role of urban mini-forests shaping bird diversity at Harit Upvan Sorkha, India", co-authored by Dr. Nidhi Pundhir and Dr. Santanu Basu. The talk was highlighted with several examples of habitat restoration and water conservation efforts of the Harit by HCLFoundation programme – to conserve and revive the native ecosystem and urban biodiversity through collaborative effort by Government, Non-Government agencies and local communities across India.







# Star Team Member of the Month

At the heart of our flagship environmental conservation program, Harit, you will find Mr. Ravi Kumar Sharma - the Deputy Manager, Biodiversity. A biologist and ecologist by profession, Ravi is a man of few words. Few, nice words.

In his interview, Ravi shares stories that transport us to the heart of the jungle, revealing the intricate dance between humans and wildlife.

Excerpts - edited and condensed for clarity.

## A flair for forests

Ravi's affinity for plants and animals blossomed during childhood travels to his village in Barabanki, thanks to his father's police transfers across Uttar Pradesh. He recalls his journey post-schooling, "it began with preparing for medical school and saw conclusion with me discovering my flair towards all things forests and wildlife!"

This passion unfolded during his formative years, as Ravi puts it, "I ventured into the forest during my Bachelors of Science in Forestry. This is where my fascination with wildlife deepened." His encounter with the writings of Jim Corbett ignited a profound love for the wilderness. The turning point came when he joined the Wildlife Institute of India, emerging as a certified wildlife biologist through the National Eligibility Test.

## "Chitro Wala Aaiyo!"

Embarking on his professional journey, Ravi delved into independent research, focusing on leopards in the Jawai region of Rajasthan. Ravi recalls how one needs to be meticulous with camera trapping techniques and scat analysis.

(When asked what that was, Ravi explains, "In simple terms - Leopard poop!" He goes on to explain how scat/droppings carry tremendous clues in understanding wildlife and how it involves careful examination of the shape, size, colour, consistency, and even odour & DNA of the faecal matter.)

Ravi then fondly mentions how, "I, as someone 'working with' big cats earned him the endearing moniker 'Chitro Wala' or 'Leopard Man' from the locals!" (with 'Aayo' meaning 'has come!') He recounts with awe what he saw there: a peaceful coexistence between the leopards and the locals and places it at the intersection of science and faith.

## "Did I mention, tigers!?"

No matter how much Ravi mentioned them - he could not have had enough! He takes us back to his time in Sariska, a tiger reserve in Rajasthan and the Ranthambore Tiger Reserve. He recalls how the challenges were immense, from tracking these



majestic animals with satellite collars to ensuring they stayed away from human settlements. Yet another highlight of his career has been while he was at the Simlipal Tiger Reserve in Odisha, home to unique melanistic tigers.

## On the field - with the biologist

Ravi delves into the intricacies of the All India Tiger Estimation project, where he, and other seasoned biologists took on responsibilities that spanned the vast landscapes of Western India. "We stepped into the boots of a field biologist, early morning walks, noting down every animal encounter, trekking through the forests, conducting surveys and gaining insights into studying their population dynamics," says Ravi - offering a glimpse into the dedication required for wildlife conservation.

The narrative takes an exhilarating turn when Ravi recounts a face-to-face encounter of his team that day, with a tiger at the Rajaji Tiger Reserve. Ravi says, "The date is etched in my memory—November 19, 2015—the time, 7:10 AM. The gentle murmur of the river flowing on one side formed the background sound as did alarm calls from other animals that echoed through the forests. And then there 'it' was! Ravi's description of this moment makes us feel the pulse of the jungle, where man and beast shared a silent understanding.

## Chance. Call of the City. Covid.

Ravi's return to city life happened when he was called upon to work with the team responsible for preparing the conservation and management plan for the animals and the birds in the area demarcated for the upcoming Jewar Airport. "This was before even the land was demarcated for the airport," Ravi mentions, adding, "This is 2019-2020. Then Covid happened. And also HCLFoundation happened"

## A day-in-the-(work) life of Ravi.

"Biodiversity management office mein baith kar nahi hoti.(Biodiversity management is not a desk job) So I start my day early - by choice! That way, I get to make most of my time - be it on the field and be at office. I like being on field, more. And then there's the essential connecting with the community, colleagues and partner ecosystem - which I also love. Here we address queries & challenges, align to budgets, brainstorm and develop solutions."

Ravi adds "I firmly believe: If you want to enjoy nature, you must be silent."

It's no wonder then that at the HCLTech, Noida-126 campus, he even spotted a Himalayan Bluethroat!

