

HCLFoundation

# Catalyst

CSR Newsletter by HCL Foundation  
May 2023



Dear Readers,

The month of May was an eventful one, which saw strengthening of existing partnerships, fostering of new ones - all as our existing programmes and initiatives enriched more lives by the day.

The HCLTech Grant portal went live and is accepting applications for the coveted Rs 5 Crore Grant each in the categories of Health, Education and Environment.

Read all of this and more, in the May '23 edition of HCL Foundation's newsletter - Catalyst.

Regards,  
Team HCL Foundation

# HCL Harit

## Responsible kite flying

As a part of the on-going 'Responsible kite flying campaign' implemented by Avian and Reptile Rehabilitation Trust (ARRT) in partnership with HCL Foundation, 12 HCLTech employee volunteers visited ARRT's rescue center in Bengaluru and were oriented on urban wildlife conflict issue in & around the city. Volunteers also helped the team in building a bird enclosure.



## World Turtle Day

World Turtle Day was observed on May 23, 2023, with 21 students from the Police Line Harit Club, Gautam Buddh Nagar. Students created turtle figurines out of waste. This was followed by a session on turtles, their habitat and importance of turtle conservation. Students displayed their interest in understanding the ways they can contribute towards conservation and protection of the turtles.



# HCL Harit

## Reimagining pond rejuvenation with nature based solutions

The Main link road pond located in Thora village in the Jewar block of Gautam Budh Nagar, was once a neglected and deteriorating waterbody. To address this issue, HCL Foundation in partnership with Aroh Foundation set up "Jal Chaupal" (Water Forum) consisting of village community members for discussions and awareness sessions on water conservation. This instilled a sense of responsibility and ownership among the community members, ensuring the long-term sustainability of the pond. Additionally, an eco-based technique to filter wastewater from the village households without the use of chemical ensured that only clean water enters the pond. The once-neglected waterbody has now become a valuable asset for the villagers, providing a source of clean water for irrigation, promoting biodiversity through native plant species, and serving as a reminder of the importance of water conservation.



# HCL Samuday

## Agriculture

### Strengthening seed production with UP Beej Vikas Nigam

Towards ensure availability of better-quality seeds to marginal farmers, an MoU was signed on May 18, 2023, by Uttar Pradesh Beej Vikas Nigam (UPBVN) and Hardoi Kisan Producer Company Limited (HKPCL) – an FPO supported by HCL Foundation. The partnership aims to strengthen various paradigms of seed production for farmers, lending increased advantage and opportunities, esp. in emerging markets.



## Livelihood

### Dairy Associations Quarterly Review

Review meetings were organised from 17–19 May 2023 to discuss the progress of the 86 dairy federations catered to by the Hardoi bulk milk chilling plant. 117 members including dairy secretaries and farmers participated. Key agenda points such as support required by associations, animal health, veterinary services and other activities of dairy development & interventions of HCL Samuday were discussed over the course of three days.



## WASH

### The Clean School Competition

The Clean School Competition was launched in 8 Government Primary schools across seven Nagar Paalikas / Panchayats of Hardoi under the Swachh Nagar Pariyojana – an initiative of HCL Foundation, under its flagship programme HCL Samuday.

The competition was launched to inspire the students & teachers to take pride in keeping their school clean. A drawing competition on the 'Swachh Bharat' theme was organised for students of grade 4 and 5. Over 300 students participated in the event, who were later oriented on proper hand washing process. The event culminated with a pledge to keep the school and their neighbourhood clean.



# HCL Samuday

## Health

### 'No Water, only Breastfeeding' campaign

Starting May 2, 2023 the Government of Uttar Pradesh, along with Department of Women and Child Development (DWCD), and Integrated Child Development Services (ICDS) launched a 2-month long campaign titled 'No Water, Only Breastfeeding' to promote early initiation of breastfeeding; exclusive breastfeeding; and complimentary feeding & continuation of breastfeeding for 2 years.

HCL Foundation, through its programme HCL Samuday, is participating actively in the Hardoi district. Activities focused on discouraging usage of pre-lactal feeds for newborns and to bust myths / misconceptions surrounding breastfeeding as well as early initiation of breastfeeding were carried out. Multiple awareness sessions with mothers and appropriate community members were held. The DPO-ICDS, Hardoi also attended one of the sessions. The team has, so far, been able to reach out to 215 mothers.



## Education

### Khel Paathshala

Khel Paathshala is an initiative under HCL Samuday to involve students through peer group learning with special focus on students who have less than 30% attendance in school. Started with the onset of summer vacations in May, students are attracted in these classes through various games such as carrom, chess etc. It allows students to work through new concepts and material with other students, providing them with opportunities to teach and be taught by one another, expanding their perspectives and fostering meaningful connections.

The initiative is executed under the leadership of students who have cracked the NMMSE in 2022 and volunteer youth. A mentor/leader is assigned for each group who monitors the various activities done by students. The activities vary according to the learning needs of the groups and students are encouraged to customize the activities accordingly.



# HCLTech Grant

## Announcing Pan India Symposiums

HCLTech Grant Edition IX commenced its Pan India Symposium series from Bangalore on May 30, 2023. The HCLTech Grant Pan-India Symposiums are an effort by the HCL Foundation, CSRBOX, and the academia to bring together NGOs, Experts, Government, Corporates, and Policymakers on same platform, across India, so that they can interact, develop regional as well as sectoral understandings of CSR, and deliberate on how it can contribute to the larger goal of Nation Building.



**HCLTech Grant Edition IX**  
 Announces  
 Pan India Symposiums 2023  
 CSR for Nation Building

City	Date of Symposium	Day of Symposium
Bangalore	May 30, 2023	Tuesday
Trivandrum	June 2, 2023	Friday
Mumbai	June 8, 2023	Thursday
Ahmedabad	June 12, 2023	Monday
Jaipur	June 15, 2023	Thursday
Guwahati	June 19, 2023	Monday
Raipur	June 23, 2023	Friday
New Delhi	June 27, 2023	Tuesday

\*Dates are subject to change based ground situation.



# HCL Uday

## Kolkata Updates

The month May 2023 was very special for partner organizations and programme participants. They celebrated "Rabindra Jayanti" on the occasion of 162<sup>nd</sup> Birth Anniversary of Rabindranath Tagore. 135 children from the non-formal school of Mukti Rehabilitation Trust and students of Ram Krishna Vivekananda Mission commemorated Rabindranath Tagore, the leading figure in Bengali Renaissance who is often referred to as the Bard of Bengal due to his influence and contribution to Bengali and English literature.



## Vijayawada Updates

### Mothers Day

Home visits to Gannavaram ANC and PNC mothers were made to screen Hypertension, Anemia and Diabetes as part of Mother's Day celebrations. They were also introduced to Janani Suraksha Yojana scheme and its benefits to the mothers.



### Financial Literacy Training

Women street vendors were trained on UPI payment as part of business development and financial literacy training. They were also informed about PMJJBY (Pradhan Mantri Jeevan Jyothi Bheema Yojana) scheme's eligibility and enrollment process.





# HCL Uday

## Madurai Updates

On account of National Science Day, the HCL Foundation team undertook an engaging and informative Employee Engagement Activity for 88 student attendees – focusing on topics such as cyber safety and using educational apps. Our volunteers from HCL, namely Ashik, Hariharan, and Naganesan, joined virtually to share their expertise with the students.



On the occasion of World No Tobacco Day 2023 a Walkathon was organised with the Municipal Corporation commissioner Mr. Simranjeet Singh Kahlon, IAS, who inaugurated the event along with 10 HCL volunteers and 150 Students at the Madurai Race Course ground on May 31, 2023.

The rally started at the entrance of the Race Course and reached 4 km during its course - as the participants carried placards, spreading the message of ill effects of cigarettes and other tobacco products.



# HCL Uday

## Noida Updates

### Education

#### Board Results and National Technology Day

HCL Foundation - supported scholarship and Integrated Education Programme through partner (SAKSHAM) has traversed the journey of visually impaired students in Noida. Despite all odds, the strength of these students has paved the way for their enlightened future. They have scored more than 75% in class X and XII Board examinations. They now aspire to become IAS, sports person, lawyer, and more. This indeed is an outcome of HCL Foundation's commitment towards promoting inclusion.



#### Partner Strategic Convergence Meet

A strategic convergence meet was organized at HCL Campus, Noida. It was a conducive meet to nurture convergence ideas and plans as way forward for FY 2023-24 leading to convergence approach. Following this, a Child Protection session was conducted to make them understand about their role for creating safe space for children.