*Ravi is Noida based, where he lives with his wife, Harshita. When not scanning the signs in the jungle left by animals, Ravi plays a loving uncle to Betu, Kittu, Veer, Aditi, Rohan and tacchu - his nieces and nephews.*

*Ravi has also authored in several scientific publication, books and books chapters.*

*He personally believes that the elucidation of nature is best when mixed with Sufism of Ustad Nusrat Fateh Ali Khan.*



# Supporting environmental action



## Just keep nesting!

As part of the ongoing PAN India Nest making campaign, Eco Roots Foundation organized a workshop for the students from Government schools and Yuvakendra centers in Bengaluru. They were oriented on crafting natural bird nests and were actively engaged in building nests using natural materials, fostering a deeper connection with the natural world. More than **140 students** actively participated in the workshop, crafting around **50 bird nests**. In addition, **299 students** from Government schools in Noida were engaged in nest making and environment awareness workshops towards building awareness on **avian conservation** and importance of **safe nesting spaces for birds in urban landscape** for nature conservation.



## Kick starting Oorani restoration

Restoration of Mottachi Oorani at Avaniyapuram kick-started after obtaining NOC from the Madurai Corporation. DHAN Foundation team members, Assistant Engineer and ward members inaugurated the restoration works by conducting **Bhoomi Puja**. This will be followed by desiltation, bund creation and strengthening with inlet and outlet provision for water augmentation and the 2.37 acre water spread area will be revived to its original shape soon.





# Transforming rural communities



## Dairy farmers' felicitation and bonus distribution ceremony

Dairy development project in Hardoi, Uttar Pradesh, is benefitting more than 25,000 Dairy farmers, federated in 300 Dairy farmer associations. These dairy farmers are regularly pouring their milk, and more than 600 Lakh litres of milk have been aggregated and sold till date. The entire ecosystem has generated a revenue of more than 300 crore at the farmers end.

Complementing the increase in sales over the year, farmers get monetary benefit in addition to the milk sale, in form of bonus. This year 12,000+ farmers cumulatively received Rs. 7.12 Crores as bonus. On 27th December 2023, their success was celebrated by felicitation of the top performing Dairy Farmer Associations, Dairy farmers and Active women farmers.



## Capacity Building of TB (Tuberculosis) champions

Samuday has recently initiated supporting the National Tuberculosis Elimination Program by assisting 1000 TB patients in two blocks of Hardoi district (Sandila and Ahirori) in UP. To ensure effective implementation of the project, those who have successfully recovered from Tuberculosis will support the HCLFoundation team in on-ground activities. These TB survivors were trained in a 3-day district level workshop organised jointly by HCLFoundation, District TB officials & partner organization from 18-20 December 2023. The workshop aimed to train the participants on fundamentals about the disease, TB awareness, reducing stigma around TB, IEC related to Tuberculosis and communication techniques.





## Samuday's home-based nutrition camp model adopted by Lucknow division administration

December 8th marked a remarkable feather in the cap day for HCLFoundation as Divisional Commissioner, Lucknow division, Dr. Roshan Jacob instructed the functionaries of the division to replicate the Samuday's 'Home Based Nutrition Camp' model. The guidance on the same was given by Samuday team members to the CDOs, DPOs, MOICs of respective districts.

In the same event, the results of Bakshi Ka Talab block pilot, which was done along with Lucknow district administration, were disseminated by Yogesh Kumar, Group Operations Head – Samuday. Divisional Commissioner acknowledged and commended the success of the pilot project and expressed admiration for positive impact.



## Samvardhan - Augmentation Learning Project Phase II initiated

Samvardhan project's Phase II has been initiated across 172 schools with co-located Anganwadi Centers, aiming to improve children's learning levels in Functional Literacy & Numeracy (FLN), in alignment with the National Education Policy 2020. The initiative provides academic support to children in Anganwadi and Primary Schools (Grade 1 to 3), enhancing their educational experience. Furthermore, HCLFoundation has collaborated with Storyweaver Pratham Books to support Functional Literacy efforts. 172 volunteers have also been identified to teach in selected schools. Training sessions are conducted regularly for these volunteers, imparting ideas and skills in FLN to be delivered effectively in classrooms.



## AIDS Day awareness campaign

This World AIDS Day (December 1) a campaign was carried out at 3 Model Health Facilities in Hardoi to spread awareness on HIV/AIDS prevention, treatment and care amongst rural communities. The one-day campaign focused on public meetings regarding discussion on what, how and about of HIV/AIDS along with counselling of couples, pregnant woman, adolescents, TB patients & other relevant target stakeholders. Focus and emphasis was also made on HIV testing of pregnant mothers for the safety and well-being of mother & child



## First two batches of 5-day residential training of Master Trainers on DLCC & AI completed

HCLFoundation, in collaboration with SCERT, GoUP, organized five-day residential training on 'Digital Literacy, Coding, Computational Thinking, and Artificial Intelligence.' It aimed to train DIET lecturers, council school teachers, and Academic Resource Persons, developing them as Master Trainers to disseminate further training to teachers in their respective districts and blocks. A training manual on DLCC & AI was released, containing the contents taught during the course. It concluded with an enriching journey through fundamental computer skills, MS Paint, Word, and Excel, alongside introductory coding in platforms like Scratch and Python. The curriculum covered essentials of AI, Data Science, and cybersecurity. On the concluding day, participants engaged in a dynamic session highlighting the importance of a participative approach in training and its methodologies. Certifications were distributed to the accomplished 81 participants from 21 districts of Uttar Pradesh, recognizing their commitment and proficiency in DLCC & AI.





## Using Rangolis to spread the message of cleanliness

December was marked by a unique way of engaging community for cleanliness and waste management. Across 11 blocks of Hardoi, rangoli was used as a theme for celebrations in events. The rangoli served as an effective way to promote awareness in the cleanliness drive. The community came together to create visually appealing and meaningful designs that communicate the importance of maintaining a clean and sustainable environment for future generations. More than 300 children and 1000 community members participated in this event. Major locations were in the village itself, such as community centres, Panchayat bhavan, marketplaces, and schools promoting the concept of clean village through the culture.



## Knowledge sharing for resilience - A path to agricultural success

A comprehensive training and capacity-building sessions were organised, addressing the specific needs of farmers. Knowledge dissemination was done through a host of events, including those organised at the Centre for Agriculture Technology Transfer on World Soil Day. This event emphasised the crucial connection between soil health and human health, advocating for improved agricultural production through balanced soil nutrition, strategic crop planning, and intercropping.

As sodic land is prevalent in several areas of Hardoi, in the event emphasis was given on soil testing and soil reclamation. Farmers shared their experiences and insights on various agricultural subjects. Additionally, a separate event addressed challenges faced by banana cultivators in extreme cold weather with an expert who provided valuable insights on protecting banana crops from frost and adverse conditions.



## World Soil Day marked by educating school children

HCLFoundation, in partnership with the Centre for Development Communication Trust, organized a dynamic event on this World Soil Day, engaging 100 enthusiastic schoolchildren. The day featured a waste management demo, and an enlightening talk by a senior school teacher. The event was wrapped up with a lively Snake and Ladder game emphasizing the importance of Solid Waste Management.



## Community-level adult literacy volunteers trained

Expanding the adult literacy project area in Hardoi, 187 volunteers of Sursa and Madhoganj block successfully completed their training in the month of December. These volunteers start working on the ground from first week of January and will cumulatively enroll 3450 learners from their respective community.





# Empowering NGOs that transform rural India



**HCLTech  
Grant**

by HCLFoundation

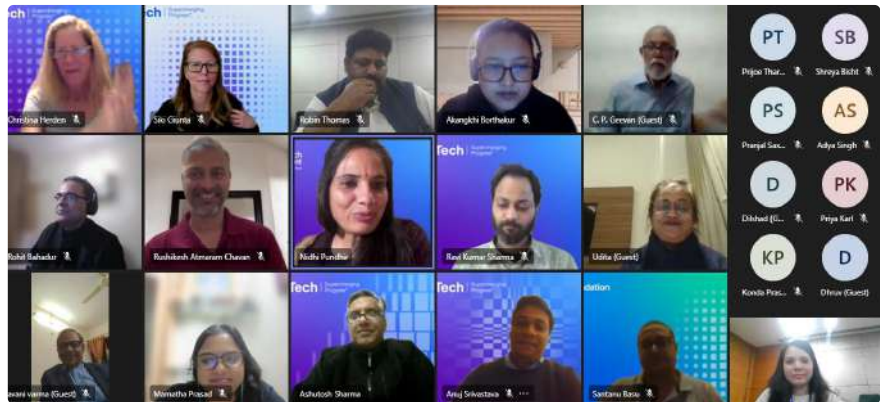
# HCLTech Grant concludes its Sub-jury round – Top 9 NGOs of Edition IX shortlisted

HCLTech Grant completed its 5th round of “Sub Jury” for HCLTech Grant Edition IX. Top 9 NGOs, 3 in each category of Environment, Health and Education have been selected by a high-level panel of twelve (12) members who reviewed the shortlisted applications basis case presentations made jointly by the Subject Matter Experts, HCLFoundation Field Team and Governance Partner team.

All the organisations reviewed at this stage are featured in the HCLTech Grant – The Fifth Estate (Compendium).



## Environment



## Health



## Education



# Breaking the cycle of urban poverty



## Madurai

### Chennai flood relief collection drive at HCL premises

Chennai flood relief collection drive took place at HCL campus. HCLTech volunteers and Madurai consortium partners donated the following materials.

Bedsheet, Candle & matchbox, Water bottles, Bread & jam, Biscuits, Torchlight, Basic first aid kit, Mosquito coil, Milk powder, Water bottles, Rusk, Sanitary napkins and Pampers, Teabag & sugar, Soaps



### Blood donation drive at HCLTech campus

On the occasion of International Volunteers Day, HCLFoundation organized a Mega Blood Donation Drive at HCLTech Campus. 160 volunteers participated in the blood donation drive.



### Certificate distribution ceremony

Certificate distribution ceremony organized in Yuvekendra Centre and Ms. Anitha, Sub Inspector of police, Anna Nagar police station chief guest along with our HCL volunteers distributed the certificates to 86 Yuvekendra Students for the 1st and 2nd batch course completed candidates. Mrs. Anitha gave a awareness speech about POCSO and about safe working space.