#### Mentor and Scholar Meet

An interactive mentor-scholar virtual meet and greet was organised on 26 May with the support of Buddy4Study team. A Total of 8 volunteers and 22 academic scholars from Noida participated. The meeting kicked-off by emphasizing the purpose of mentorship in 'My Scholar' programme. The scholars shared their journey of achieving successful heights with the support of these scholarships and mentorship.



# HCL Uday

## Noida Updates

### Health

On the occasion of World Menstrual Hygiene Day, May 28, 2023, Family Planning Association of India's Noida Project under HCL Foundation Uday programme conducted community awareness on the importance of access to access Menstrual Health Education for the adolescents and females, addressed Myths and misconception relating to Menstruation, health and hygiene to be practiced during menstruation. The Peer Educators of FPAI played skits, conducted quiz competitions and took awareness with 150 adolescents and females in their communities.



## Hyderabad Updates

### National Technology Day

Celebrated "National Technology Day" on May 11, 2023. Towards increasing the interest among students towards putting technology to use; Eloction & quiz competition were organized - all on the theme of various technologies. 50+ students participated.



### Menstrual Hygiene Day

On the occasion of "Menstrual Hygiene Day" on May 28, 2023, the team organised a sensitization programme with 100+ Adolescent Girls & Women at First Lancer Community, Hyderabad.

They were sensitized on the importance of Menstrual Hygiene, Maintaining Hygiene during entire cycle, self care & proper usage of Napkins etc.



# HCL Uday

## Nagpur Updates

### National Technology Day

National Technology Day was celebrated on 11th May at Shanti Nagar Slum CLC for Youth Members from the community. Representatives from Vidarbha Defense Industries association addressed and informed about cyber security, emerging opportunities in aerospace and defense.



### Nurses Day

On International Nurses Day, the National Institute of Women, Child and Youth Development (NIWCYD) - HCL Foundation team collectively visited each location where youth is being trained by the Foundation in trades such as Health Care Assistants and more.



### Menstrual Hygiene Day

200+ students from several corporation schools in Nagpur took part in a day-long multi sport event organised on the occasion of Menstrual Hygiene Day. Sports was used as a medium to communicate good practices and bust myths and superstition around Menstrual Hygiene.



# HCL Uday

## Lucknow Updates

### SHG women make bags for Grant Symposium

SHG women supported by HCL Foundation are making jute bags and selling through online and offline platform. This time, they also prepared the jute bags - complete with fresh new branding - for HCLTech Grant Pan India Symposium 2023.



### Shwet Aga Khan Exhibition

Safe society SHG Women supported by HCL Foundation are involved in making handicraft products of Chikankari and marketing through online and offline platforms. They recently participated at the Aga Khan Exhibition, Delhi in which they made a good sale.



### Aspiring Entrepreneurship Workshop

Five days Aspiring Entrepreneurship Workshop was conducted for 45 Army Veterans. On the culmination day of the workshop, they presented a business plan in groups on ideas like organic compost, CSC centre, garment shop, security business, dairy farming, etc. The workshop is designed to promote entrepreneurship and help them in establishing business through a five year continuous process of one-to-one support and mentoring.



### High Risk Pregnancy Awareness

Mothercraft sessions organised in 5 Government facilities in the catchment area of Uday intervention. Counseling of pregnant women was done on how to identify the complications during pregnancy such as anemia, pre-eclampsia, hypertension, etc. And how to address them. During these sessions, a total of 75 pregnant women were counseled.



# HCL Uday

## World Hypertension Day

Mamta HPMC with support of HCL Foundation celebrated World Hypertension Day. The purpose of the activities conducted was to raise awareness and share the importance of better prevention, detection and treatment of high blood pressure.



## Khushal Parivar Diwas

Khushal Parivar Diwas was celebrated at Engineering College and Madiyaon slum community of Lucknow under the project "Aao Batein Karein". The event aimed to raise awareness about the benefits of small families and encourage eligible couples to adopt family planning measures. Fun-filled games and activities were also organised for the participants. A significant highlight of the event was the felicitation of families who have actively adopted family planning measures or have successfully maintained a small family.



## Menstrual Hygiene Day

Menstruation Hygiene Day was celebrated at Naveen Galla Mandi and Katra Paltan slum communities to raise awareness about the importance of menstrual hygiene management and to break taboos surrounding menstruation. The activity aimed to debunk myths, provide accurate information about menstruation, and promote proper hygiene practices.