### Life skill session- My Community children

Conducted a value camp for boys under the Madurai - health Project. Total 47 boys from the Keerathurai community and a resource person from the Municipal Corporation Health department facilitated the session on value education to the boys through various activities on Life Skills sessions through games, drama and stories.





## Madurai

### Winter camp- Sports for Change

Winter Camp 2023, which commenced in Madurai with 180 boys and girls. The camp held at MGR Stadium in Madurai as well as Corporation schools. Women's cricket, athletics, basketball, volleyball, kabaddi, football, and athletics camp started, and each participant got a thorough orientation regarding the camp and the exciting SFC (Sports for Change) events that are coming up. The winning teams honored with trophies and certificates were distributed to all the participants.



## Hyderabad

### UN international volunteer day

Celebrated International UN Volunteer Day on 5th December. HCLTech 4-Employee volunteers visited HCLF Project's Govt. High School, Langarhouz, Hyderabad. Volunteers supported the students to develop Science Projects like 3D Printing, Car Gear System, Robo Crane, Hydraulic JCB etc.



### National mathematics day

On the occasion of National Mathematics Day on 22nd December, organized various competitions related Mathematics Puzzles and Games at 2-Govt. High Schools at Hyderabad with 150+ students. Prizes and certificates were awarded to the winners.



### Workshop on rainwater harvesting to students

To promote and encourage Rainwater harvesting among students, organized one-day workshop and exposure visit to Rain Water Harvesting Theme Park. 50+ students and 11 Teachers participated in the programme. This activity encourages teachers & students the behavior change towards rainwater harvesting at schools and communities.



### Women artisans participation in exhibitions

Women artisans went to Aapno Varso 23 exhibition at Vadodara in the last week of December to sell their Kalamkari handloom fabric and herbal products



### Sensitization of dark pattern in marketing

Community members sensitized on prevention and regulation of dark patterns in marketing. Explained 13 dark patterns to avoid and identify impulse purchases.



### WASH BCC ToT

WASH BCC (Behavioral Change Communication) sessions conducted to the teachers of 5 Vijayawada municipal corporation high schools as part of training of trainers (ToT)



### Beautician trainees exposure visit

Beautician trainees exposure visit to Matrix & Cheryl's education studio to learn the skills on hydra-facial techniques. It helped the trainees to gain practical experience on the machine.



### New year & christmas celebration

Yuvakendra trainees celebrated New year and Christmas at skill development center.





## Noida

### Cervical cancer awareness cum screening camp

Cervical cancer awareness cum screening camp was conducted at MET school, Sector-8 Noida, an operational area of FPAI. The objective of conducting the session and camp was to make the community females and the adolescent girls aware about the disease and more specifically about its prevention as this is the 2nd leading cause of cancer deaths in India.

Total 52 girls and 55 females attended the session. Out of 55 females, 30 females were screened for cervical cancer. Medicines were provided to those having problem of white discharge and other SRH problem



### CSE sessions for adolescent boys and girls

Comprehensive sexuality Education sessions conducted for the adolescent boys Sector-31 at DAB public school on for girls.

In the CSE sessions topics covered were-Sexual and Reproductive Health and wellbeing, Gender and Diversity, Abuse, Relationship, Life skills.

**Total 28 boys and 38 girls attended these sessions**



### Immunization sessions

In December 2023, Atragami India helped to conduct 38 immunization sessions in the intervention areas. During these sessions, 984 children and 298 pregnant women received essential services



### SRH training

Adolescent training was conducted to create knowledge and awareness among them. During the training, adolescents were encouraged to ask questions without hesitation and had their doubts, myths, and misconceptions clarified. 197 adolescents participated.



### Science and inclusion

Two key visits were conducted at Young Kalam Science Centre. They were dwelling upon comprehensive ways to promote inclusion through science which caters for different age group and disability. 16 visually impaired students and 04 teachers from SAKSHAM visited science centre. This was the first and unique experience for these students to try hands-on and learning beyond books. In addition, 175 SMC members from 14 schools also visited science centre for understanding the importance of science in their children's learning.



### Christmas celebration at Katha Yuvakendra

HCLFoundation team organized Christmas celebration in Partnership with Noram Team. The Noram team had an interactive session with the students of the Yuvakendra where they discussed the career opportunities with the students and also motivated them on different life skills topics.



### Training women on empowerment

Total 18 women participated. The prime objective of the program is to train women on some important topics that is essential for their development and upliftment. The topics that included in the training are- basic life skills , team building, Enhance Self-Efficacy, Develop networking skills, Communication skills, Time management.





## Bengaluru

### Physiotherapy drive conducted in the project area, reaching 30 beneficiaries in a single day.

On December 8th a physiotherapy drive was conducted, benefitting 30 individuals in a day. Six physiotherapists actively engaged in the program, personally visiting beneficiaries at their homes. They gathered essential data, delivering tailored therapeutic exercises and offering home advice, addressing the specific needs of persons with disabilities.



### Assistive devices distribution with rise bionics

On November 30th, partnership with Rise Bionics brought about a transformative assessment and measurement camp for 20 differently-abled individuals. On December 18th, we joyfully distributed an array of assistive devices totaling 6 lakh rupees, including artificial limbs, walkers, splints, and footwear, empowering these individuals with newfound mobility and independence. This remarkable collaboration turned assessments into life-changing solutions.



### Celebration of international day for persons with disability

On December 16th, our International Day for Persons with Disabilities, 135 attendees, including 65 differently-abled individuals. With a vibrant rally, cultural showcases, testimonials on HCLF and AIFO India's impact on their lives, and inspiring talks on inclusivity, the event garnered attention from government authorities and the media. Coverage by 10+ newspapers and channels amplified awareness, making it a resounding success in promoting inclusivity and opportunity.



### Assistive devices distribution with St. John's hospital

On the 21st of December we collaborated with St. John's Hospital, and facilitated an assistive devices distribution event. Eight beneficiaries were recipients of vital assistive aids, enhancing their daily lives. This partnership exemplifies our commitment to fostering accessibility and improving the quality of life for those in need.



## Chennai

### Right to health training

Adolescent girls from the community along with their parents attended the RTH session focused on reproductive rights. Facilitator explained physical, emotional, and social aspects of reproductive rights with examples.



### Lifeskills training session

Life skills training sessions were conducted at five locations, and provided a refresher on important aspects such as decision-making, problem-solving, and communication. The sessions were focused on the enhancement of self-awareness and self-esteem of the participants through the "I Am Beautiful" and "I Am Unique" activities.



### Eye camp organized

HCLFoundation and Don Bosco Anbullam jointly conducted an eye camp at Chintadripet Police Boys and Girls Club inaugurated by the Inspector and Sub Inspector of Police.



### Winter camp organized

HCLFoundation along with HOPE foundation and Don Bosco Anbullam organized an educational camp 'Leap Recreational Camp 2023' in three club locations -Kannagi Nagar PBGC, Bosco Illam and Arumbakkam PBGC in which close to 300 students participated.

The camp focused on academic enrichment, inculcating leadership skills, team building activities, and personal development.





# Nagpur

## Christmas day celebration

Christmas celebrated in 4 NMC schools with 300+ students. Meljol conducted various activities for Aflatoun clubs. Children used art and craft, decorated and drew Christmas tree, Santa hats, etc. Children are taking baby steps towards learning to work in groups. It was a fund filled and memorable day for the children. Extensive support from school teachers was also received.



## Formation of Aflatoun Clubs

162 Aflatoun Young Leader (AYL) – President, Secretary and Treasurer were elected by children. Aflatoun clubs are conceptualized to bring together children and facilitate collective peer learning, discuss ideas, identify and understand issues around them and take initiative to address those at their level and voice out to adult in certain cases. Children elect their leaders such as President, Secretary and treasurer to take up defined role in the club. Children learn democratic values and understand the difference between selection and election.



## Ethical Storytelling Workshop @HCLTech Campus

A one day workshop was conducted on Ethical Story telling at HCLTech Nagpur campus for all the partner NGOs at Nagpur. Over 20 participants benefitted from the workshop.



## Lucknow

### Annaprashan Samaroh

Annaprashan Samaroh and Quiz Competition was conducted in Rahimnagar. The event aims to educate mothers about optimal nutrition for infants aged seven, eight, and nine months, with a focus on introducing solid food like Kheer alongside maternal milk. This approach supports the progressive physical development of infants, contributing to their overall health and enhanced physical and mental well-being. HCL volunteers actively participated, providing valuable input and support



### PL & Clubs Members Training campaign on BCC Tool

The training sessions were organised with emphasis on enhancing students' awareness by utilizing modules that bolster their determination. The objective is to empower students to take the initiative in maintaining cleanliness within the school premises, encourage their peers to adopt nutritionally sound food practices and address gender bias. These exercises specifically targeted the promotion of gender equality in personal life and aim to extend these conversations and practices to the household level



### Creative Workshops

Creative Workshop conducted on life skills education for adolescents in all 12 intervention communities. The theme for this month's workshop was Interpersonal Relationships. These workshops were organized to equip young minds with effective negotiation skills, foster resilience, and promote a sense of self-empowerment. A total of 140 adolescents participated in the workshops.