Topics covered included menstrual cycle education, personal hygiene, the importance of using hygienic menstrual products, disposal methods, and potential health and environmental hazards of using sanitary pads. Participants were informed and asked to consider eco-friendly alternatives like reusable cloth pads or menstrual cups. A total of 48 beneficiaries participated in the activity.



# HCL Uday

## Bengaluru Updates

### Aspiring Entrepreneurs Workshop

37 Indian Army Veterans at the Business Incubation Center of MEG center were taken through the process of 'from Idea Generation to Execution'. Core skills like Idea Generation, Homework (Research), Business Arithmetic, Marketing Mix, Quality, etc., and life skills like communication, negotiation, networking, etc. were discussed and developed among the participants.



### Producer Company for Tribal Livelihoods!

The First Board Meeting of Melagiri Tribal Producer Company supported by HCL Foundation – RDC Tribal livelihood programme was conducted. The producer company was established to promote value addition of Non-Timber Forest Produce and boost traditional livelihoods options for tribals. It also helps to avoid the challenges posed by middle-men and exploitation of tribal communities.



### World Play Day

Fun activities organised for over 70 children at MayaBazar and Anandapuram slum communities, followed by an awareness session for more than 40 mothers on the importance of Play in a child's life. HCLTech volunteers contributed gifts & chocolates for children at MayaBazar Creche.



### Assistance with Supportive Devices

Amici di Raoul Follereau(AIFO) assists with aids and supportive devices to persons with disabilities to improve their quality of life in terms of mobility & communication eventually increasing their performance of daily activities. This enables people to live healthy, productive, independent and dignified lives, and to participate in education and civic life.



# Clean Noida

## RRR Centre on Wheels

HCL Foundation, under its flagship programme Clean NOIDA, in partnership with Noida Authority launched “RRR on Wheels”, as a part of Reduce Reuse Recycle (RRR) campaign launched under Mission LiFE (Lifestyle For Environment) of Government of India.

Collected waste clothes under this campaign will be upcycled by the Swachhta Nigrani Samiti formed in 15 urban villages of Noida.





# Power of One



531  
Volunteers



1,036  
Hours



2,638  
Programme  
Participants

## Month-long, on-campus collection drive for:

- SHEOWS Welfare Home for the Elderly (Noida) – Employees donated ration items, adult diapers and other essentials
- SIP Trust (Chennai) – Employees donated clothes, books, general medicines, stationery items, etc.
- World Play Day (across 4 locations) – Employees donated books, ecofriendly play material and stationery items.

## My Scholar-Mentor meet for introducing HCLTech volunteers to budding scholars.

- Chennai & Hyderabad (on campus) and Noida (virtual)



# HCL Foundation Academy

**HCL FOUNDATION  
ACADEMY**  
✓ Enrich ✓ Enable ✓ Engage

HCL Foundation Academy saw a whopping 209 participants completing the course - "Corporate Social Responsibility: Its applied aspects" under Batch VI, at the convocation ceremony held on May 5, 2023. The day also marked the launch and orientation of Batch VII of the course with 347 enrollments.

Certificates were also issued to 11 Top performers from Batch VI, and some even took to social media to share their excitement.



# Sports For Change

## Synergy all the way!

HCL Foundation-supported Maatru Pratishtana NGO successfully conducted the Summer camp in Anekal taluk for Boys & Girls in Kabaddi, which saw participation of 50 students. The concluding ceremony on May 14 also saw 2 HCL Volunteers participate and spend some productive hours watching matches, sharing feedback & in the process also motivating children.



HCL Foundation - supported Gurunanak College women's cricket team met Kieran Pollard, accomplished West Indies cricket team player and Tilak Verma, Best Upcoming player - both representing Mumbai Indians at the recently concluded IPL. The girls were thrilled to meet the veterans; and the veterans - equally thrilled on their part - motivated the team with their enriching cricketing experiences.



HCL Foundation-supported Dribble academy foundation conducted parents' meet in Gejha village, which saw over 65 parents in attendance.

Discussions were focused around a variety of topics - including awareness on government policy through Anganvadi, Ayushmann health card, importance of children's documentation to track performance, Importance of nutrition and their time management.

The findings that came about revealed how only one parent had the Ayushmann health card; naturally then, guiding and handholding those present to enroll for all government schemes became a key focus area.



HCL Foundation sports Scholar Sivagami took part in 4th National Silambam Championship 20023 which was held at Coimbatore.

She bagged two Gold Medals and qualified to take part in the International Silambam Championship to be held at Malaysia later this year.



# Sports For Change

8 PWD Programme participants from sports partner ADP (Association for Disabled People) participated in the Indian International Open Para Athletics Competition held in Bengaluru.

Manjeet, Suvarna, Preeti and Manihas finished at the podium while Anmol narrowly missed and stood 4<sup>th</sup>. And with these victories all 4 athletes have qualified to represent India at the upcoming Para Asian Games.



On the Occasion of celebrating **World Athletics Day** which is on 7th May HCL Foundation's Sports For Change team had invited Elite Sports Stars of the country – "Celebrating Indian Champions" and learning about their journey to success. 14 Sports Partners along with 756 programme participants attended this webinar.



**HCLFoundation** 

**Sports for Change**  
**"Celebrating Indian Champions"**

📅 May 9, 2023  
 🕒 3:00 pm to 4:00 pm

**Champions**

  
 Pramila Aiyappa  
 India Olympian

  
 Jyothi Yarraji  
 National Record Holder



HCL Foundation Supported Dribble Academy Foundation celebrated Mother's Day! Inviting them to be part of 5X5 the Basket ball matches, It was heartwarming to witness mothers enjoying themselves and having a great time. The combination of a 5 on 5 match followed by dance performances made for a memorable experience.



HCL Foundation-supported Sports Partners conducted a 10-day summer camp at Tonekala camp Avadi, Chennai to identify & Promote women's football and enhance the game skills of existing programme participants.

Furthermore, 22 players participated in the Excellence Camp. The camp concluded with a Football match and prizes were distributed to players who excelled in the camp as "Emerging player", "Best camper" and "Best players".



# Sports For Change

HCL Foundation - supported Slum Soccer sports partner celebrated Menstrual Hygiene day by organizing a sports competition at slum soccer academy Bokhara, Nagpur. Over 200 participants took part from various schools of Nagpur, where they were also informed about good menstrual practices, helping dispel any myths and superstitions surrounding the topic.



HCL Foundation supported Dribble Academy foundation invited veteran American Basketball Coach John Sarge to conduct sessions on advance game skills for our players. in total 159 players attended this session and among them 89 senior students were engaged by John; Out of these 89, five were identified and awarded with a Spalding basked ball. He emphasized the importance of fundamentals and helped the players understand their weaknesses. This session also covered knowledge of new coaching techniques for coaches.



HCL Foundation - supported Sports Scholar Maria Nivetha participated at the recently held 95th Senior State Athletic Competition - 2023 conducted by the Tamil Nadu Athletic Association and bagged a gold in the 200mts & Silver Medal in 100mts Sprint events.

She had suffered a hamstring injury in the previous season and here we are now, where Maria, post regaining her form, gave a record-breaking performance in the 200mts event.

**Performance:**

- 200mts - 24.84 Sec (Gold Medal) State record
- 100Mts - 11.85 Sec (Silver Medal)



# Sports For Change

HCL Foundation - supported Dribble Academy programme participants were part of Khelo India University Games as Volunteers; A total of 87 children volunteers contributed their time - witnessing elite players perform at the top competition of the country.



# My E-Haat

**My E-Haat**  
Powered by HCL Foundation

In a moment of pride, the HCL Foundation was invited to conduct an introductory session on My E-Haat State level awareness programme, organised by District Skill Committee of Aizawl, Mizoram.

The event saw over 100 participants in attendance, including but not limited to local entrepreneurs, weaver's association representatives, Government officials and Mahatma Gandhi National Fellowship (MGNF) Fellows from different districts - who all learnt about range of My E-Haat initiatives, offerings, and steps towards the registration process.



# Global CSR

## World Hunger Day

- This World Hunger Day, at HCL Foundation in collaboration with HCL Tech, we jointly created an campaign towards World Hunger Day. Volunteers from 14 cities across Brazil, Canada, Guatemala, Mexico and the United States collaborated to support towards a noble cause.
- HCLTech is addressing food insecurity that is aligned with global CSR strategy and reflects unwavering commitment to making a positive, long-term difference in communities through the HCL Foundation's work in India.



## Race For The Cure

- This year HCL Tech team participated in the "Race for the cure", the race was organised in the center of Rome to raise funds for research into the treatment and prevention of breast cancer.
- Our team dedicated in the memory of colleagues Eliana and Vanda and 28 colleagues and their families participated.
- 70,000 people attended the event.



# HCLFoundation

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