### Aspiring entrepreneurship workshop at AMC LKO CANTT

Five days Aspiring Entrepreneurship Workshop Conducted with support of HCLFoundation in which 51 Army Veterans were part of the workshop. On the culmination day of workshop they presented business plan in groups on Business ideas like Organic compost, SC centre, Garment shop, Security Business, Dairy farming, etc. made with the help of I-create team. HCLTech volunteers also joined in an activity where they have to negotiate and sale to showcase business skills





## Kolkata

### SHG Training

With support of HCLFoundation, Aawahan Organised a 2 days long training for 25 SHGs women members on book keeping and Livelihood under the auspices of UP-NRLM and One Stop Centre to build up their understanding on different book records like minutes book, attendance register, saving ledger, loan ledger, cash book, general ledger, and roles & responsibility of bookkeeper. The participants also got to know about the government, social welfare schemes and salient features of One Stop Center and how it provides an integrated service and support to women affected by violence.



### Eye check-up camp organized

Mukti Rehabilitation Trust organized an eye check-up camp at their centre where 257 participants including children and their parents got their eyes tested. The camp was conducted in collaboration with Drishtideep Eye Institute LLP, Dankuni.



### Godh Bharai

An informative session on the traditional Indian ceremony of "Godh Bharai" was conducted with a total of 15 attendees. During this event, focus on enlightening pregnant women about various essential aspects of a healthy pregnancy. The session covered topics such as maintaining a balanced diet, effectively managing weight during pregnancy, crucial dos and don'ts during this phase, and mastering breastfeeding techniques.



### Yearly evaluation of students held

Ramakrishna Vivekananda Mission conducted the yearly evaluation of 303 students from classes LKG to X (165 boys and 138 girls) who were successfully promoted to the next classes. Simran Parveen of class VII topped the evaluation by scoring 92% marks across subjects.



# Fostering cleanliness, seeding sustainability







## Workshop of NGO partners – Plastic free market project

NGO partners of 'Plastic Free Market' project were trained at an in-house workshop session conducted under My Clean City programme. This is the second such workshop conducted. It provided a platform for one-to-one interaction with entire team and discuss on-ground challenges, followed by solutions brainstorming and inspiring stories sharing session.

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## 'Zero waste Market' project launch in Greater Noida

The 'Zero Waste Market' project, after successful results in Noida, got kickstarted this month in Greater Noida with a welcoming inauguration event at Alpha Market of the city. PE, SI and OSD of Greater Noida Authority, along with members of market associations were key individuals in the gathering.

Our team used the opportunity to share success stories and case studies of the project in Noida and also informed the audience about upcoming works that will be undertaken in the markets. The event ended with everyone taking a pledge to 'Refuse Single-use Plastic'.

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## Flash Mob marks World Soil Day

In Alpha 2 Market of Greater Noida, World Soil Day was celebrated on 5th December with a flash mob as an IEC tool. People dressed as Earth, plastic, polythene, paper tumbler, etc. engaged with citizens and shared messages about soil's health and ways to prevent its pollution.

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## Domestic hazardous waste management workshop with domestic helps

Domestic helps are one of the key stakeholders in ensuring cleanliness across urban habitations and have contributed greatly in making Noida city cleaner. In December, a series of workshops was organized with them, to create awareness about domestic hazardous waste management. 3200+ domestic helps participated in this initiative across 55 RWAs and Highrises.

# Enabling our people to give back to society







3,756

**Volunteers engaged**



11,859

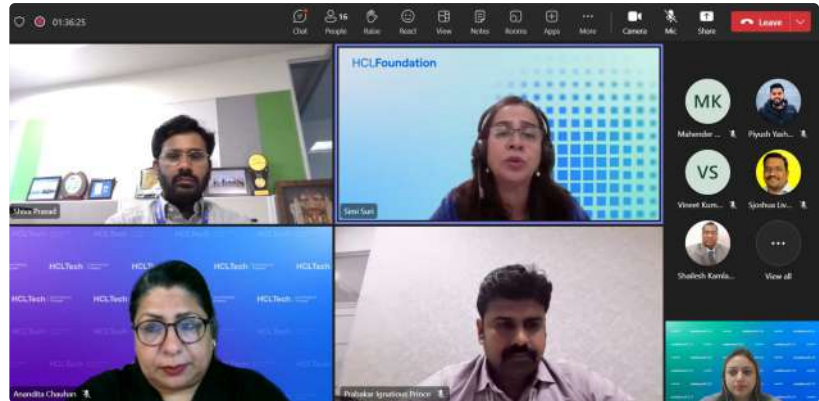
**Hours clocked**



12,304

**Programme participants**

- On the occasion of UN Volunteering Day (Dec 5), 112+ volunteers participated enthusiastically in volunteering activities pan India. This was followed by the meeting of the first ever Selection Panel comprising of HCLTech leadership and senior NGO representatives towards selection of top performing volunteers as part of the PoI Rewards & Recognition event.
- Along with HCLFoundation team, 06 volunteers braved the circumstances and were deeply involved in Chennai flood response efforts on-ground.
- In keeping with the Christmas spirit and to celebrate the seventh edition of the NORAM Annual Secret Santa, the Service Excellence Office – LSH + Canada VDU in association with HCLFoundation engaged with Yuvakendra trainees virtually in Noida, Lucknow and Vijayawada to not just celebrate Christmas but also learn about their lives, courses and provide them with professional development tips. Further, the team also initiated an online global fundraiser (ongoing) to spread cheer amongst people at SHEOWS (elderly care) and SIP Trust Chennai (people living with HIV).



# Transforming outcomes through sport



 **Sports for  
Change**  
by HCLFoundation



## ...and we're through to the Nationals!

6 football girls from Vidyanagar Government High School (under the HCLFoundation x Maatru Pratishtana partnership) were selected to represent the Karnataka State in U-17 SGFI Nationals (67th National School Games) to be held in Bihar.

**This is the first time girl students from Vidyanagar school have qualified to take part in the National level competition**

 **Bengaluru**



## 6<sup>th</sup> Edition SFC District Qualifiers

HCLFoundation supported sports partners have conducted the 6<sup>th</sup> edition of the SFC championship district trials in Nagpur and Lucknow region successfully. The SFC National finals are tentatively scheduled for July 2024. This district trials serve as the first level of qualifiers for the the eligible players to compete and showcase their performance in the next levels.

 **Nagpur**



 **Lucknow**



## Khelo India Para Games

At the recently concluded 1st Edition of the Khelo India Para Games, organized by the Ministry of Youth Affairs & Sports, over 1500 athletes from 36 states & UTs participating in 7 sports disciplines were in attendance. The Opening Ceremony was graced by Shri Anurag Singh Thakur, Hon'ble Minister of MYAS and I&B, Govt of India - setting the stage for an extraordinary event.

In an absolute moment of pride, 23 of our para-athletes who participated and showcased resilience and excellence gave an outstanding performance. Our medal tally closed with a staggering 18 Medals - 12 Gold, 4 Silver, 2 Bronze!



The Girls football excellence team (HCLFoundation x MJAS) were part of a residential winter camp at the Jain International Residential School Bengaluru. This camp was supported by Bengaluru Football Club (BFC) managed by JSW.

## Nagpur



## On a winning streak!

**Where:** State Level Dabang Delhi Championship

**Who:** SVF Noida Inter College SDC Boys' Kabaddi Team

**What:** Claimed the 3rd place and were awarded a cash prize of INR 15,000; while Composite School, Morna SDC Boys' Kabaddi Team also secured 3rd Place and were awarded a cash prize of INR 15,000.

## Noida





**Who:** Noida SDC junior boys & girls Volleyball teams

**Where:** District-level Basic Education Board Children's Sports Competition at R.V. Northland Institute, Chiteda, Dadri G.B. Nagar.

**What:** Secured 1st place and qualified for mandal level.

 Noida



**Who:** SVF Noida SDC Sub junior boys & girls Kho-Kho teams

**Where:** Participated in District-level Basic Education Board Children's Sports Competition 2022-23, held at R.V. Northland Institute, Chiteda, Dadri G.B. Nagar.

**What:** Both are teams have secured 2nd place, congratulations to the winners.

 Noida



**Who:** 7 basketball players (from HCLFoundation x Dribble Academy Foundation)

**Where:** Participated at the Mayoor Chopasni Full Scholarship trial in Jodhpur

**What:** Emerged winners in Under 14 3x3 Tournament.

 Noida



**Achievement:** Madras University Athletic meet  
Gold medal.

**Who:** Ms. Mariya Nivetha -  
HCLFoundation supported DBAI  
Sports scholar

**Where:** Participated in the Madras  
University sports meet

**What:** Secured a Gold medal in 100m  
and 4x100m relay, a Silver medal  
in 200m. For her outstanding  
performance Mariya Nivetha  
clinched an overall  
championship trophy.

**What's next?:** She has now qualified to  
represent Madras University in  
the upcoming South Zone Inter  
University Athletic meet.

## Chennai



**Who:** Kabaddi Excellence girls team  
(HCLFoundation x Maatru Pratishtana)

**Where:** participated in an invitational kabaddi  
tournament organised by MRN PU  
College

**What:** emerged as winners in this season [FYI:  
this very team had finished runner up in  
the previous season (What a  
comeback!)]

## Bengaluru



**Who:** Basketball team from UPS  
Gejha(HCLFoundation supported  
Dribble Academy Foundation)

**Where:** Upper primary school level  
basketball tournament at the  
block level

**What:** Emerged as the winners!

**What next?:** They are set to advance to the  
district, mandal, and state levels  
(for the first time ever!)

## Chennai





**Achievement:** Champions of Inter School Zonal competition

**Who:** 8 scholar girls (HCLFoundation x Sudeva Delhi FC)

**Where:** Represented the state to compete in the inter school zonal competition by representing their school name of D.T.E.A higher secondary school

**What:** crowned champions after winning the finals with the score of 3-1

 Delhi



**Who:** Prajakta Neware and Sujal Dhurve - both players from the volleyball excellence team (HCLFoundation x Krida Vikas Sanstha)

**Where:** Maharashtra State Level Tournament 2023 held in Parbhani, Maharashtra.

**What:** Prajakta's team - 1st place.

Sujal's team - 2nd place. Sujal Dhurve also awarded the best libero of the tournament.

 Nagpur



## Soaring higher, higher, higher!

**Who:** 6 volleyball players (HCLFoundation x SVF Noida)

**Where:** Took part in District Volleyball Trials for State Championship at M.H. Public School Badalapur

**What:** 3 players among them were selected to take part in state level championship (Monu Bhati, Nishant Rana & Alok)

 **Noida**



**Who:** Talented players from HCLFoundation x SVF Lucknow partnership - including 8 from our Kabaddi Boys.

**Where:** U-19 kabaddi boys district trials

**What:** 4 of our boys secured a spot in the Mandal Trials. Abhishek Pal, Nitish Yadav, Rubendra & Avinash Yadav.

 **Lucknow**



**Who:** Miss Sweetea Mary

**From:** HCLFoundation x Gurunanak Education Society.

**What:** selected to represent Chengalpattu District cricket team and also her name is included in the stand by players for Tamil Nadu State Cricket Association with best performance which will be considered for a state team representation.

 **Chennai**





**Who:** 5 SDC Volleyball girls team

**Where:** participated in senior women state trials, held at SB Singh volleyball academy Bengaluru

**What:** 3 of our players got selected for Lucknow senior women volleyball team: Priyanka, Sarita & Jyothi.

 Lucknow



### Maharashtra team selection

**Who:** Animesh (GK) Sangram Tudu (Defender) - two of our stellar football players (HCLFoundation x Krida Vikas Sanstha) from Saraswati High School, Nagpur

**What:** have clinched a spot in the U-17 Maharashtra team set to compete in the Andaman and Nicobar Islands.

 Lucknow



# Crafting quality, providing livelihoods



 **My E-Haat**  
by HCLFoundation



In a series of firsts, a session on Digital Sarthi was conducted for Twenty-one young participants of the My E-Haat initiative, who hail from seven clusters. The session provided a hands-on experience in storytelling and smartphone photography as the participants dedicated their time to enhance their learning experiences as well as upskill in domains of digital literacy, life skills, and marketing. The workshop concluded on a positive note with Ms. Simi Suri delivering a motivational address.



A comprehensive workshop was organized to the benefit of 30 artisans associated with the My E-Haat initiative. This workshop delved into various facets that included photography skills and the nuances of leveraging social media platforms for effective product marketing; all of which were aimed at empowering artisans with the knowledge and tools necessary to enhance their online presence and boost their marketing strategies within the digital landscape.



# Global CSR

## Vietnam

### Blood donation drive

109 HCLTechies along with their family and friends in Vietnam volunteered to donate 91 units of blood and help save lives. This was as an outcome of a nearly month-long awareness/motivational campaign by the team to promote the good practice of donating blood. 12 HCLTechies also volunteered to support the event.



## Romania

### Food collection marathon

On 15th December, HCLTech colleagues in Romania, joined a country wide, 3-day Marathon of helping the Romanian Food Bank to gather food for the Holidays to support people in need. They are present in the biggest Markets in Romania, motivating people to donate food and hygiene items goods for those in need.



## Sri Lanka

### Volunteering to enhance school infrastructure

Ceylon Deaf and Blind school is a Govt Approved Charity institution and currently has 220 deaf & Blind students enrolled. Power of One Initiative in HCLTech Sri Lanka started in April 2022. Their first project (using Power of One payroll contributions) kicked-off with bringing in repairs to the School Hostel roof, that had previously been damaged due to erosion.



### Sharing love and festive celebration with children

Indira Cancer Trust is located next to the Sri Lanka Cancer Hospital and provides relief and accommodation for children and parents visiting cancer hospital for treatment. HCLTech Sri Lanka Council Members and volunteers visited Indira Cancer Trust and celebrated Christmas with these children by singing Christmas carols. They even invited Santa Claus to present these children with gifts and brighten their day!





## USA

### The spirit of giving

This holiday season, the spirit of giving was alive as over 200+ dedicated HCLTech volunteers generously contributed 1,110+ hours towards holiday volunteering. Across various cities including Cary, New Jersey, Sunnyvale, Seattle, Moncton, São Paulo, Sao Leopoldo, Toronto and the New York metro area, our teams embraced the joy of the season by participating in impactful initiatives during both Thanksgiving and Christmas. In addition, an impressive 7,410+ meals were distributed to the needy those in need, reflecting the tangible impact of our teams' dedication to community welfare.



# HCLF in the Media

## India CSR

HCLFoundation's My E-Haat Conclave Boosts India's Handicraft Sector

[Read more →](#)

## The CSR Universe

HCLFoundation's My E-Haat Conclave brings together key stakeholders to bolster India's handicraft sector

[Read more →](#)

## CSR Box

HCLFoundation's My E-Haat Conclave brings together key stakeholders to bolster handicraft sector

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## The CSR Journal

CSR Foundation's My E-Haat Conclave aims to bolster India's handicraft sector

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